

City of Amarillo Public Health Department

The City of Amarillo Public Health Department collaborates and engages with community partners and stakeholders to improve birth outcomes and reduce disparities through analyzing community needs and developing strategic activities.

Coalition activities include:

- Completing the first phase of a community perinatal periods of risk analysis
- Initiating the second phase or periods of risk analysis
- Continuing work on their strategic action plan
- Developing and starting a social marketing strategy to grow the coalition's community outreach
- Coordinating the development and implementation of local preconception health awareness and education
- Adapting the March of Dimes IMPLICIT Interconception Care Toolkit to pilot in a clinic setting
- Developing a local-focused awareness campaign related to preconception and interconception health and safety

The coalition continues to use data collection to inform program planning and community engagement along with the development of a new mission and vision statement.

Local coalition partners include but are not limited to the following members:

- Texas Tech University Health Science Center
- Nurse Family Partnership
- March of Dimes
- JO Wyatt Women's and Children
- Amarillo Independent School District
- Superior Health
- AmeriGroup
- Maximus
- Northwest Texas Healthcare System
- Haven Health Network
- Regence Health Network
- Coalition of Health Services and Texas Panhandle Centers
- Laura W. Bush Institute for Women's Health

Service area: Potter and Randall counties

Contact Information

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City of Brownsville

The City of Brownsville strives to pursue meaningful efforts for its community by engaging multi-sectoral partners and stakeholders for community assessments and developing strategic goals and initiatives with a focus on preconception and interconception health, infant safety, and breastfeeding.

Coalition activities include:

- Appraising community and coalition stakeholders, members, and partners
- Developing a coalition strategic plan
- Participating in and supporting local capacity and community building activities
- Developing and implementing local preconception health awareness and education efforts
- Gathering data
- Working on a local community needs assessment

Local coalition partners include but are not limited to the following members:

- Behavioral Health Solutions
- Brownsville Housing Authority and the Brownsville Independent School District
- Doctors Hospital at Renaissance
- Driscoll Children's Hospital
- Friendship of Women
- Healthy Communities Brownsville
- Matamoros Promoción de Salud
- New Horizons Community Clinic
- Proyecto Juan Diego
- South Texas Promotora Association
- Su Clinica
- University of Texas Rio Grande Valley
- University of Texas at Houston
- Valley Baptist Medical Center
- Valley Regional Medical Center

Service area: Cameron County

Contact Information

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City of Laredo Health Department

The Laredo Healthy Texas Mothers and Babies Coalition's mission is to reduce preterm birth rates, improve maternal health and increase the use of prenatal care in Webb County. The City of Laredo Health Department serves as the coalition's coordinating organization.

Coalition activities include:

- Monitoring annual vital statistics data within the city;
- Networking and recruiting stakeholders and partners;
- Coordinating strategic development; and
- Planning, developing, and implementing an awareness campaign and education efforts about preconception health, early prenatal care, and infant health and safety.

Additionally, the coalition is working with collegiate partners to discuss developing the Peer Preconception Education Program and using evidence-based interventions to reduce disparities in birth outcomes with the overall goal to lower premature births and promote child safety through preconception education, public engagement, provider support, and education and progress measures.

Local coalition partners include but are not limited to the following members:

- City of Laredo Women WIC clinics
- Nurse Family Partnership
- Title V and Title X Women's Health and Family Planning
- United Independent School District
- Laredo Independent School District
- Laredo Medical Center
- Doctor's Hospital of Laredo
- Laredo Health Coalition
- Methodist Health Ministries
- Laredo Life Pregnancy
- Driscoll Star Plus
- Superior Healthcare
- BCFS
- Gateway Community Health Center
- March of Dimes
- Women's Commission
- Workforce Solutions
- Grace Community Church
- Southwest Keys

Service area: Webb County (City of Laredo)

Contact Information

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Dallas County Hospital District (dba Parkland Health & Hospital System)

The coalition's headquarters are located at the Parkland Health and Hospital System, which uses county health needs assessments, fetal infant mortality review, and other data sources to inform its strategic plan. The coalition provides culturally appropriate prenatal, postpartum and interconception education to community members, including preconception peer education and promotion of reproductive life planning.

Coalition activities include:

- Reviewing and analyzing data from the most recent community needs assessment (completed in 2019);
- Establishing a partnership at Paul Quinn College to roll out peer education about preconception health;
- Supporting student education in the Dallas County community about preconception health and its impact on reducing infant mortality; and
- Participating in and supporting local capacity building activities, and coordinate, develop, and implement local preconception and health awareness and education efforts.

The coalition continues to use data to inform program decision-making and support program efforts with partners.

Local coalition partners include but are not limited to the following members:

- Dallas Housing Authority
- North Texas Alliance to Reduce Pregnancy in Teens
- Dallas County Health and Human Services
- Dallas Independent School District
- Head Start of Greater Dallas
- Maximus
- Foremost Family Health Centers
- March of Dimes
- Early Head Start
- Camp Wisdom Now

Service area: Collin, Dallas, Denton, Ellis, Hunt, Kaufman, and Rockwall counties

Contact Information

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Northeast Texas Public Health District

Infant mortality is a great concern for East Texas in part because it is indicative of underlying socioeconomic and racial disparities. To combat this, the coalition, coordinated by the Northeast Texas Public Health District, is strengthening its coalition capacity and engaging community stakeholder members and partners in implementing activities to support their strategic objectives.

Coalition activities include:

- Increasing community awareness about risk and protective factors impacting pregnancies;
- Improving care coordination for pregnant and postpartum women;
- Addressing community-level drivers that impede maternal and infant health;
- Reducing food insecurity among African American pregnant and breastfeeding mothers; and
- Increasing women's mental health and wellness.

The coalition is also conducting data gathering, review, and analysis through needs assessment work related to infant mortality to identify gaps, barriers, and strengths of local health services and providers

Local coalition partners include but are not limited to the following members:

- University of Texas Tyler Health Science Center
- Bethesda Clinic
- CENIKOR
- ETHNN
- BCFS
- CHRISTUS Trinity
- City of Tyler
- Superior Health Plan
- Cigna Health Spring
- AmeriGroup
- St. Paul's Children Clinic
- Wellness Pointe
- Community Healthcare
- Illuminating Birth
- Head Start
- Beauty Break Salon
- Amherst Oil and Gas
- Family Circle of Care

Service area: Smith County

Contact Information

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Port Arthur City Health Department

The Jefferson County Healthy Texas Mothers and Babies Coalition's mission is to improve birth outcomes and reduce disparities that attribute to high infant mortality rates within Jefferson County. Efforts include advocacy, education, research, and improvement of knowledge, attitudes, and behaviors of the community that lead to poor birth outcomes. The Port Arthur City Health Department serves as the coalition's coordinating organization.

Coalition activities include:

- Coordinating, developing, and implementing local preconception and infant health awareness and education efforts;
- Creating referral networks;
- Providing community-based education about preconception, prenatal and infant health, breastfeeding and safe sleep;
- Reducing barriers to health; and
- Providing nutrition and referral services, such as appraising transportation barriers and providing mobile services throughout the county.

The coalition is also conducting data gathering, review, and analysis through needs assessment work related to infant mortality to identify gaps, barriers, and strengths of local health services and providers.

Local coalition partners include but are not limited to the following members:

- Cities of Port Arthur and Beaumont
- CHRISTUS Southeast Texas and Women's Health Center
- Medical Center of Southeast Texas
- Project HOPES
- Lamar University
- Nurse Family Partnership of Southeast Texas
- Hope Women's Resource
- Legacy Community Health and Gulf Coast Health Center
- Jefferson County Victim's Assistance Center and County Indigent Care
- Southeast Texas Public Health Institute
- Beaumont Breastfeeding Coalition
- Community Health Choice

Service area: Jefferson County

Contact Information

City of Port Arthur
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San Antonio Metropolitan Health District

Coordinated by the Healthy Families Network program at the San Antonio Metropolitan Health District, the coalition aims to reduce factors that contribute to infant mortality through promoting preconception and interconception health and reproductive life planning, as well as early entry into prenatal care. The coalition also aims to increase postpartum support for mothers and address perinatal substance use disorder.

Coalition activities include:

- Implementing the coalition’s strategic plan activities for the following workgroups: unintended pregnancy, late prenatal care, infant health risk period and perinatal substance use disorder;
- Building capacity of its members and staff through leadership development and training opportunities;
- Participating in local capacity building activities;
- Collection of population-level data to track performance and improvement
- Recruiting diverse members; and
- Identifying areas of program alignment to better maximize strategy and sustainability of health equity driven efforts.

Local coalition partners include but are not limited to the following members:

- Bexar County Health Collaborative and Bexar County School Aged Parenting Collaborative
- The Children’s Shelter
- Center for New Communities and Healthy Neighborhoods
- University of Texas (UT) Health School of Nursing and UT Health Teen Health
- University Health System
- City of San Antonio Public Library and City of San Antonio Parks and Recreation
- Office of Diversity and Inclusion and the Office of Health Equity
- Faith-Based Initiative
- Department of Human Services
- Catholic Charities
- Martinez Street Women’s Center
- Metro Health Immunizations
- STD/HIV clinic and WIC
- African American Health Council and Spanish Speaking Health Council
- Healthy Beats
- StandUp SA

Service area: Bexar County

Contact Information

City of San Antonio Metropolitan Health District
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Tarrant County Public Health

With support from Tarrant County Public Health, the Infant Health Network (IHN) serves as the HTMB Community Coalition. Using a Collective Impact Model, participating organizations work toward the goal for all women in Tarrant County, ages 18-44, to achieve their fullest health, well-being, and potential. The coalition promotes evidence-based preconception health resources, such as reproductive life planning and preconception peer education in collaboration with clinical entities, community organizations, social service providers, and universities.

Coalition activities include:

- Applying to become a nonprofit;
- Creating a process for leadership development;
- Continuing to focus on developing membership;
- Creating a new member packet that outlines the value proposition and needed resources;
- Strengthening internal and external communication;
- Continuing efforts to develop collective impact; and
- Developing measures to track success of current initiatives and ways to measure all initiatives.

Local coalition partners include but are not limited to the following members:

- John Peter Smith Hospital and Cook Children's Hospital
- Arlington ISD, Fort Worth ISD and Edgewood ISD
- Tarrant County Commissioners
- Public Health
- Fatherhood Coalition
- Texas Christian University, University of North Texas Health Science Center, and University of Texas in Arlington
- Aetna
- AmeriGroup
- Medical City Healthcare
- Maximus
- MedMark
- The Parenting Center and the Early Learning Center
- Texas Rising Star
- Greater Mount Tabor Christian Center
- United Way
- Healthy Start
- March of Dimes

Service area: Tarrant County

Contact Information

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Waco-McLennan County Public Health District

Co-facilitated by the Waco-McClennan County Public Health District and the United Way of Waco-McClennan County, the Healthy Women & Children Coalition is devoted to improving maternal and child health in the greater Waco community by working to reduce existing health disparities, improve birth outcomes of mothers and babies, and improve women's health throughout the life cycle. Workgroups use media, education, counseling and clinic-based initiatives to increase access to annual well-woman exams, and to promote adequate birth spacing, preconception health and reproductive life planning, as well as to increase continuity of care during pregnancy.

Coalition activities include:

- Developing defined measurable outputs for prenatal population indicators;
- Supporting local capacity and community building activities; and
- Developing and implementing local preconception health awareness and education efforts.

Coalition workgroups are working to measure the percent of women receiving annual preventative care, percent of births in McLennan County with adequate spacing, percent of births with prenatal care in the first trimester, and the teen birth rate for females ages 15-19.

Local coalition partners include but are not limited to the following members:

- Ascension Providence Health Center
- Baylor Scott and White Hillcrest Hospital
- Ederi Center for Women and Girls
- Methodist Children's Home
- Early Head Start
- March of Dimes
- Heart of Texas Regional Advisory Council
- Independent School Districts of La Vega and Waco
- Live Well Waco
- Life Steps Wee Care Program/PADRE Program
- United Way of Waco-McLennan County
- Waco-McLennan County PHD
- Community Health Worker Initiative
- Women's Health Advocacy Committee
- Maximus STAR Health Plan
- Workforce Solutions

Service area: McLennan County

Contact Information

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