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Texas Department of State
Health Services

Promotor(a) or Community Health Worker Training and Certification Program Advisory Committee Meeting

April 22, 2024

Promotor(a) or Community Health Worker (CHW) Training and Certification Advisory Committee Meeting

FOR QUESTIONS AND COMMENTS:

You may submit your questions/comments to

CHW@dshs.texas.gov

Thank you.



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AGENDA

Monday, April 22, 2024, 10:00 A.M. – 12:30 P.M. CST

1. Welcome and Introductions ←
2. Consideration of January 24, 2024, draft meeting minutes
3. Health Promotion and Chronic Disease Prevention Section Update
4. 2024 CHW Newly Appointed Committee Members
5. Strategies for working with CHWs in Brownsville, TX
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Health Promotion and Chronic Disease Prevention Section Updates

April 22, 2024

Raiza Ruiz, MPA, CPM

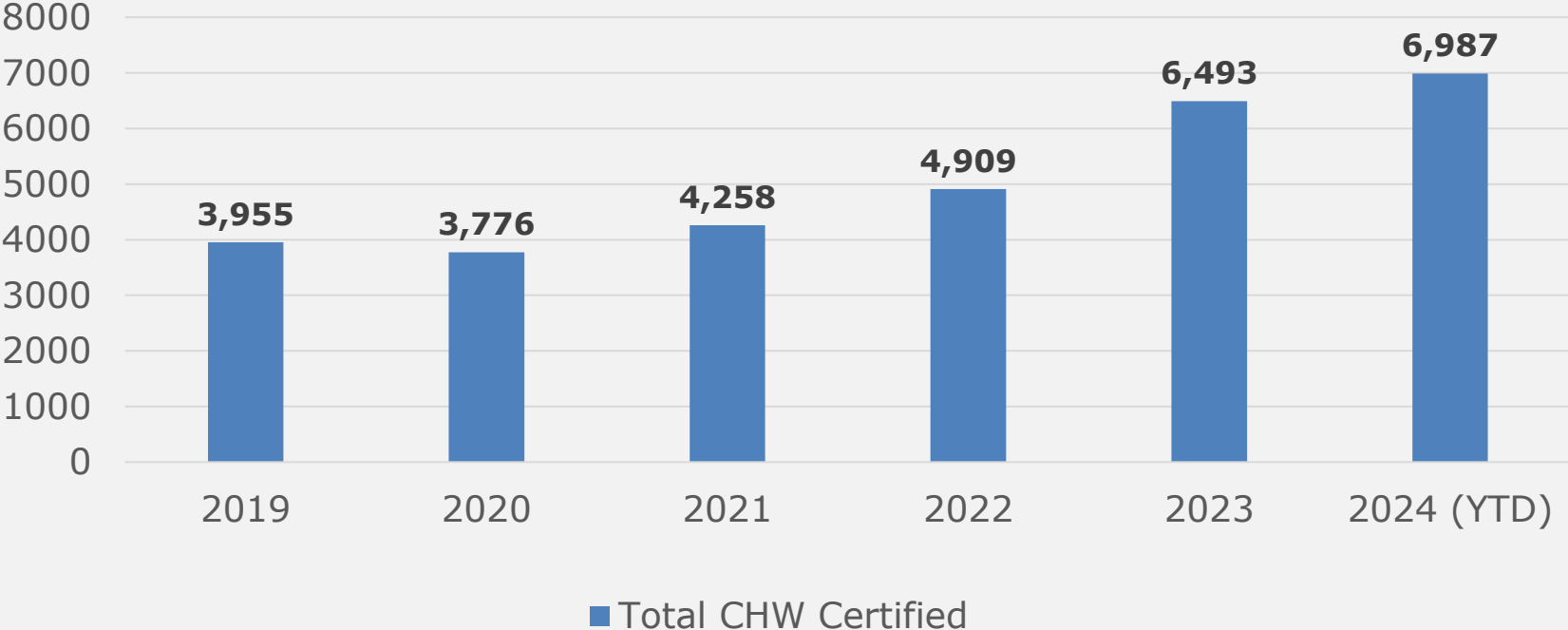
Community Health Worker and School Health Branch Manager

Community Health Worker (CHW) Training and Certification Program Updates



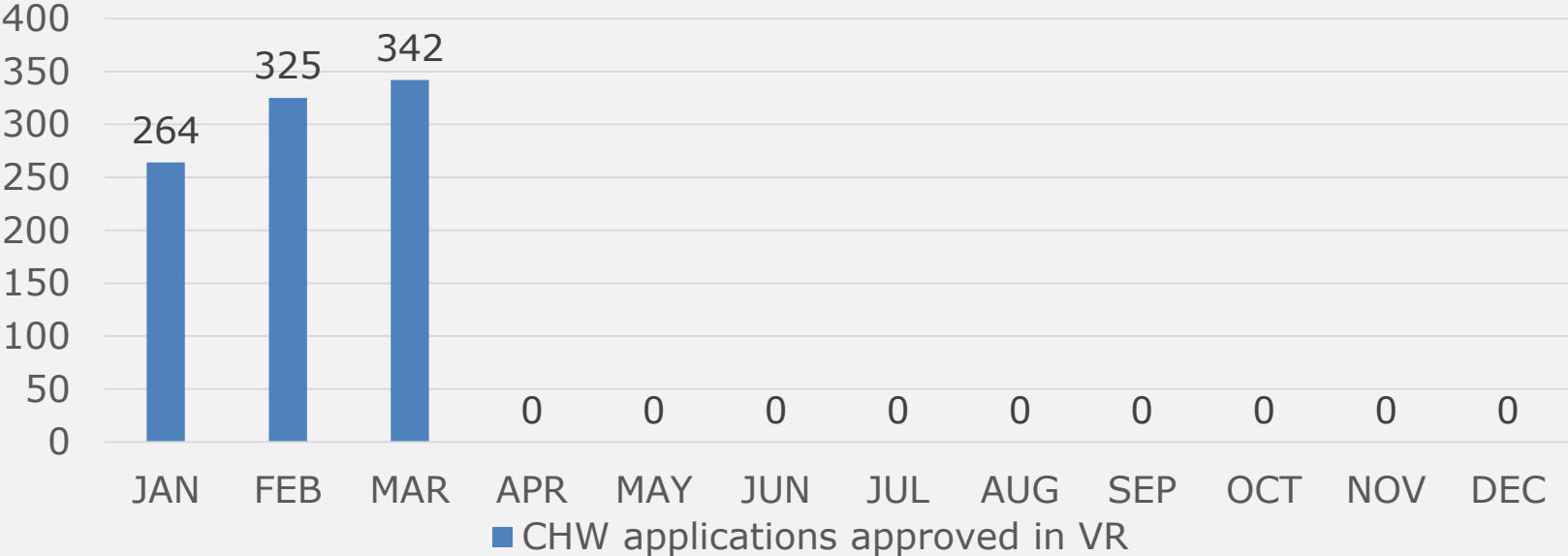
CHW Certification

Total CHWs Certified by Year



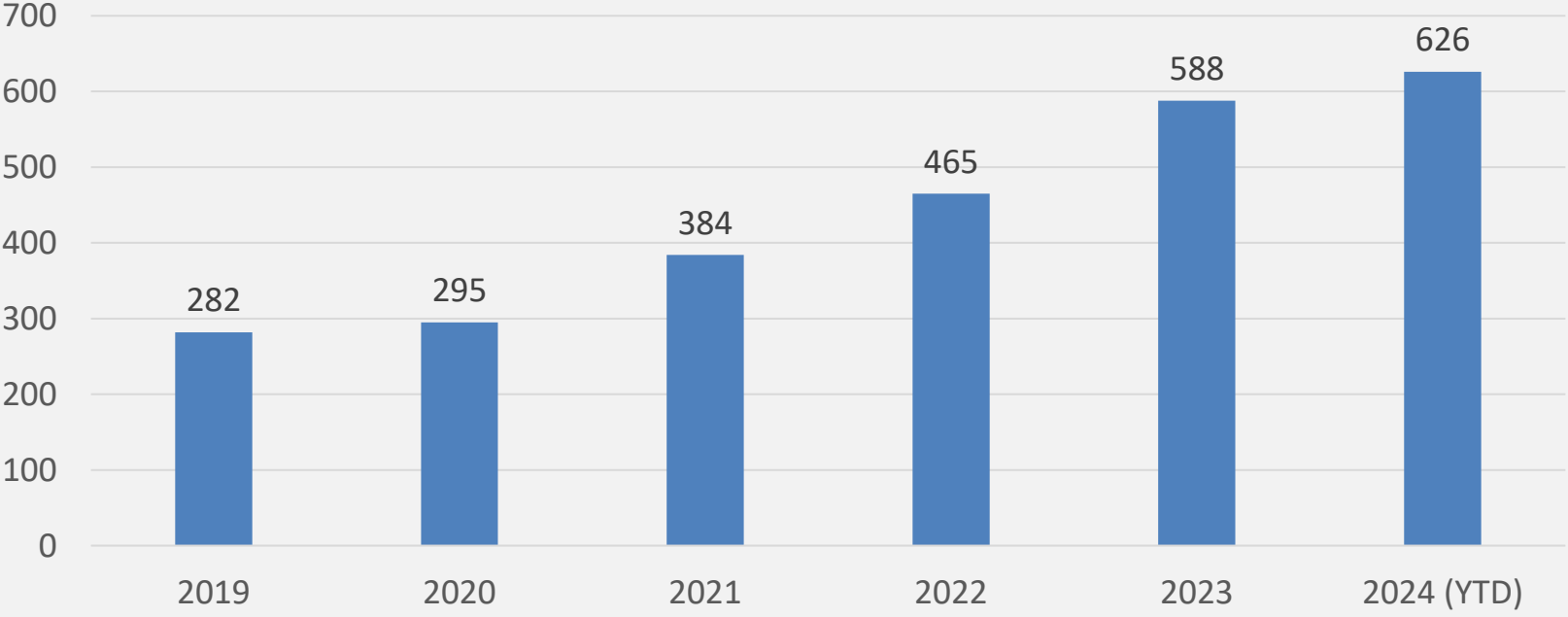
CHW Certification (Cont.)

CHW APPLICATIONS APPROVED



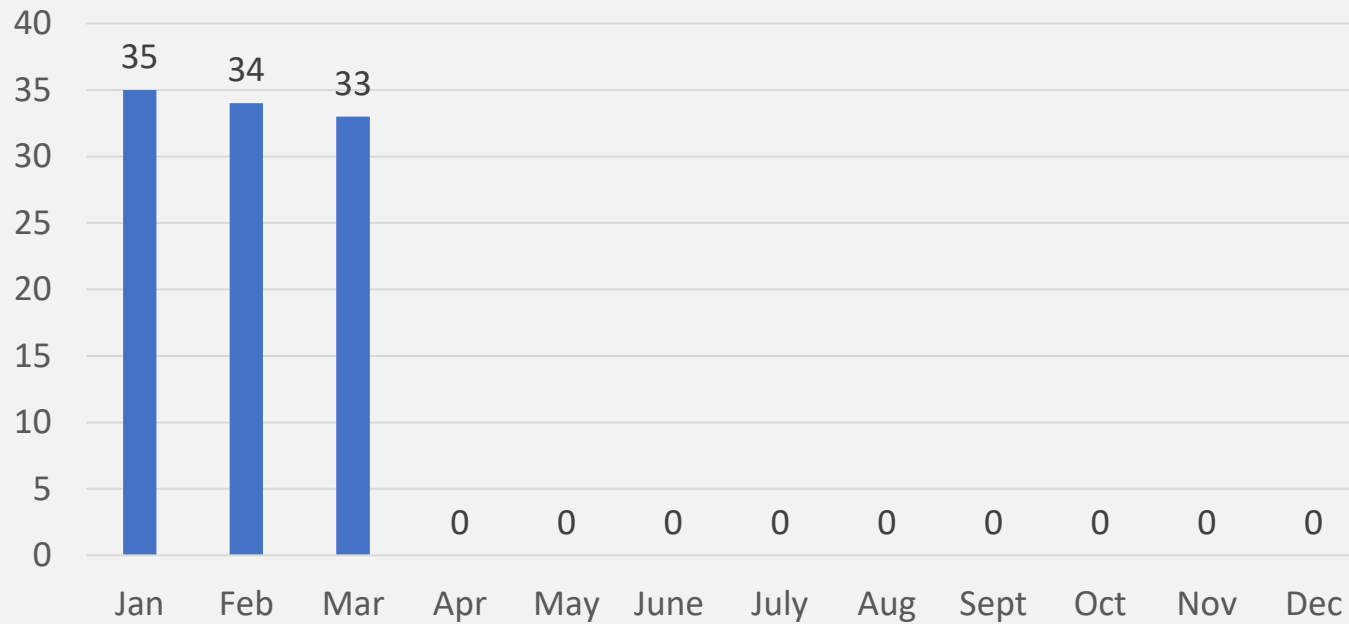
CHW Instructor Certification

Total Instructors Certified by Year



CHW Instructor Certification (Cont.)

Instructor Applications Approved



Curriculums

- Curriculums under review:
 - Currently, the CHW Program has 14 curriculums under review totaling 27 credits hours.
- Newly approved curriculums:
 - From January 1 to March 31, 2024, the program has approved 20 curriculums totaling 58 credit hours.



Thank you!

Community Health Worker Training and Certification Program

chw@dshs.texas.gov

512-776-2576

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Welcome

Cristela Gonzalez, CHW

Brownsville Community Health Center

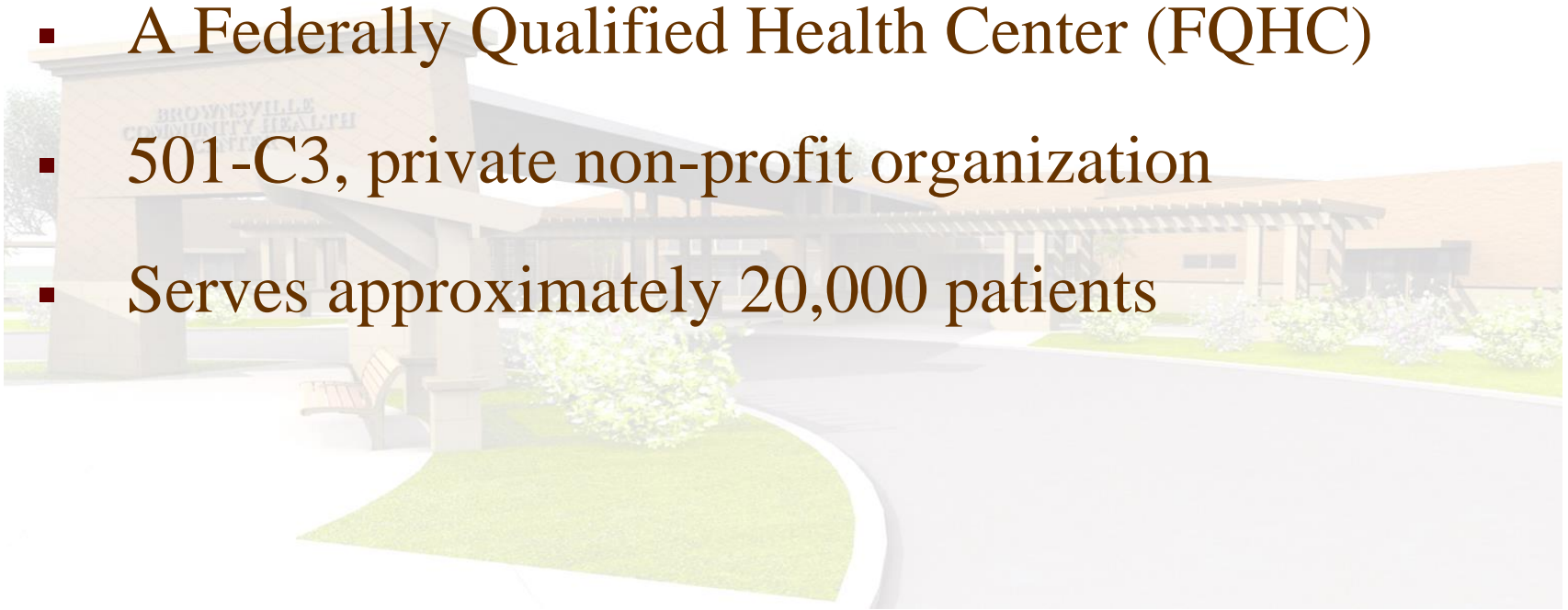


Brownsville Community Health Center (BCHC): Strategies for Working with Community Health Workers in Brownsville, Texas

By Cristela Gonzalez, BCHC Clinical Operation Director

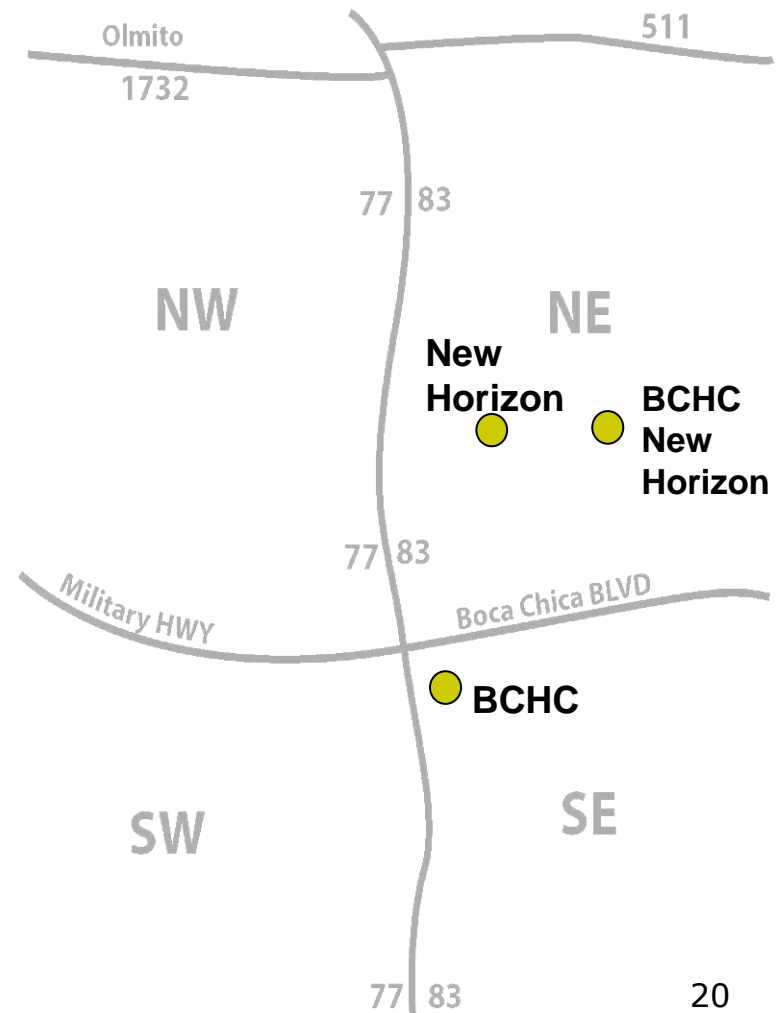
Brownsville Community Health Center (BCHC)

- A Federally Qualified Health Center (FQHC)
- 501-C3, private non-profit organization
- Serves approximately 20,000 patients



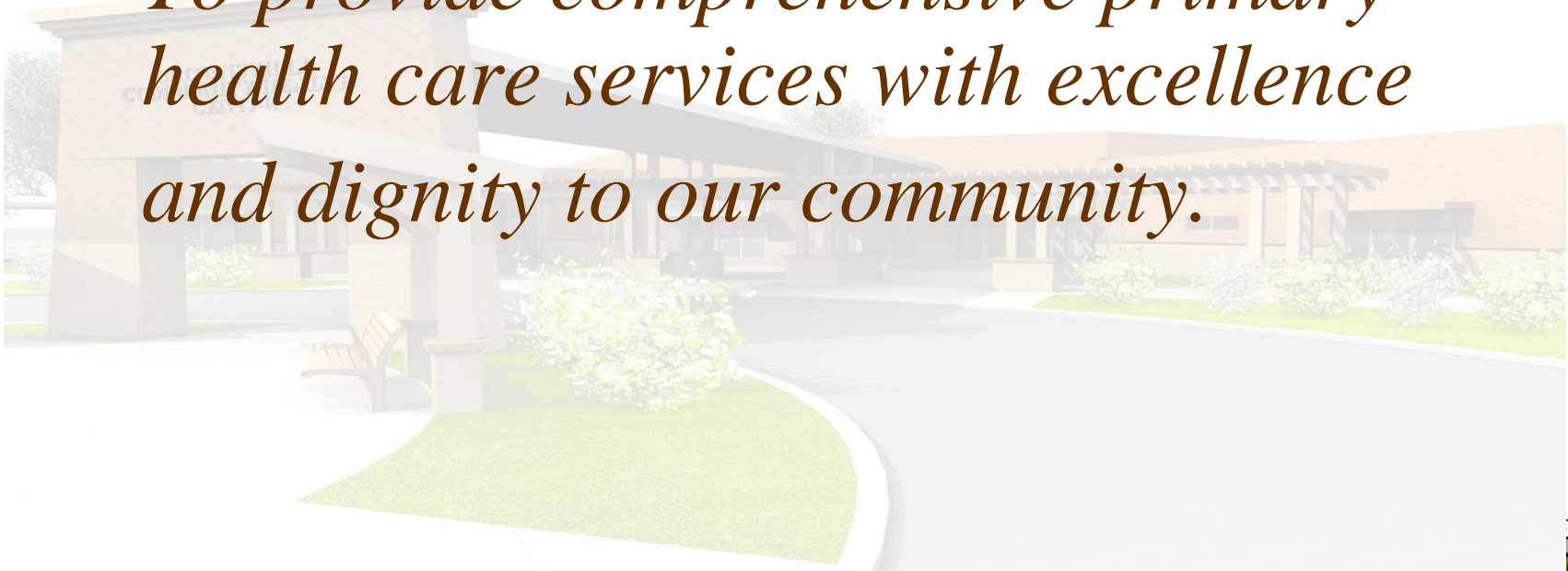
BCHC Satellite Clinics

- New Horizon Medical Center
- Brownsville Community Health Center @ 22nd Street
- New Horizon Medical at 95 East Price Rd.



OUR MISSION

To provide comprehensive primary health care services with excellence and dignity to our community.



BCHC Services

- ❑ Adult Medical Services
- ❑ Obstetrics and Gynecology
- ❑ Pediatrics
- ❑ Dental
- ❑ Laboratory
- ❑ X-Rays
- ❑ Social Services
- ❑ Health Education
- ❑ Pharmacy
- ❑ Immunizations
- ❑ Medical Legal Partnership
- ❑ Outreach & Enrollment



Mano A Mano Promotora Community Health Worker (CHW) Program

- 7 Staff promotoras
 - state certified
- 20 Volunteer promotoras
 - Monthly meetings
 - Provide volunteer opportunities
 - Facilitate state certification opportunities
 - Facilitate CEU opportunities

Mano A Mano Initiatives

- ❑ ANA/Expanding Our Reach - connecting migrant families to health care services
- ❑ Diabetes prevention program
- ❑ COVID-19/influenza vaccine outreach
- ❑ Home visits and community resource referrals

ANA (Ampliando Nuestro Alcance) Expanding Our Reach

- Focuses on the migrant seasonal agricultural worker population
- Facilitates access to care
- Provide education on diabetes and pre-diabetes
- Conduct home visits and home assessments
- Facilitate services when they leave out of state
- Facilitate services upon their return home

Diabetes Prevention Program

- CDC recognized program
- Promotoras are certified as lifestyle coaches
- Identify patients and community members who met criteria to participate in the program
- Year long program consisting of 26 sessions
- Help participants make healthy lifestyle choices
- Incorporate physical activity
- Seen as a support group by participants



COVID19/Influenza Vaccine Outreach

- Group presentations
- Health fairs & community events
- Vaccine clinics
- Warm handoffs

Home Visits & Community Resource Referrals

- Facilitate access to health care
- Home visits/assessments by provider requests
- Act as a liaison between the provider and the patient
- Provide direct support (home visits)
- Referrals to community resources

Benefits of Promotoras at BCHC

- Promotoras are a trusted source in the community
- Break down barriers to health care
- Help improve health care outcomes for patients
- Bring awareness and educate the community on different healthcare topics



THANK YOU




A Project of
Brownsville Community Health Center

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Texas Community Health Worker (CHW) Training Needs Assessment

Ursula Solorzano, MPH, CHWI

Regional and Local Health Operations Division

April 22, 2024

CHW Training Center

Training Developed by...



In the process of expanding statewide.

Since August 2017....

Training Health Topics...



Fieldwork/Outreach

- Tuberculosis
- Injury Prevention
- Human Trafficking
- Pediatric and Adult Immunizations
- Liver Health
- Sexually Transmitted Diseases



144
Training
Provided



+5,355
CHWs/CH
WIs
Trained



15,288
Certified
CEUs
Awarded

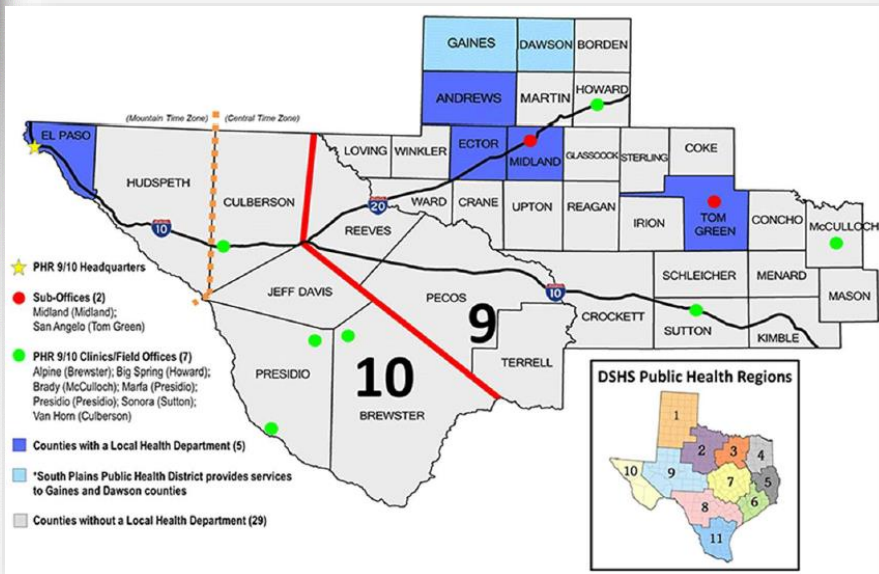


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2019, Public Health Region 9/10 - CHW Training Needs Assessment

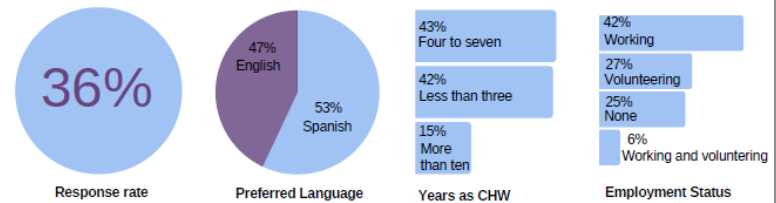


COMMUNITY HEALTH WORKER TRAINING NEEDS ASSESSMENT PUBLIC HEALTH REGION 9/10

Texas Department of State Health Services, Office of Border Public Health - PHR 9/10

Demographics

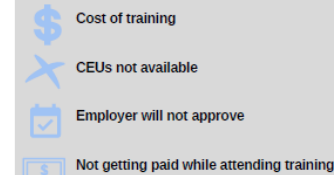
Out of the 313 CHWs who received the link to the survey, 113 submitted an answer. The majority of CHWs are concentrated in El Paso, County. Border rural counties have only four CHWs, two in Hudspeth County and two in Presidio County.



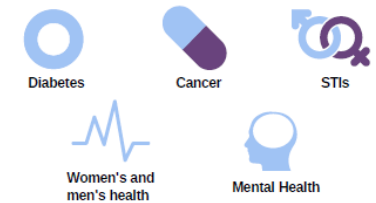
Training Needs

65% CHWs said that there are not enough trainings available that offer CEUs. The majority of CHWs obtain their training through their employer.

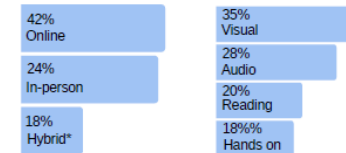
CHWs barriers to attend trainings



Main public health training topics



Training preferences



Less than **10%** of CHWs who prefer to answer in Spanish felt confident about using technology, compared to almost **30%** of those who preferred to answer in English.

*Both online and in person

Community Health Workers Training Needs Assessment, PHR 9/10, 2019.



2023, Texas CHW Training Needs Assessment- Developing, Review, Piloting, and Analysis Team

✓ CHW/CHWI Subject Matter Experts

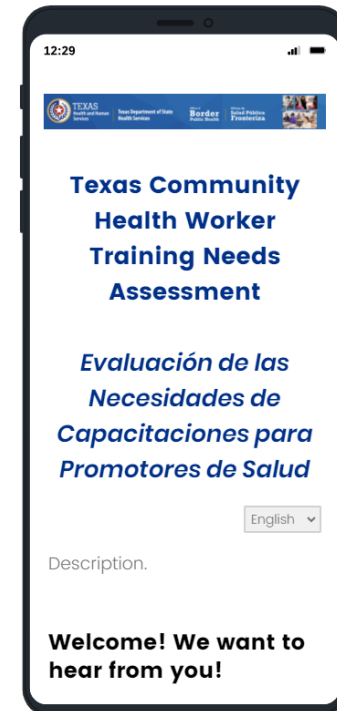
- CHW/CHWI staff from PHR 1, 8, 9/10, 11 and central office program staff.

✓ DSHS Community Health Worker or Promotor(a) Training and Certification Program

✓ Analytics Team

Distribution Date:

September 28, 2023 – November 29, 2023



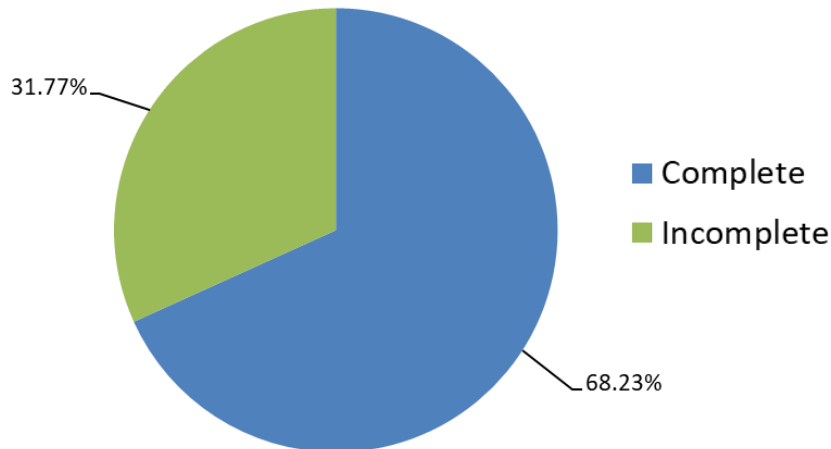


Results

Demographics (1 of 3)

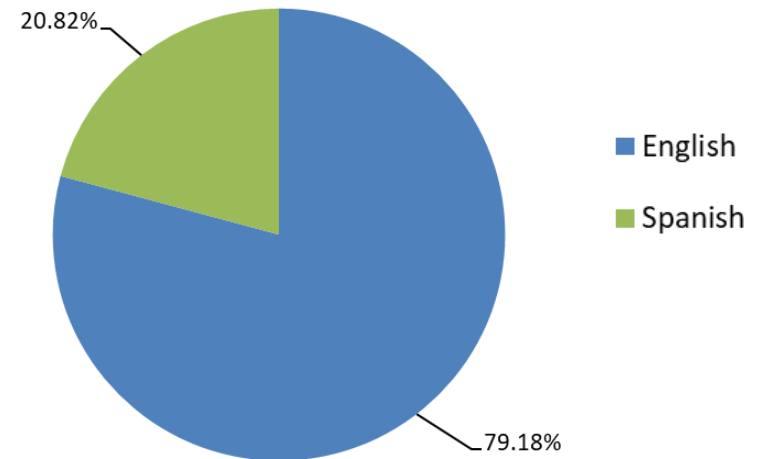
Completion Rate

% of Complete and Incomplete Submissions for Community Health Workers Survey



Preferred Language

Spoken Language Among CHWs

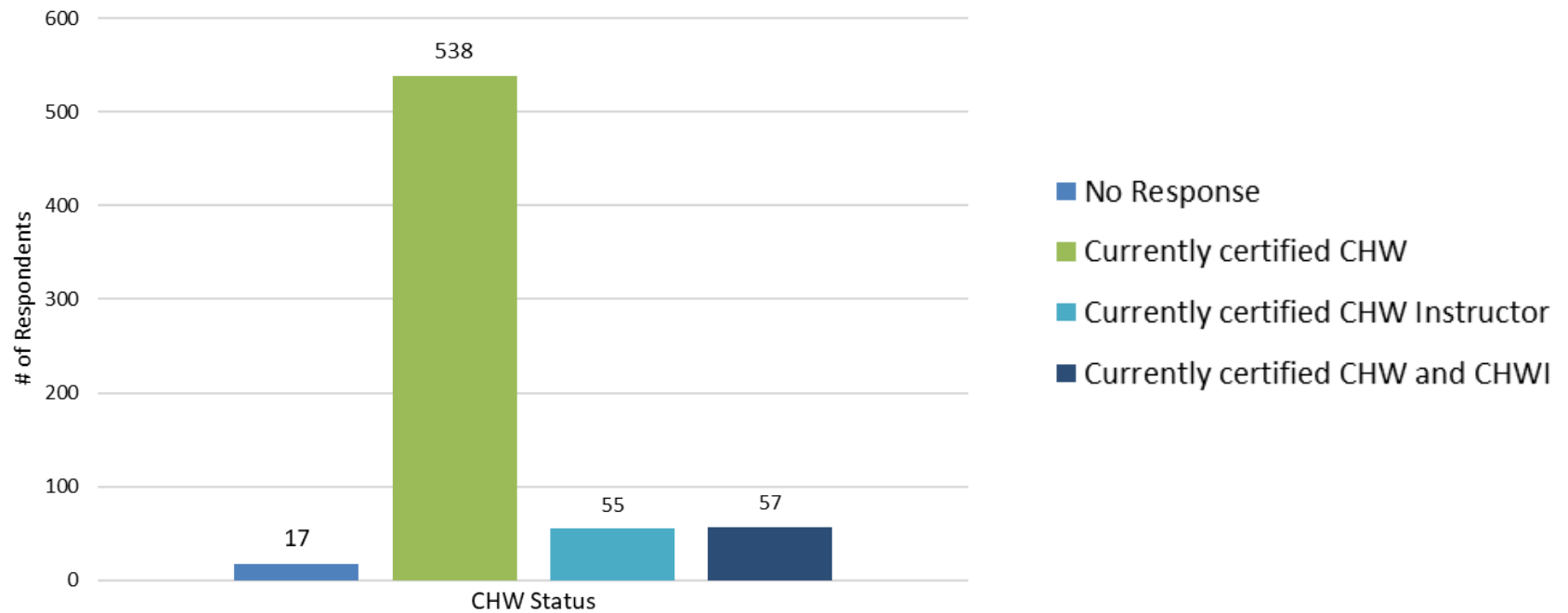




Results

Demographics (2 of 3)

CHW Status of Respondents

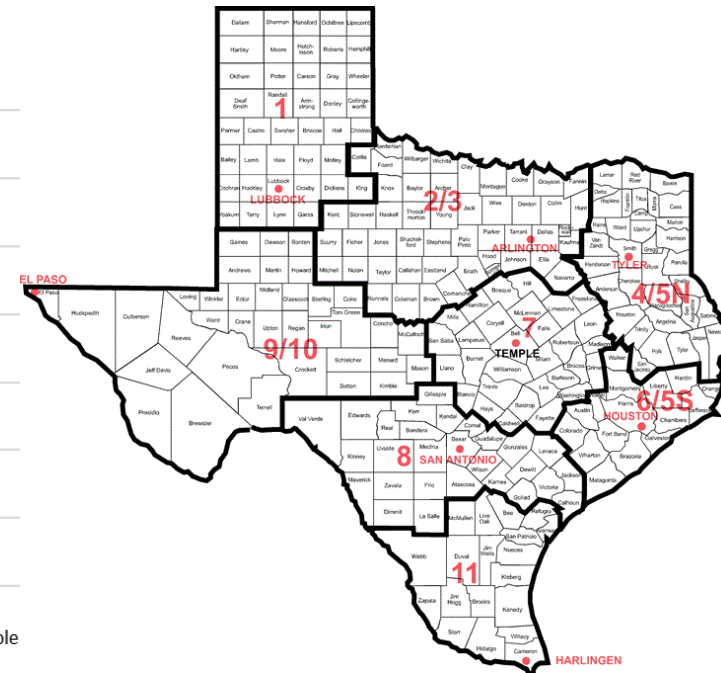
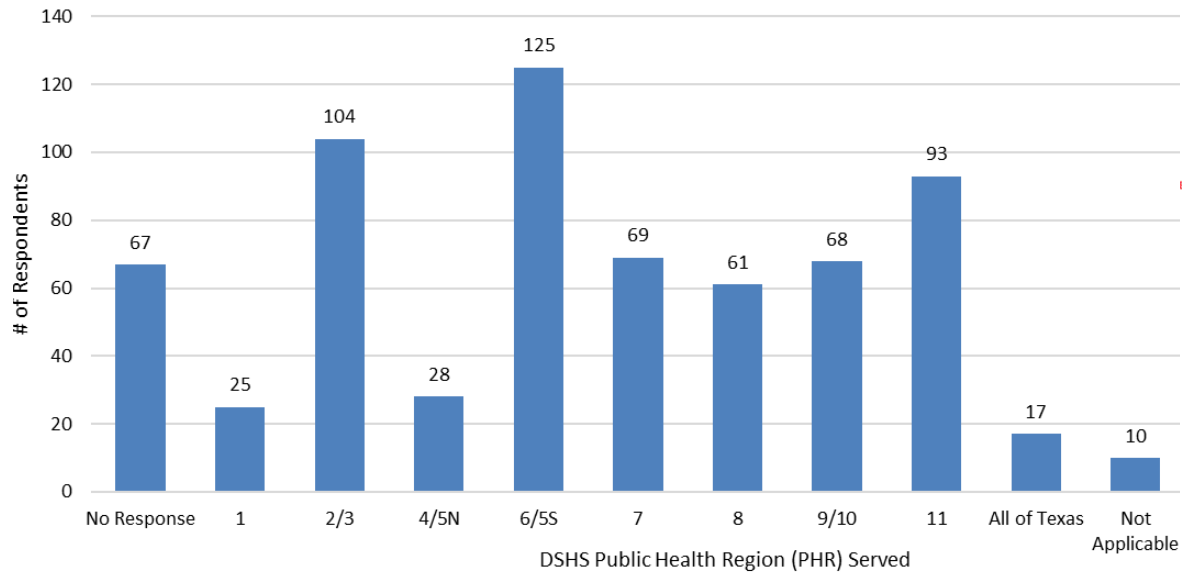




Results

Demographics (3 of 3)

Respondents by PHR Served

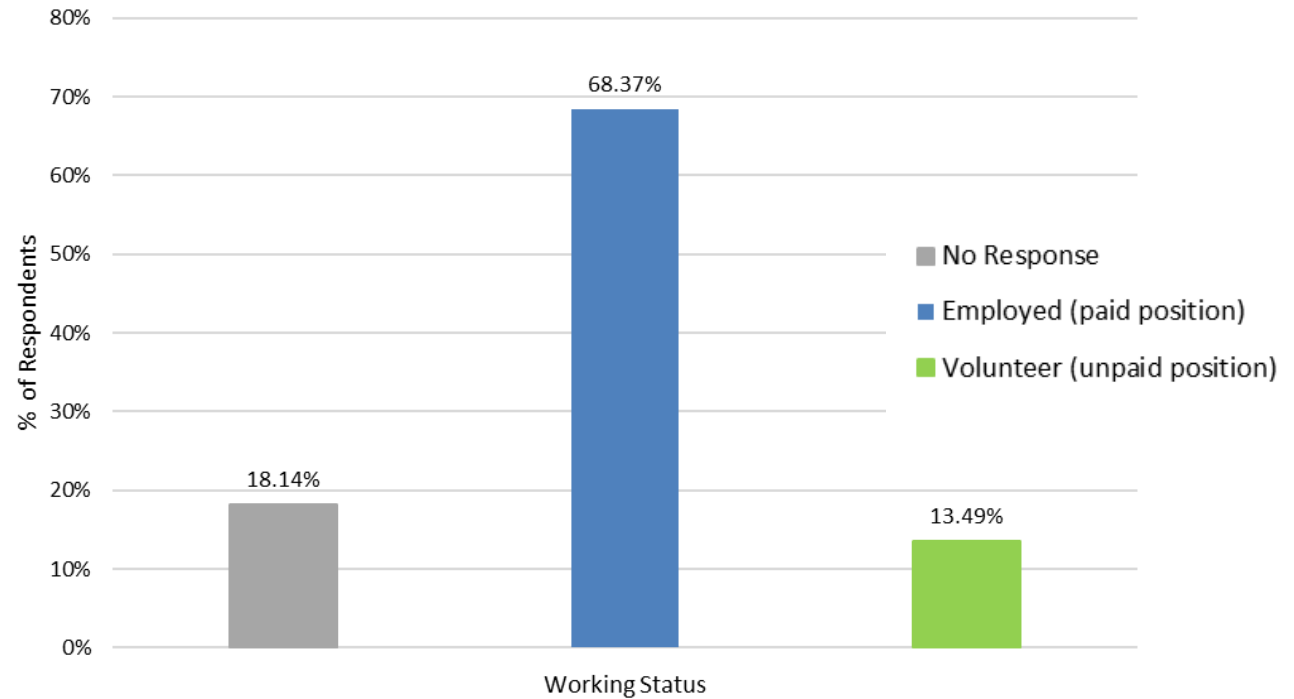




Results

Job/Volunteering Functions (1 of 4)

% of Respondent's Working Status

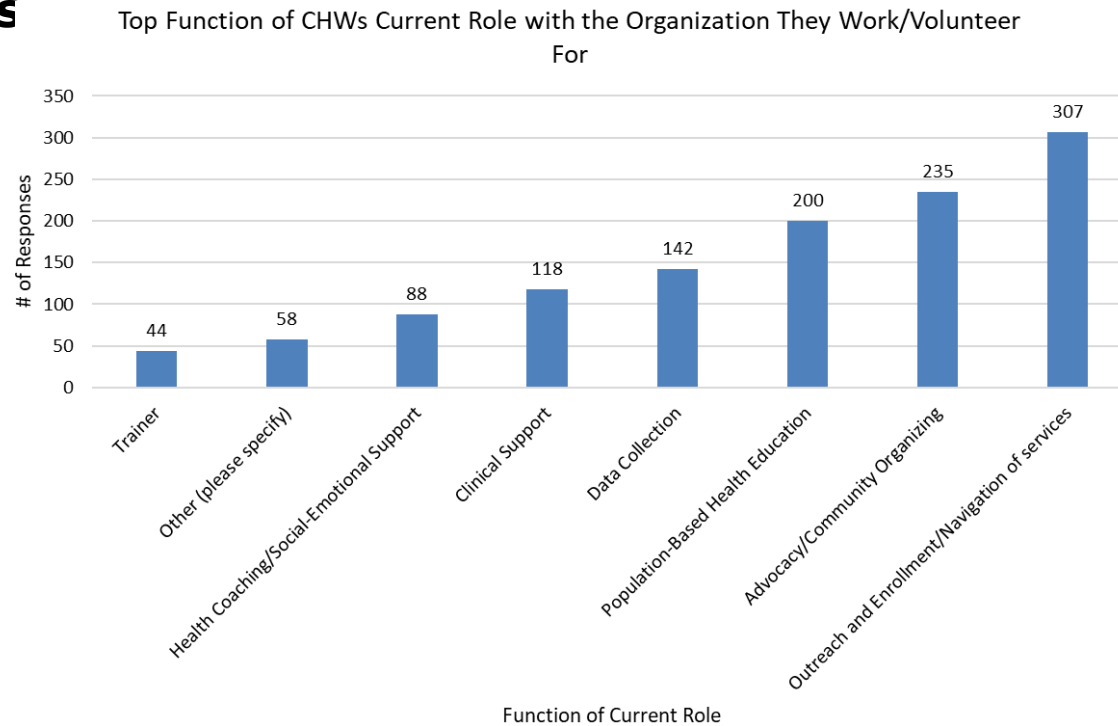




Results

Job/Volunteering Functions (2 of 4)

Top Function of CHWs Current Role

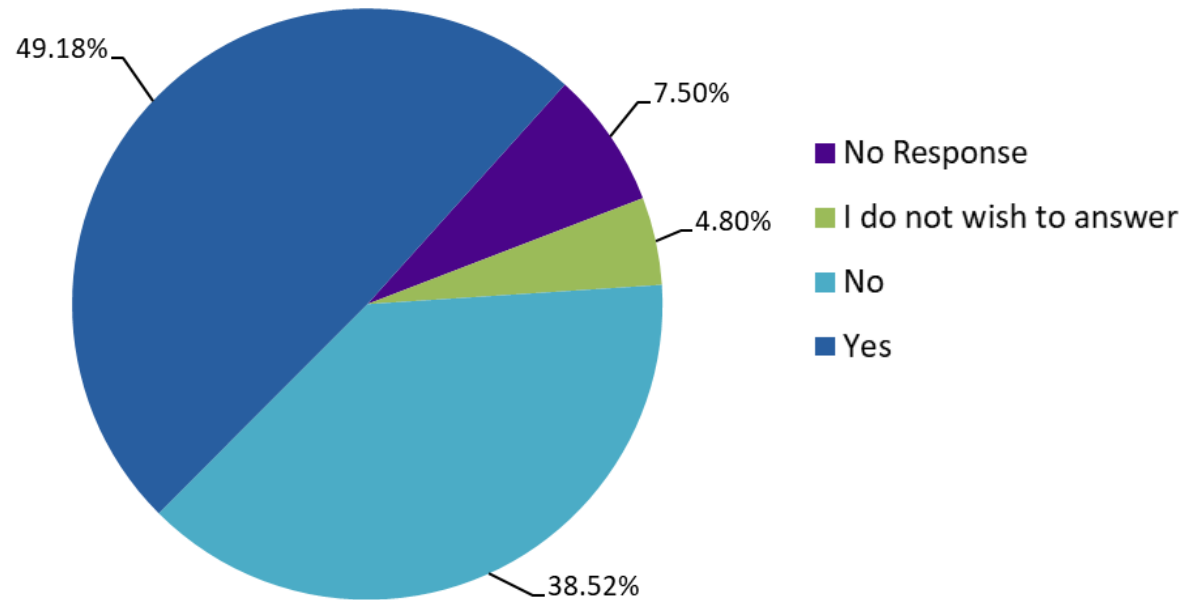




Results

Job/Volunteering Functions (3 of 4)

% of Employers Who Require or Do Not Require Certification

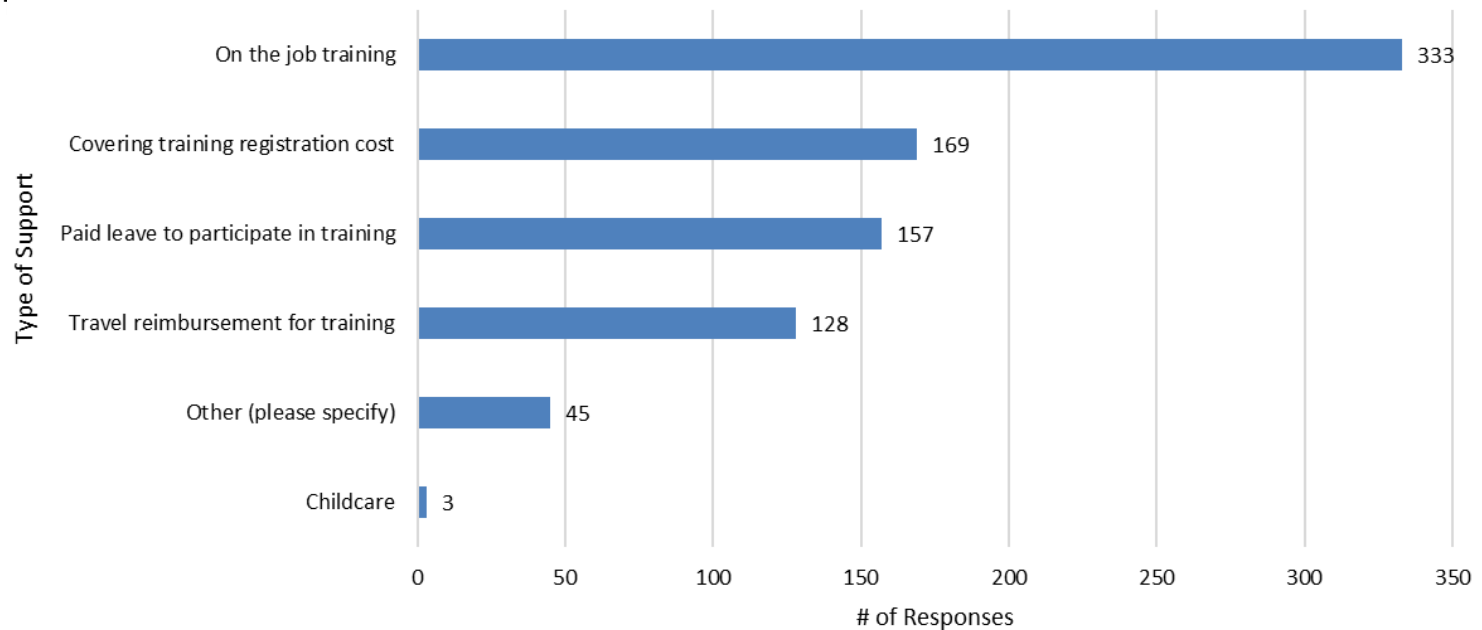




Results

Job/Volunteering Functions (4 of 4)

Ways CHWs/CHWIs Feel Supported by Their Employer for Certification

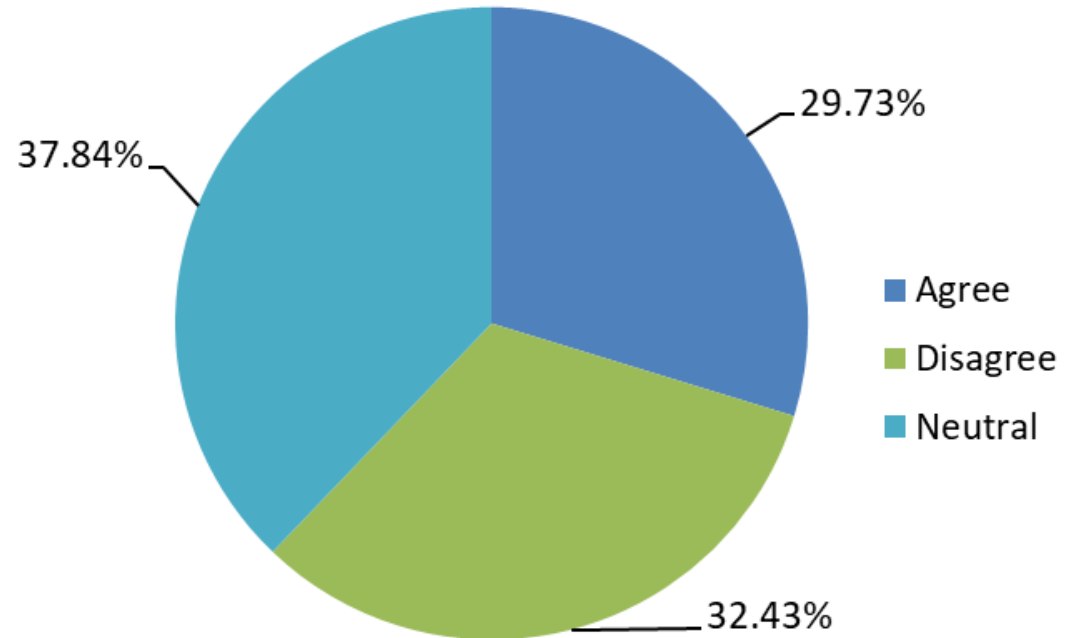




Results

Training (1 of 3)

Response to skills training availability for CHWIs

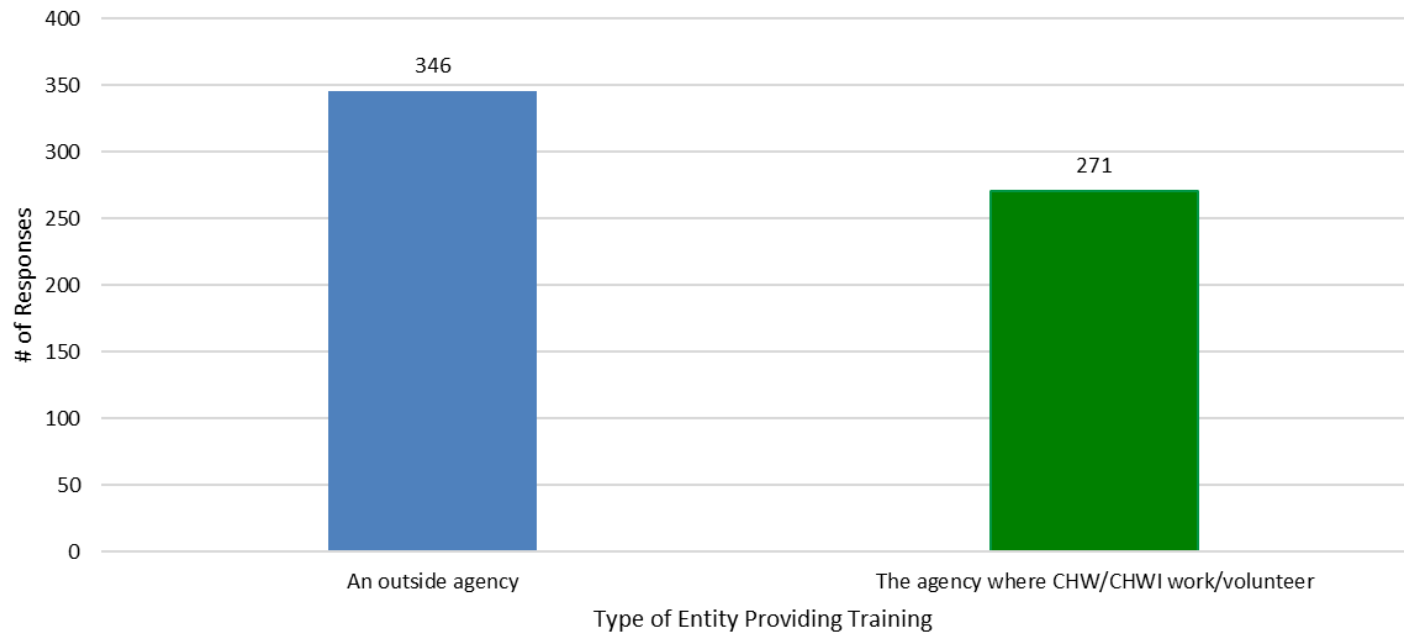




Results

Training (2 of 3)

Type of Entity Providing Training to CHWs/CHWIs

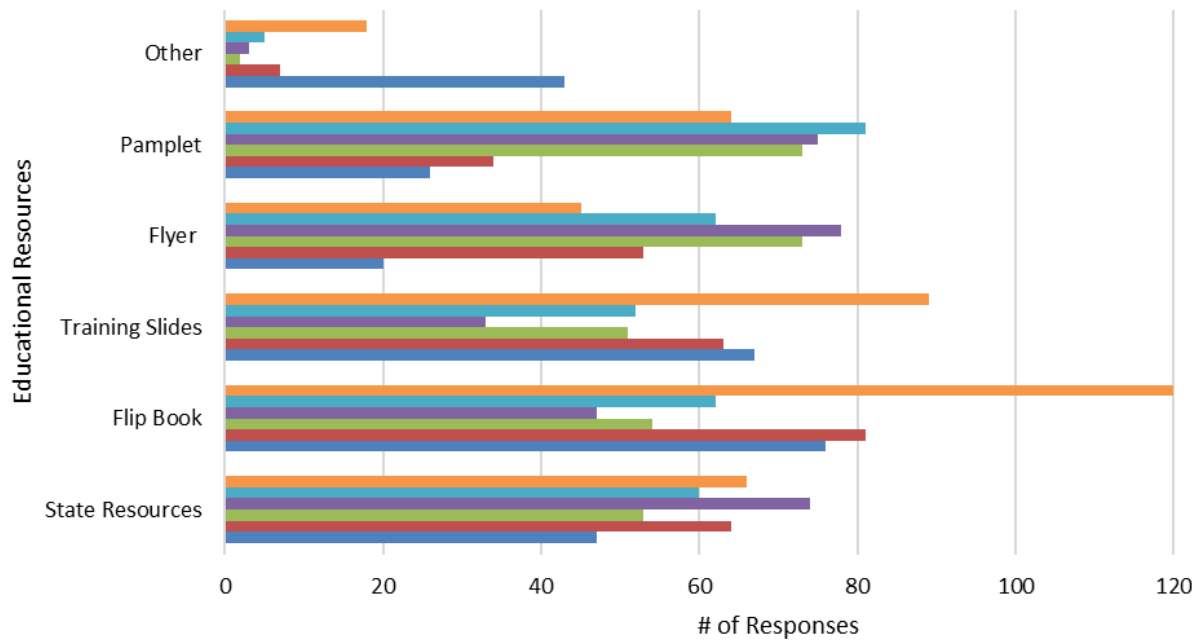




Results

Training (3 of 3)

Top Resources for Educating the Community



Ranking

- 1
- 2
- 3
- 4
- 5
- 6

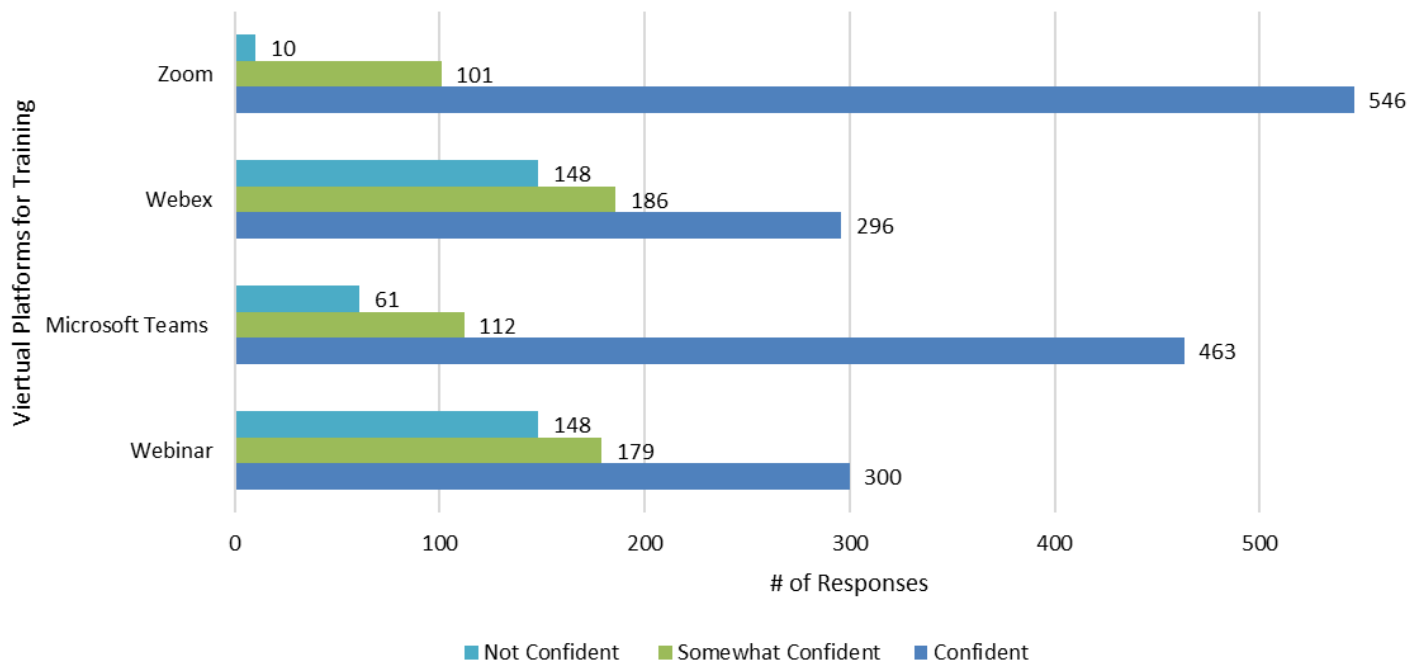
Majority of respondents ranked **Flip Books*** as the #1 resource for educating the community.



Results

Computer/Technology Skills

Preferred Virtual Platform for Training

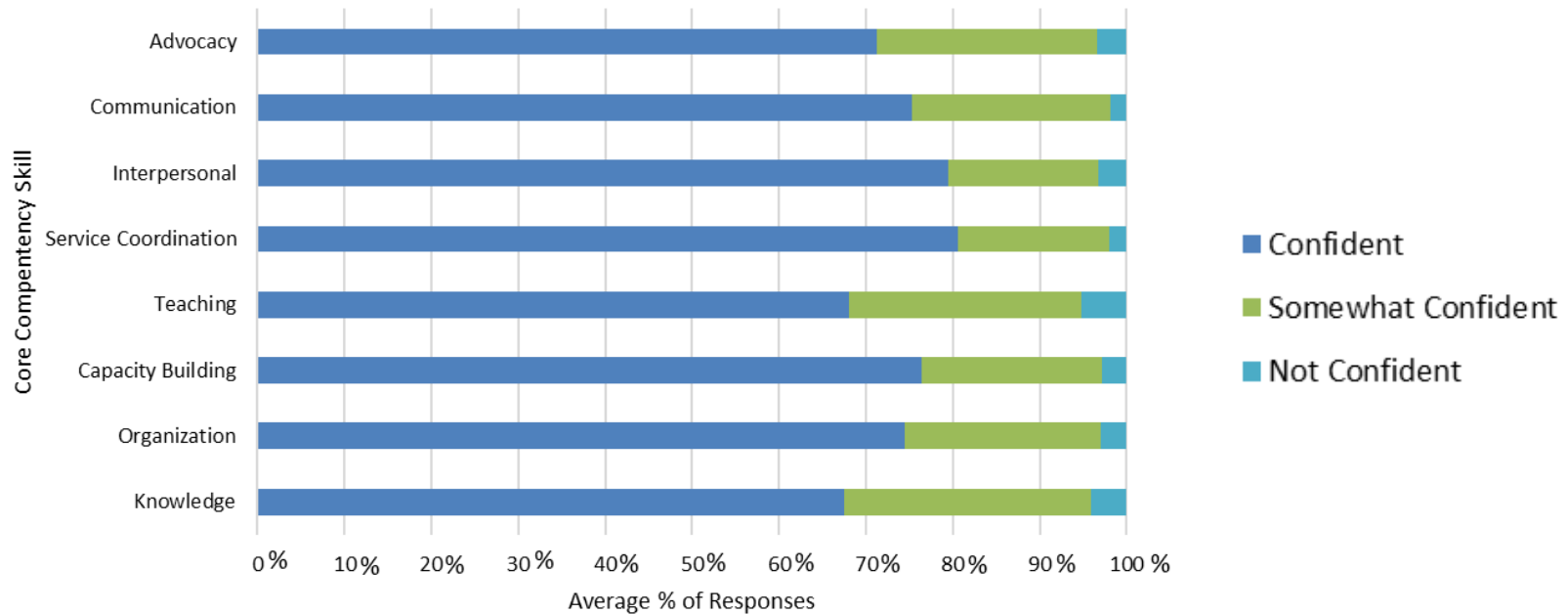




Results

CHW Core Competencies

CHW Confidence Levels Based of Core Competency Skills





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Questions?

Ursula.Solorzano@dshs.texas.gov

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Workforce Solutions and Employment Opportunities Sub-Committee



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Chair	Jometra Hawkins
Membership (advisory member):	Jessica Arriola
Membership (non-advisory members):	Marlen Ramirez

- Sub-Committee update

Next meeting: Please contact Ms. Jometra Hawkins

Communication and Outreach



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Chair	Jessica Arriola
Membership (advisory member):	Jose Rucobo
Membership (non-advisory members):	Vacant

- Sub-Committee update

Next meeting: Please contact Ms. Jessica Arriola

CHW Training and Certification Sub-Committee



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Chair	Vacant
Membership (advisory members):	Otila Garcia and Minerva Garcia
Membership (non-advisory members):	Merida Escobar

- Sub-Committee update

Next meeting: Please contact Ms. Otila Garcia

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Public Comment Procedures



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- All speakers must identify themselves and the organization they are representing before speaking
- Three-minute time limit
- Do not include health or other confidential information
- Rules of conduct apply to public comments made

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