



Injury Prevention Program Resource Manual





The RAC Injury Prevention Resource Manual has been developed to serve as a guidebook for your local injury prevention efforts. Often, communities would like to promote injury prevention on a specific topic but are unaware of available resources and tools to help with implementation efforts. This resource manual is designed to provide direction on a multitude of topics for general, young adult and older adult audiences.

The manual has been sectioned according to injury prevention topic. Programs and resources that specifically target youth audiences will have an orange border and those focused on older adults will have a blue border. Programs and resources that were developed to reach all age groups have a yellow border.

The development and distribution of this manual would not have been possible without the help and collaboration of many people at both the local and state level. A heartfelt thanks to all who contributed time, ideas, resources, and suggestions.

**Your Partners in Prevention,
The GETAC Injury Prevention Committee**

GETAC Injury Prevention Committee

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Injury-Related Observances Year-At-A-Glance

JANUARY

No safety-related observances listed

FEBRUARY

**National Girls and Women in Sports Day
National Burn Awareness Week
National Child Passenger Safety Week**

Wise Health Consumer Month

MARCH

**Brain Awareness Week
National Inhalants and Poisons Awareness Week
National Patient Safety Awareness Week
National Poison Prevention Week**

**American Red Cross Month
Workplace Eye Health and Safety Month**

APRIL

**Alcohol-free Weekend
National Drive Safely at Work Week
National Playground Safety Week
National Volunteer Week
National Window Safety Week**



Injury-Related Observances Year-At-A-Glance

APRIL (cont.)

National Alcohol Awareness Month
National Child Abuse Prevention Month
Sexual Assault Awareness Month
Sports Eye Safety Month
Women's Eye Health and Safety Month
National Youth Sports Safety Month

MAY

National American Occupational Safety and Health Week
Buckle Up America! Week
National Dog Bite Prevention Week
National Emergency Medical Services Week
National Safe Boating Week
National SAFE KIDS Week
National Suicide Awareness Week

National Bike Month
National Elder Abuse Prevention Month
National Electrical Safety Month
National Motorcycle Safety Month
National Sight-Saving Month—Ultraviolet Awareness
National Trauma Awareness Month



Injury-Related Observances Year-At-A-Glance

JUNE

Child Safety Week
Eye Safety Awareness Week

Fireworks Safety Month (thru July 4)
National Home Safety Month
National Safety Month

JULY

Eye Injury Prevention Month

AUGUST

Children's Eye Health and Safety Month

SEPTEMBER

National Childhood Injury Prevention Week
National Farm Safety and Health Week
Stop on Red Week

Baby Safety Month
National Food Safety Education Month
Home and Sports Eye Safety Month



Injury-Related Observances Year-At-A-Glance

OCTOBER

National Depression Screening Day
Put the Brakes on Fatalities Day
National Childhood Lead Poisoning Prevention Week
Drive Safely to Work Week
National Fire Prevention Week
National Health Education Week
National Red Ribbon Celebration
National School Bus Safety Week
Walk to School Week

Auto Battery Safety Month
National Brain Injury Awareness Month
Crime Prevention Month
Domestic Violence Awareness Month
Halloween Safety Month

NOVEMBER

No safety-related observances listed

DECEMBER

National Drunk & Drugged Driving Prevention (3D) Month
Safe Toys and Gift Month



Agricultural and Rural Safety



Always Be Careful (ABC) on the Farm

From the North Dakota Farm Bureau

Always Be Careful on the Farm (ABC) was developed in 1991 by North Dakota Farm Bureau (NDFB). The program was initially funded through a grant from the Center for Disease Control, administered by the ND Department of Health.

This comprehensive program was written by an experienced team of farm safety experts and educational consultants as a thorough and complete guide for in-school presentations to students in grades two and five. This easy-to-use guide is helpful for novice or experienced planners and presenters.

The *ABC Program* focuses on the following topics:

- Tractors
- Lawn Mowing
- Power Take-Off's
- Personal Protective Equipment
- Grain Safety
- Chemicals
- Animals
- Safe/Dangerous Play Areas (2nd grade only)
- All-Terrain Vehicles (5th grade only)

The *ABC Program* includes:

- Trainer's Manual, a 45-page manual which includes presentation outlines, discussion questions, demonstration items, and suggested dialogue
- 2-hour 'Train the Trainer' video
- 20 - 4 color transparencies covering each topic area
- Games for 2nd and 5th grade
- Master copies of related information sheets, activity pages and word games
- Sample letters for parents and school personnel
- Pre- and Post- Tests for program evaluation

The *Always Be Careful on the Farm* program is available at \$450.00 for order through the North Dakota Farm Bureau. Orders can be placed via e-mail, fax, or ground mail. An invoice will be shipped along with the order.

Contact Information:

North Dakota Farm Bureau

Attn: Gail Scherweit

PO Box 2064

Fargo, ND 58107

E-mail: gails@ndfb.org

office—800-367-9668

fax—701-298-2210

www.ndfb.org/abc.html

Always Be Careful (ABC) on the Farm

From Farm Safety 4 Just Kids

Always Be Careful (ABC) on the Farm was developed in 1991 by North Dakota Farm Bureau (NDFB). The program was initially funded through a grant from the Center for Disease Control, administered by the ND Department of Health.

A version of the *Always Be Careful (ABC) on the Farm* program is available through Farm Safety 4 Just Kids.

This comprehensive program was written by an experienced team of farm safety experts and educational consultants as a thorough and complete guide for in-school presentations to students in grades two and five. .

The *ABC on the Farm* program focuses on the following topics:

- Tractors
- Lawn Mowing
- Power Take-Off's
- Personal Protective Equipment
- Grain Safety
- Chemicals
- Animals
- Safe/Dangerous Play Areas (2nd grade only)
- All-Terrain Vehicles (5th grade only)

ABC on the Farm from Farm Safety 4 Just Kids includes a 32-page colorfully illustrated story book and accompanying CD-rom.

The *Always Be Careful (ABC) on the Farm* program is available for order through Farm Safety 4 Just Kids. It costs \$9.95 for members and \$12.65 for non-members. Orders can be placed via phone or fax. Payment must be received prior to order processing. Credit cards accepted.

Contact Information:

Farm Safety 4 Just Kids

P.O. Box 458
Earlham, IA 50072

office—800-423-5437
fax—515-758-2517

E-mail: info@fs4jk.org

www.fs4jk.org

Buckle Up or Eat Glass...

Coordinator's Packet

From Farm Safety 4 Just Kids

The *Buckle Up or Eat Glass...* project was developed by Farm Safety 4 Just Kids (FS4JK) in conjunction with the Iowa Governor's Traffic Safety Bureau and the National Highway Traffic Safety Administration (NHTSA).

The purpose of the *Buckle Up or Eat Glass...* project is to increase adolescent awareness of rural roadway hazards and subsequently increase seat belt usage among youth driving and riding in pickup trucks. *Buckle Up or Eat Glass...* increases awareness of rural traffic safety issues among youth by coordinating educational outreach, media promotion, and positive reinforcement activities.

This step-by-step project planner is designed to be used by adolescents in rural communities.

The *Buckle Up or Eat Glass...* Coordinator's Packet is helpful because it outlines how to:

- Organize an educational program
- Identify key traffic safety resources in the community
- Promote seat belt usage through various media
- Assess seat belt usage in the community
- Recognize and reward safe behavior
- Evaluate the success of the project

This project planner includes:

- Background information on rural crashes and seat belt usage
- Camera ready artwork
- Project planning forms
- Suggested project time line
- Media promotion tools
- Seat belt checkup event guidelines
- Resource information

The *Buckle Up or Eat Glass...* Coordinator's Packet is available for viewing and download at NO COST through the *FS4JK* web-site. A link to the packet can be found under the 'Program Services' link. A hard copy of the Coordinator's Packet is available for purchase through FS4JK. It costs \$35 for members and \$45 for non-members.

Contact Information:

Farm Safety 4 Just Kids

P.O. Box 458
Earlham, IA 50072

office—800-423-5437
fax—515-758-2517

E-mail: info@fs4jk.org

www.fs4jk.org

Buckle Up or Eat Glass...

Educational Supplement

From Farm Safety 4 Just Kids

***Buckle Up or Eat Glass...* is a rural traffic safety project developed by Farm Safety 4 Just Kids, the Iowa Governor's Traffic Safety Bureau and the National Highway Traffic Safety Administration. This student-led project encourages seat belt usage among youth drivers and passengers.**

The purpose of the *Buckle Up or Eat Glass...* project is to increase adolescent awareness of rural roadway hazards and subsequently increase seat belt usage among youth driving and riding in pickup trucks. *Buckle Up or Eat Glass...* increases awareness of rural traffic safety issues among youth by coordinating educational outreach, media promotion, and positive reinforcement activities.

This supplement is designed to enhance your local *Buckle Up or Eat Glass...* project. The supplement includes all of the materials found in the Coordinator's packet.

The *Buckle Up or Eat Glass...* Educational Supplement includes:

- **Coordinator's packet**
 - ⇒ **Background information on rural crashes and seat belt usage**
 - ⇒ **Project planning information**
 - ⇒ **Media promotion tools**
- **Educational program manual**
- **Suggested reinforcement activities**
- **T-shirts**
- **Giveaways for rewarding safe behavior**
- **Reflective safety vests for the checkup event**
- **Related PowerPoint presentation**
- **Speaker's packet**
- **Public Service Announcement by Shania Twain**

The *Buckle Up or Eat Glass* Educational Supplement is available for purchase through the Farm Safety 4 Just Kids web-site. It can be found under the 'Catalog' link listed under 'Educational Resources'. The *Buckle Up or Eat Glass...* Educational Supplement is also listed as the Rural Roadway Program Kit. The *Buckle Up or Eat Glass...* Educational Supplement costs \$100 for members and \$125 for non-members.

Contact Information:

Farm Safety 4 Just Kids

P.O. Box 458
Earlham, IA 50072

office—800-423-5437
fax—515-758-2517

E-mail: info@fs4jk.org

www.fs4jk.org

Make It Safe: A Program for Hispanic Farm Families at Work and Play

From the National Rural Health Association

***Make It Safe: A Program for Hispanic Farm Families at Work and Play* manual is available through the National Rural Health Association. This bi-lingual program addresses various farm safety issues.**

This program manual was developed as a resource for presenters. This easy-to-use guide is perfect for first time presenters. *Make It Safe* provides a strong foundation for any farm safety educational program.

The *Make It Safe: A Program for Hispanic Farm Families at Work and Play* manual is divided into four units:

- **Handling emergency situations**
- **Safety around animals**
- **Human factors that contribute to injury**
- **The signs and symbols of danger**

Each unit includes:

- **Background information**
- **Stated objectives**
- **Instructions and outline for the presenter**
- **Presentation script**
- **Camera ready handouts**
- **Resources**

The *Make It Safe: A Program for Hispanic Farm Families at Work and Play* manual is available for purchase through the National Rural Health Association (NRHA). It can be found on the NRHA web-site under the 'NRHA's Country Store' link.

***Make It Safe* has several ordering options: manual only, video only, or set. The English-only or Spanish-only manual is available for \$15 to members and \$20 to non-members. The English/Spanish video is available for \$15 to members and \$20 to non-members. The set, a Spanish-only or English-only manual and bi-lingual video is available for \$25 to members and \$35 to non-members.**

Contact Information:

National Rural Health Association
One West Armour Blvd, Suite 203
Kansas City, MO 64111

office—816-756-3140
fax—816-756-3144

E-mail: sullens@nrharural.org

www.nrharural.org

Partners for Rural Traffic Safety Action Kit

From the National Rural Health Association and NHTSA

The *Partners for Rural Traffic Safety Action Kit* is available through the National Rural Health Association (NRHA).

The *Partners for Rural Traffic Safety Action Kit* serves as a guide to conducting an intensive 30-day intervention campaign focused on saving lives and reducing injuries. This step-by-step guide is designed to help planners mobilize rural communities to address traffic safety issues by encouraging the collaboration of schools, businesses, law enforcement, health professionals, and places of worship.

This action kit is focused on garnering broad-based citizen participation to increase safety belt usage in rural areas.

The *Partners for Rural Traffic Safety Action Kit* is helpful because it outlines how to:

- **Organize a collaborative campaign**
- **Identify and involve community partners**
- **Conduct an intervention campaign**
- **Identify funding opportunities**
- **Evaluate your campaign**

While focused on safety belt usage, the kit also addresses:

- **Active law enforcement of occupant safety**
- **Installation and use of child safety seats and boosters**
- **Proper seating in vehicles containing airbags**
- **Safe motorcycle and bicycle use**
- **State safety belt and child safety seat laws**

Action Kit users will also find:

- **Ideas for campaign activities**
- **Tools, tips, and techniques to ensure campaign success**
- **Traffic safety fact sheets**
- **Resource and contact information**

The *Partners for Rural Traffic Safety Action Kit* is available from the NRHA for \$10. Kits may be ordered by phone or via the web.

Contact Information:

National Rural Health Association
One West Armour Blvd, Suite 203
Kansas City, MO 64111

office—816-756-3140
fax—816-756-3144

E-mail: sullens@nrharural.org

www.nrharural.org

Teaching Agricultural Safety to Kids

From Future Farmers of America

Teaching Agricultural Safety to Kids (T.A.S.K.) is a Future Farmers of America (FFA) community partnership program that focuses on reducing the number of serious injuries and deaths among young children living in rural areas across the state. The **TASK** curriculum, developed in Illinois, is aimed at educating children ages 9 to 12 about various hazards around the farm and appropriate safety precautions.

TASK is an ideal safety curriculum for children ages 9-12, as studies show children in this age bracket are highly likely to begin operating combines, lawn mowers, and garden tractor, taking care of animals, and experimenting with hand power tools. The risk factor of serious injury or death for these children is marked; safety education at this age is imperative.

The **Teaching Agricultural Safety to Kids** curriculum is composed of several "hands on" safety units, an extensive resource appendix, and a strong family component. The units are intended to meet state education goals and may be incorporated into existing classroom curricula.

TASK is also a youth-teaching-youth model. FFA members receive intensive training about the curriculum and in turn serve as role models by teaching the program to younger children. Appropriate settings for **TASK** include elementary schools, 4-H clubs, Safety Day camps, and farm family events.

In order to assure that the **TASK** curriculum is technically correct and effective, a state-wide Consortium of agricultural health and safety advisors provide ongoing review of the materials and they are written and revised.

To implement this program, FFA Chapters set up local safety committees called "TASK Teams." These committees, comprised of community leaders, parents, and other interested individuals, also help the Chapter evaluate the effectiveness of the **TASK** curriculum and, on an ongoing basis, identify new issues and safety education priorities for the area.

TASK has set up a toll free number to answer questions about how your community may establish a local **TASK** team for your area. Call 1-800-323-TASK (8275) to learn more about the **Teaching Agricultural Safety to Kids** program. Interested individuals can also find out more about the **TASK** program by writing to one of the addresses below.

Contact Information:

Teaching Agricultural Safety to Kids

c/o Easter Seals Society
Western Region Office
510 Maine Street Room 806
Quincy, Illinois 62301

OR

Missouri TASK Model
205 Agricultural Engineering
University of Missouri—Columbia
Columbia, MO 65211



Bicycle Safety



Bicycle Planning and Program Development

From the BikePlan Source, Tracy-Williams Consulting

This guide to *Bicycle Planning and Program Development* is available from Tracy-Williams Consulting, which is a non-motorized planning and project development firm.

The guide to *Bicycle Planning and Program Development* focuses on reducing injuries by helping program planners create a safe bicycling environment. The guide is easy to read and practical for a variety of audiences. This comprehensive guide is designed for those interested in coordinating their bicycle safety efforts with transportation specialists and planning organizations, as well as cycling enthusiasts. The guide helps organizers develop a cooperative approach to solving bicycle safety issues.

The *Bicycle Planning and Program Development* guide outlines and examines the 4 E's of a comprehensive bicycle planning approach:

- Existing Transportation System
- Encouragement
- Education and Awareness
- Enforcement

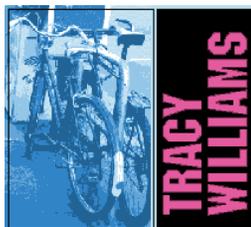
This guide is beneficial to organizers because it provides the tools to:

- Evaluate the existing transportation network
- Identify community needs and concerns
- Create bicycle-friendly improvements
- Encourage safe bicycle use
- Break-down common barriers to safe bicycling
- Gain media support for safe bicycling
- Develop a broad-based and multifaceted bicycling education program
- Implement motorist-oriented bicycling education
- Increase enforcement of existing laws related to safe bicycling
- Improve bicycle-related laws
- Enhance relations between bicyclists and motorists

The *Bicycle Planning and Program Development* guide is available for printing off of Tracy-Williams Consulting firm's web-site, the BikePlan Source. It is listed under the 'Planning Guide' link. There is NO COST to view or print the guide.

Contact Information:

Tracy-Williams Consulting
PO Box 8311
Missoula MT 59807
E-mail: ltracy@montana.com
john@montana.com



office—406-543-8113
fax—406-543-8146

www.bikeplan.com

Bicycle Helmet Campaign Guide

From the Bicycle Helmet Safety Institute

This helmet safety campaign manual originated out of the North Carolina Department of Transportation Bicycle Program and has since been revised and available through the Bicycle Helmet Safety Institute.

The *Bicycle Helmet Campaign Guide* is easy to read and use for program planners with various levels of expertise. This manual takes a comprehensive approach to addressing bicycle-related head injury and is designed to help individuals or groups developing a new initiative or improving an existing campaign.

The *Bicycle Helmet Campaign Guide* includes:

- Examples of successful helmet safety campaigns
- Statistical and background information on bicycle-related head injuries
- Basic information on helmet design and function

The *Campaign Guide* is beneficial to organizers because it outlines how to:

- Organize a local helmet campaign
- Set project goals and objectives
- Create a campaign message
- Find money and supplies
- Evaluate campaign results
- Create displays and demonstrations
- Get media support
- Identify and distribute rewards for helmet use
- Distribute helmet promotional materials

Campaign Guide users can also find:

- Reference and contact information
- A sample survey
- Sample budgets for projects
- Case studies

The *Bicycle Helmet Campaign Guide* is available for printing off the Bicycle Helmet Safety Institute's web-site under the 'Toolkit for Promotions' link. It is listed as 'Manual for Helmet Promotion Programs.' There is NO COST to view or print the guide.

Contact Information:

Bicycle Helmet Safety Institute

4611 Seventh Street South office—703-486-0100
Arlington, VA 22204-1419 fax—703-486-0576

E-mail: info@helmets.org www.helmets.org



Bicycle Helmet Program Evaluation Manual

From the Bicycle Helmet Safety Institute

The *Bicycle Helmet Program Evaluation Manual* is compiled from documents and research completed by the New York State Department of Health bicycle helmet safety program, which was implemented under a cooperative agreement with the Centers for Disease Control and Prevention and the Maryland Department of Health.

The purpose of this manual is to increase evaluation of helmet promotion campaigns to identify pitfalls and successes—something traditionally ignored by program planners. Program evaluation is typically difficult to understand and coordinate without extensive training; however, the *Bicycle Helmet Program Evaluation Manual* simplifies complex evaluation concepts and translates them into something any layperson can understand and implement. This manual is easy to read and use regardless of evaluation experience.

The *Bicycle Helmet Program Evaluation Manual* outlines:

- Appropriate helmet campaign evaluation methods
- Ideas for implementing evaluation techniques
- Selecting an appropriate site for observational study
- Protocol for conducting a comprehensive observational study
- Observational study technique
- Identifying personnel to conduct observations
- Helmet observation training

The manual also includes:

- Sample observation forms
- Slides used for helmet observation training
- Forms used in helmet assistance programs
- A Centers for Disease Control and Prevention evaluation of legislative and community program efforts on increasing helmet use
- Additional sources of helmet campaign evaluation research
- Reference and contact information

The *Bicycle Helmet Program Evaluation Manual* is available for printing off the Bicycle Helmet Safety Institute's web-site under the 'Sitemap' link. It is listed as 'How to Evaluate a Helmet Program'. There is NO COST to view or print this evaluation guide.

Contact Information:

Bicycle Helmet Safety Institute

4611 Seventh Street South office—703-486-0100
Arlington, VA 22204-1419 fax—703-486-0576

E-mail: info@helmets.org



www.helmets.org

National Bike Month Organizer's Kit

From the League of American Bicyclists

The *National Bike Month Organizer's Kit* is available from the League of American Bicyclists.

This step-by-step guide is designed to help create a successful Bike Month event in your community, workplace, city, or state. This guide is useful for developing an event on a variety of scales, from coordinating a citywide event to planning an event within your own organization.

The *National Bike Month Organizer's Kit* is beneficial because it outlines how to:

- Organize and develop a campaign plan
- Initiate fundraising efforts
- Build partnerships
- Recruit volunteers
- Promote your event
- Reward volunteers
- Evaluate your event's success

The *Organizer's Kit* includes:

- Suggested campaign time line
- Event ideas, including employee and business focused events
- Sample sponsorship letters
- Press release tips
- Sample thank you letters
- Bicycle transportation and safety fact sheets
- Contact information for State Bicycle and Pedestrian Coordinators
- Contact information for Certified Cycling Instructors

A hard copy of the National Bike Month Organizer's Kits is available in a sturdy three-ring binder and costs \$22 postpaid. To order a hard copy of the kit, call 202-822-1333.

The *National Bike Month Organizer's Kit* can be printed for FREE off the League of American Bicyclists web-site under the Bicycle Advocacy & Education Center link. It is listed under the 'National Bike Month' link. There is NO COST to view or print the organizer's kit.

Contact Information:

League of American Bicyclists
1612 K Street NW
Suite 800
Washington, DC 20006-2082
E-mail: bikeleague@bikeleague.org

office—202-822-1333
fax—202-822-1334

www.bikeleague.org

National Strategies for Advancing Bicycle Safety

From the Centers for Disease Control and Prevention

The *National Strategies for Advancing Bicycle Safety* is a publication of the National Highway Traffic Safety Administration, part of the U.S. Department of Transportation; the National Center for Injury Prevention and Control, part of the Centers for Disease Control and Prevention of the Department of Health and Human Services; and the Federal Highway Administration, part of the U.S. Department of Transportation.

This publication outlines a comprehensive approach to reduce injury and mortality associated with bicycle-related incidents.

The *National Strategies for Advancing Bicycle Safety* is a call to action for policy makers, educators, advocates, transportation experts, health and injury professionals and others with an interest in safe bicycling. It was designed to be used as a guide for developing comprehensive local, regional, and/or statewide bicycle safety campaigns.

While national in scope, the identified goals and their accompanying strategies are local in application.

The *National Strategies for Advancing Bicycle Safety* identifies five key goals:

- Goal 1—Motorists will share the road
- Goal 2—Bicyclists will ride safely
- Goal 3—Bicyclists will wear helmets
- Goal 4—The legal system will support safe bicycling
- Goal 5—Roads and paths will safely accommodate bicyclists

This publication is beneficial to program planners because it provides specific strategies and action steps to achieve the identified goals. This is designed to help communities:

- Foster good relations between bicyclists and motorists
- Improve public education efforts on safe bicycling
- Increase helmet use
- Fairly and consistently enforce bicycle-related laws
- Improve bicycle facilities and roadway design

The publication *National Strategies for Advancing Bicycle Safety* is available for printing at <http://www.cdc.gov/ncipc/bike/bikeplan.pdf> There is NO COST to view or print the publication.

Contact Information:

National Center for Injury Prevention and Control
Mailstop K65
4770 Buford Highway NE
Atlanta, GA 30341-3724
E-mail: ohcinfo@cdc.gov



office—770-488-1506
fax—770-488-1667

www.cdc.gov/ncipc

Safe Routes to School Toolkit

From the National Highway Traffic Safety Administration

The *Safe Routes to School Toolkit* resulted from the experiences of the Marin County — California pilot program and from other *Safe Routes to School* programs in the United States, in the Canadian province of British Columbia, and in the United Kingdom.

This step-by-step guide is designed for parents, educators, administrators, prevention specialists and/or law enforcement personnel interested in integrating health, fitness, traffic relief, environmental awareness, and safety under one program. The purpose of a *Safe Routes to School (SR2S)* program is to foster a culture where safe walking and biking are celebrated and encouraged.

The *SR2S Toolkit* is helpful because it outlines how to:

- Establish *SR2S* program team
- Collect various forms of pedestrian and bicycling data
- Organize safe walking and biking events
- Promote your *SR2S* program
- Reward those exhibiting safe walking and biking habits
- Improve traffic conditions around your school or schools
- Identify and access funding opportunities
- Develop classroom activities focused on safe walking and biking

SR2S Toolkit users can also find:

- Examples of safe walking and biking contests and events
- Innovative ideas for program promotion
- Ideas for classroom activities
- Sample letters of support
- Sample surveys and observation forms
- Sample press releases, proclamations and city resolutions
- Resource and contact information
- Related health and safety fact sheets

The *Safe Routes to School Toolkit* is available for printing off the National Highway Traffic Safety Administration's Injury Prevention web-site at www.nhtsa.dot.gov/people/injury/pedbimot/bike/saferouteshtml There is NO COST to view or print this toolkit.

Contact Information:

National Highway Traffic Safety Administration
Injury Prevention



www.nhtsa.dot.gov



General Injury Prevention



National Alcohol Awareness Month

From the National Council on Alcoholism and Drug Dependence

The *National Alcohol Awareness Month Kit* is available from the National Council on Alcoholism and Drug Dependence (NCADD). National Alcohol Awareness Month began in 1987 to educate Americans on alcoholism and its related issues. Recently, the primary focus of Alcohol Awareness Month has shifted to underage drinking and the devastating effects it can have on youth.

This comprehensive and easy-to-use toolkit is designed to help program planners build public awareness concerning the prevalence and effects of underage alcohol use. The kit outlines the components of a successful multi-media awareness campaign for organizers.

The *National Alcohol Awareness Month Kit* helps generate interest on the issue of underage alcohol use by targeting newspaper, radio, and television. Media samples included in this kit:

- Letters to the Editor
- Media Advisory
- News Release
- Op Ed article
- Proclamation
- Radio Public Service Announcements

The current kit includes:

- Background information
- Suggested campaign timeline
- Fact sheets
- Suggested grassroots activities for communities, students, collegians, school administrators, religious groups, parents, and media
- Referral guide
- Resource information

National Alcohol Awareness Month Kits are available at NO COST. The electronic version can be downloaded from the National Council on Alcoholism and Drug Dependence website at www.ncadd.org. The kit can be found within the 'Programs' menu, listed under the 'Awareness Activities' link. Seasonal reinforcement activities can also be found.

Contact Information:

National Council on Alcoholism and Drug Dependence

20 Exchange Place, Suite 2902
New York, NY 10005

E-mail: national@ncadd.org

toll-free—800-NCA-CALL
office—212-269-7797
fax—212-269-7510
www.ncadd.org

National Brain Injury Awareness Month Kit

From the Brain Injury Association of America

The *National Brain Injury Awareness Month Kit* is available from the Brain Injury Association (BIA) of America, Inc. Each year, the focus for Brain Injury Awareness Month changes; however, the main message of the campaign ‘prevention is the only cure’ remains constant.

This comprehensive toolkit is designed to help program planners build public awareness about the prevalence and devastating effects of brain injuries. This easy-to-use toolkit addresses all types of brain injury—from concussion to penetrating brain injury.

Current and previous *Brain Injury Awareness Month Kits* have included information on:

- Bicycle Safety
- Concussion
- Domestic Violence
- Shaken Baby Syndrome
- Sports and Recreational Safety
- Transportation Safety
- Traumatic Brain Injury
- Violence Prevention

The *Brain Injury Awareness Kit* features:

- Bookmarks
- Brochures
- Camera ready art and logos
- Fact sheets and tip cards
- Posters
- Sample letters to the editor and press releases
- Sample public service announcements

National Brain Injury Awareness Month Kits are available at NO COST. A hard copy of the kit is available for order through the Brain Injury Association of America, Inc. (BIA) web-site, located under the ‘Conferences & Events’ link. The kit is listed under the ‘National Events’ link. Select materials are available for viewing and download under the same link.

Contact Information:

Brain Injury Association of America

105 North Alfred Street
Alexandria, VA 22314

E-mail: prevention@biausa.org

toll-free—800-444-6443

office—703-236-6000

fax—703-236-6001

www.biausa.org

TIPP—

The Injury Prevention Program

From the American Academy of Pediatrics

In April 1983, the American Academy of Pediatrics initiated The Injury Prevention Program - TIPP - for children from birth to 4 years of age. In October 1988 TIPP was expanded to include children from 5 to 12 years of age. Finally, in 1994, it was revised and updated to reflect the current pattern of childhood injuries.

TIPP is designed to provide a systematic method for pediatricians to counsel parents and children about adopting behaviors to prevent injuries - behaviors that are effective and capable of being accomplished by most families.

TIPP is an educational program for parents of children newborn through 12 years of age to help prevent common injuries from:

- **Motor vehicles**
- **Drowning**
- **Firearms**
- **Falls**
- **Bicycle crashes**
- **Pedestrian hazards**
- **Burns**
- **Poisoning**
- **Choking**

TIPP comprises the following elements:

- **Approved policy statements on various injury prevention topics**
- **Childhood Safety Counseling Schedules**
- **Surveys which identify risk areas/behavior that may need additional counseling**
- **Age-specific, color-coded safety information sheets for use in providing anticipatory guidance to parents and children**

TIPP sheets come in packages of 100 and sell for \$24.95 each. They can be ordered off the AAP web-site through the AAP Bookstore. For a complete listing of materials available, visit the on-line Bookstore. A catalog of AAP materials is also available. Materials are available in English and Spanish.

Contact Information:

American Academy of Pediatrics
1420 Phillips Street
Vista, CA 92083

office—714-314-0744

E-mail: TipIncCEO@aol.com

www.tipnational.org

Trauma Intervention Programs

“Citizens helping citizens in crisis”

From Trauma Intervention Programs, Inc.

In 1985, the Trauma Intervention Program (TIP) was founded within the San Diego County Mental Health system. By 1989, TIP was established as a non-profit organization (Trauma Intervention Programs, Inc) dedicated to providing immediate support to those emotionally traumatized by crisis events.

Trauma Intervention Programs, Inc’s mission is to establish trauma intervention programs nationwide to provide emotional support to citizens in times of crisis. This program was designed because those who are emotionally traumatized on emergency scenes are often left to fend for themselves and consequently suffer lifelong emotional scars.

To accomplish this, TIP establishes and operates chapters across the nation. Chapters are made up of citizen volunteers that work side-by-side with emergency responders.

To begin a TIP Chapter in your area, it is important to have three key components:

- **An organizer—someone who can conduct start-up activities to garner volunteers and community support**
- **An Emergency Services User—an agency willing to use the volunteers**
- **Funding—community commitment to provide funding or develop a plan for raising funds for continued program operation**

Services provided by the TIP National Office are:

- **Support establishing your local chapter**
- **Identification and development of community partners and resources**
- **Marketing and promotional support**
- **Training of initial volunteer corps**
- **Provision of training materials**

Trauma Intervention Programs, Inc has been recognized by numerous organizations for its victims assistance efforts and success. Their most prestigious award comes from the U.S. Department of Justice—the Crime Victims Service Award. The Crime Victims Service Award honors those unique individuals and organizations whose work on behalf of crime victims is characterized by exceptional commitment and effectiveness. Contact the National Office for more information on starting a TIP Chapter in your area.

Contact Information:

Trauma Intervention Programs, Inc
1420 Phillips Street
Vista, CA 92083

office—714-314-0744

E-mail: TipIncCEO@aol.com

www.tipnational.org

Troo—The Traumaroo

Educational Program for Childhood Safety

From the American Trauma Society

Developed in 1994, *Troo — The Traumaroo* is an interactive, school-based educational program designed to reduce preventable injuries among children.

The American Trauma Society (ATS) is a nonprofit health association dedicated to the prevention of trauma and the improvement of trauma care. ATS's mission is to increase public awareness of the term 'trauma'; initiate and coordinate national prevention programs aimed at reducing the incidence and severity of trauma; and promote the use of trauma systems throughout the nation. ATS's membership include individuals and corporations with over 20 State divisions to encourage participation at the grassroots level.

Troo—The Traumaroo program employs the services of the animated character 'Troo' to teach important safety habits with fun in mind. This program is designed to help children develop safe behavior patterns that will become lifelong habits. It is for use with children in grades kindergarten through fourth.

Troo — The Traumaroo covers the following topics:

- **Bicycle Safety**
- **Playground Safety**
- **Anger Management and Conflict Resolution**
- **Home Safety**

Those that order the program will receive the following:

- **Facilitator's guide**
- **Video—VHS format**
- **Activity books (20)**
- **Certificates (20)**
- **Stickers (20)**
- **Full-color poster (2)**
- **Pre- and Post-test evaluations**

A *Troo — The Traumaroo* costume is also available at an extra cost.

Troo — The Traumaroo is available for order to ATS members for \$100 and to non-members for \$250.

Contact Information:

American Trauma Society
8903 Presidential Parkway
Suite 512
Upper Marlboro, MD 20772
E-mail: atstrauma@aol.com

toll-free—800-556-7890
office—301-420-4189

www.amtrauma.org



Fall Prevention



Remembering When —

A fire and fall prevention program for older adults

From the National Fire Protection Association

Remembering When—a fire and fall prevention program for older adults was developed by the National Fire Protection Association's Center for High-Risk Outreach and the Centers for Disease Control and Prevention (CDC) to address two leading causes of death and injuries for adults over the age of 65.

Remembering When is designed to prevent injuries among older adults and help them live safely at home for as long as possible. This easy-to-use program guide is helpful for novice or experienced planners and presenters. The program has adopted a nostalgia theme to relay important safety messages to participants in a fun and interactive way. This guidebook includes everything needed to help older adults evaluate their safety needs and make fall prevention messages fun and easy to remember.

Remembering When can be implemented in your community through:

- Group presentations
- Home visits
- A smoke alarm installation and fall intervention program

Key safety messages relayed to participants include the importance of regular exercise, identifying tripping hazards in the home, vision care and appropriate footwear.

Remembering When users can also find:

- Nostalgia cards highlighting key messages
- Trivia game
- Handouts and facts sheets
- Colorful brochures
- Home safety checklist
- Presentation tips and sample lesson plans
- Sample press releases and forms of recognition

Remembering When is available for order through the NFPA at \$57.50. NFPA members can order this program at a discounted price. Orders can be placed via their web-site or over the phone. Brochures, videos, and other supplemental materials for ***Remembering When*** are also available. The complete NFPA Catalog is available on-line or in hard copy through their web-site.

Contact Information:

National Fire Protection Agency

1 Batterymarch Park
P.O. Box 9101
Quincy, MA 02269
E-mail: custserv@nfpa.org

office—800-344-3555
fax—617-770-0700

www.nfpa.org



Fire Prevention



Remembering When —

A fire and fall prevention program for older adults

From the National Fire Protection Association

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National Fire Protection Agency

1 Batterymarch Park
P.O. Box 9101
Quincy, MA 02269
E-mail: custserv@nfpa.org

office—800-344-3555
fax—617-770-0700

www.nfpa.org



Pedestrian Safety



National Strategies for Advancing Child Pedestrian Safety

From the CDC's National Center for Injury Prevention and Control

The *National Strategies for Advancing Child Pedestrian Safety* is a publication of the National Center for Injury Prevention and Control, part of the Centers for Disease Control and Prevention, and the National Highway Traffic Safety Administration, part of the U.S. Department of Transportation.

This publication outlines a comprehensive approach to reduce pedestrian injuries and deaths among children. The *National Strategies for Advancing Child Pedestrian Safety* calls for the coordinated efforts of transportation specialists, prevention specialists, school staff, engineers and other community members to address child pedestrian safety.

National Strategies for Advancing Child Pedestrian Safety identifies three key goals:

- Reduce the risk of injury to children while walking
- Increase the physical activity level of children
- Create a more pedestrian-friendly environment for children

This publication is beneficial to program planners because it provides strategies and action steps to achieve the identified goals. This is designed to help communities:

- Increase public awareness of pedestrian safety issues
- Foster good relations between pedestrians and motorists
- Increase public education efforts on pedestrian rights
- Support the enforcement of pedestrian-related traffic laws
- Modify the physical environment to better support pedestrian traffic
- Enhance pedestrian accessibility and safety
- Develop and conduct effective safe-walking programs
- Encourage the evaluation of childhood pedestrian safety programs
- Explore pedestrian injury surveillance mechanisms

A hard copy of *National Strategies for Advancing Child Pedestrian Safety* is available at NO COST for order through the CDC's National Center for Injury Prevention and Control.

An electronic version is also available for printing off the National Center for Injury Prevention and Control web-site at www.cdc.gov/ncipc/pedestrian There is NO COST to view or print this publication.

Contact Information:

National Center for Injury Prevention and Control

Mailstop K65
4770 Buford Highway NE
Atlanta, GA 30341-3724
E-mail: ohcinfo@cdc.gov

office—770-488-1506
fax—770-488-1667

www.cdc.gov/ncipc

Safe Routes to School Toolkit

From the National Highway Traffic Safety Administration

The *Safe Routes to School Toolkit* resulted from the experiences of the Marin County — California pilot program and from other *Safe Routes to School* programs in the United States, in the Canadian province of British Columbia, and in the United Kingdom.

This step-by-step guide is designed for parents, educators, administrators, prevention specialists and/or law enforcement personnel interested in integrating health, fitness, traffic relief, environmental awareness, and safety under one program. The purpose of a *Safe Routes to School (SR2S)* program is to foster a culture where safe walking and biking are celebrated and encouraged.

The *SR2S Toolkit* is helpful because it outlines how to:

- Establish *SR2S* program team
- Collect various forms of pedestrian and bicycling data
- Organize safe walking and biking events
- Promote your *SR2S* program
- Reward those exhibiting safe walking and biking habits
- Improve traffic conditions around your school or schools
- Identify and access funding opportunities
- Develop classroom activities focused on safe walking and biking

SR2S Toolkit users can also find:

- Examples of safe walking and biking contests and events
- Innovative ideas for program promotion
- Ideas for classroom activities
- Sample letters of support
- Sample surveys and observation forms
- Sample press releases, proclamations and city resolutions
- Resource and contact information
- Related health and safety fact sheets

The *Safe Routes to School Toolkit* is available for printing off the National Highway Traffic Safety Administration's Injury Prevention web-site at www.nhtsa.dot.gov/people/injury/pedbimot/bike/saferouteshtml There is NO COST to view or print this toolkit.

Contact Information:

National Highway Traffic Safety Administration
Injury Prevention



www.nhtsa.dot.gov



Poison Prevention



National Inhalant and Poison Awareness Week — Coordinator's Kit

From the National Inhalant Prevention Coalition

The National Inhalant Prevention Coalition has developed a *National Inhalant and Poison Awareness Week (NIPAW) Coordinator's Kit*.

NIPAW is a media-based, community level program designed to increase understanding about the use and risks of inhalant abuse. It is an inclusive program that involves youth, schools, media, police departments, health organizations, civics groups and more. NIPAW has proven to be an effective means of mobilizing communities to reduce inhalant use. The *NIPAW Coordinator's Kit* can be use to conduct a campaign at anytime and anywhere there is a need for inhalant awareness education.

The *NIPAW Coordinator's Kit* includes:

- Current inhalant use statistics
- Background information on inhalant abuse
- Inhalant education information
- Suggested campaign activities
- Camera-ready art for print reproduction
- Tips for educators
- Tips on effectively working with the media
- Contact information for NIPAW partners
- Regular NIPAW Updates

The *NIPAW Coordinator's Kit* is beneficial because it outlines how to conduct a local media awareness campaign.

NIPAW Coordinator's Kits contain sample:

- Letters to the Editor
- Op Ed articles
- News releases
- Media announcements
- Public service announcements

The *NIPAW Coordinator's Kit* is available for \$35.00, plus \$5.00 for shipping through the National Inhalant Prevention Coalition. Coordinator's Kits are available in English and Spanish.

Contact Information:

National Inhalant Prevention Coalition

2904 Kerby Lane
Austin, Texas 78703

E-mail: nipc@io.com

toll-free—800-269-4237
office—512-480-8953
fax—512-477-3932
www.inhalants.org

National Poison Prevention Week

Promotional Materials Kit

From the Poison Prevention Week Council

Public Law 87-319 (approved September 26, 1961) requested the President annually designate the third week in March as National Poison Prevention Week. The observance, sponsored by the Poison Prevention Week Council, was designed to alert Americans to the problem of unintentional poisonings. For the past 41 years, National Poison Prevention Week has focused on preventing poisonings among children under 5 years of age.

The theme for National Poison Prevention Week is ‘Children Act Fast...So Do Poisons!’

To spread the word about the importance of poison prevention, the Poison Prevention Week Council has compiled a kit that includes promotion materials to be used in conjunction with local poison prevention campaigns.

The *National Poison Prevention Week Promotional Materials Kit* includes:

- **Frequently Asked Questions (FAQs) Editor’s Fact Sheet**
- **Information on labeling**
- **Information on over-the-counter medications**
- **Information on safe storage of medicines and household chemicals**
- **Information on services provided by Poison Control Centers**
- **Home Poison Checklist**
- **Poison control game**
- **Poison Prevention Week poster**
- **Sample brochures**
- **Poison Hotline stickers**
- **Materials catalog**
- **Resource information on Poison Control Centers**
- **Annual Report on National Poison Prevention Week**

Materials available for download off the National Poison Prevention Week web-site include a poison prevention awareness movie, poster and kid’s game.

The *National Poison Prevention Week Promotional Materials Kit* is available at NO COST through the Poison Prevention Week Council’s web-site, www.poisonprevention.org. All materials included in the catalog may be ordered on-line. Select materials are available for download at NO COST. A kit may also be ordered by calling 301-504-7052, ext 1184.

Contact Information:

National Poison Prevention Week
P.O. Box 1543
Washington, DC 20013

office—301-504-7052 x1184
fax—301-504-0862

www.poisonprevention.org



Sports and Recreational Safety





Suicide Prevention





Vehicular Safety





Violence Prevention





Water Safety



Boat Smart. Boat Safe. Wear It!

National Safe Boating Campaign Kit

From the North American Safe Boating Campaign

The *Boat Smart. Boat Safe. Wear It!* safe boating campaign kit is available through the North American Safe Boating Campaign, which is supported by the National Safe Boating Council, the National Association of State Boating Law Administrators, the United States Coast Guard, the Canadian Safe Boating Council and the Canadian Coast Guard.

This campaign toolkit is designed to raise the level of boating safety and security consciousness among boaters, while continuing to stress the importance of wearing life jackets. This easy-to-use toolkit is helpful to novice and experienced campaign planners.

The *Boat Smart. Boat Safe. Wear It!* campaign kit features:

- Camera ready art and logos
- Certificates of Appreciation for campaign partners
- Fact sheets on boating-related crashes, fatalities, and injuries
- Media Guide
- Posters
- Resource information
- Stickers
- Suggested campaign activities
- Suggested educational activities

The *Boat Smart. Boat Safe. Wear It!* media guide is helpful because it outlines how to:

- Generate media and political support
- Organize a press conference
- Provide a good interview
- Develop a public service announcement
- Advertise the safe boating message
- Involve the community

The *Boat Smart. Boat Safe. Wear It!* campaign kit is available in hard copy format or electronic format at NO COST through the North American Safe Boating Campaign website. The kit is located under the 'Your Online Campaign Kit' link. Most campaign materials are available at no cost, including posters, stickers, brochures, ad slicks, and flyers. Select materials, such as videos and books, are available at minimal cost.

Contact Information:

North American Safe Boating Campaign

The National Safe Boating Council

P.O. Box 1058

Delaware, OH 43015

E-mail: campaign@safeboatingcouncil.org

office—740-666-3009

fax—740-666-3010

www.safeboatingcampaign.com

Kids Don't Float

Community Guide for Childhood Drowning Prevention

From the Washington State Drowning Prevention Project

The ***Boat Smart. Boat Safe. Wear It!*** safe boating campaign kit is available through the North American Safe Boating Campaign, which is supported by the National Safe Boating Council, the National Association of State Boating Law Administrators, the United States Coast Guard, the Canadian Safe Boating Council and the Canadian Coast Guard.

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Contact Information:

Washington State Drowning Prevention Project

Children's Hospital and Regional Medical Center

P.O. Box 5371, Mail Stop S-219

Seattle, WA 98105

E-mail: drownprev@seattlechildrens.org

office—206-527-5797

www.seattlechildrens.org/dp/

Life Vest Fashion Show

Program Guide

From Children's Hospital and Regional Medical Center—Seattle, WA

The *Life Vest Fashion Show Program Guide* is available through Children's Hospital and Regional Medical Center-Seattle, WA. The development of this guide was supported in part by the Department of Health and Human Services, Health Resources and Services Administration, Maternal and Child Health Bureau, Emergency Medical Services for Children.

The *Life Vest Fashion Show Program Guide* is designed to help educate the community on life vests and their safety features in a fun and interactive environment. After viewing and/or participating in the fashion show, it is hoped that audience members will:

- **Be familiar with available life vests**
- **Know when it is recommended to wear a life vest**
- **Be able to state two key safety features of life vests**
- **Be able to assess correct life vest size and fit**
- **Identify where to purchase life vests**

The *Life Vest Fashion Show Program Guide* includes:

- **Event setup guidelines**
- **Equipment list**
- **Fashion show implementation plan**
- **Fashion show script**
- **Handouts**
- **Overview of life vest safety features**
- **Suggested 'What's Wrong Here?' activities**
- **Contact information for Fashion Show Coordinators**

The *Life Vest Fashion Show Program Guide* is available at NO COST from Children's Hospital and Regional Medical Center—Seattle, WA. It is available for viewing and download off the *Stay on Top of It* web-site, www.seattlechildrens.org/dp, under the 'Materials for Educators' link. To order a hard copy at NO COST, send a request for materials via e-mail or ground mail. The guide can also be reproduced wholly or in part with credit given to Children's Hospital and Washington State Department of Health. The *Life Vest Fashion Show Program Guide* is also labeled as 'Bringing Life Vests to Life—A Fashion Show for Teens'.

Contact Information:

Washington State Drowning Prevention Project

Children's Hospital and Regional Medical Center

P.O. Box 5371, Mail Stop S-219

Seattle, WA 98105

E-mail: drownprev@seattlechildrens.org

office—206-527-5718

www.seattlechildrens.org/dp/

Life Vest Loan Program Guide

From Children's Hospital and Regional Medical Center—Seattle, WA

The *Life Vest Loan Program Guide* is available through the *Stay on Top of It* drowning prevention campaign of Children's Hospital and Regional Medical Center-Seattle, WA. This project is supported in part by the Department of Health and Human Services, Human Resources and Services Administration, Maternal and Child Health Bureau, Emergency Medical Services for Children.

The *Life Vest Loan Program Guide* is designed to help drowning prevention professionals in a variety of settings start their own life vest loan program. This guide walks you through the crucial set-up steps, identifies important choices to be made, highlights successful programs and program elements from Washington State, and refers you to resources you may need.

This guide can be used to implement a life vest loan program in a variety of settings, including:

- **Beaches**
- **Swimming pools**
- **Marinas / Boat rental businesses**

The *Life Vest Loan Program Guide* is helpful because it outlines how to:

- **Set objectives and establish a program timeline**
- **Identify funding sources**
- **Plan to evaluate your program's success**
- **Set up staffing and staff training**
- **Create a check-out procedure**
- **Develop a media plan**
- **Create community publicity**

The guide also includes sample evaluation surveys, tracking forms, and liability waivers.

The *Life Vest Loan Program Guide* is available at NO COST from Children's Hospital and Regional Medical Center—Seattle, WA. It is available for viewing and download off the *Stay on Top of It* web-site, www.seattlechildrens.org/dp, under the 'Planning Tools for Educators' link. To order a hard copy at NO COST, send a request for materials via e-mail or ground mail.

Contact Information:

Washington State Drowning Prevention Project

Children's Hospital and Regional Medical Center

P.O. Box 5371, Mail Stop S-219

Seattle, WA 98105

E-mail: drownprev@seattlechildrens.org

office—206-987-5718

www.seattlechildrens.org/dp/

Stay On Top of the Water

A water safety decision-making guide for youths

From Children's Hospital and Regional Medical Center—Seattle, WA

***Stay On Top of the Water* is a five-part water safety decision-making guide designed for middle school age children. Children's Hospital and Regional Medical Center—Seattle, WA and the Washington State Department of Health, Office of Emergency Medical and Trauma Prevention developed this guide with a grant from Emergency Medical Services for Children.**

The *Stay On Top of the Water* guide helps young people make safe and smart decisions around the water by using essential elements of effective prevention programs as supported by the National Health Education Standards.

This guide is designed to be used in classrooms or by camp and youth programs and outlines five activities that each take 30 to 60 minutes to implement. It includes important learning activities that:

- **Show young people when they're at risk of getting into serious trouble**
- **Help young people develop decision-making skills needed before they go swimming or out in a small boat**
- **Teach a specific skill, *The Refusal Skill*[™], to help young people resist pressure from their friends to do dangerous things**
- **Encourage young people to create a behavior norm of life-jacket use**

The *Stay On Top of the Water* guide includes:

- **Educational activities**
- **Discussion questions**
- **Fact sheets and handouts**
- **Information on personal floatation devices**
- **Suggested reinforcement activities**
- ***The Refusal Skill*[™] teaching guide**

***Stay On Top of the Water*, water safety decision-making guide, is available at NO COST from Children's Hospital and Regional Medical Center—Seattle, WA. It is available for viewing and download off the *Stay on Top of It* web-site, www.seattlechildrens.org/dp, under the 'Materials for Educators' link. To order a hard copy at NO COST, send a request for materials via e-mail or ground mail.**

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E-mail: drownprev@seattlechildrens.org

office—206-527-5797

www.seattlechildrens.org/dp/



Evaluation



Bicycle Helmet Program Evaluation Manual

From the Bicycle Helmet Safety Institute

The *Bicycle Helmet Program Evaluation Manual* is compiled from documents and research completed by the New York State Department of Health bicycle helmet safety program, which was implemented under a cooperative agreement with the Centers for Disease Control and Prevention and the Maryland Department of Health.

The purpose of this manual is to increase evaluation of helmet promotion campaigns to identify pitfalls and successes—something traditionally ignored by program planners. Program evaluation is typically difficult to understand and coordinate without extensive training; however, the *Bicycle Helmet Program Evaluation Manual* simplifies complex evaluation concepts and translates them into something any layperson can understand and implement. This manual is easy to read and use regardless of evaluation experience.

The *Bicycle Helmet Program Evaluation Manual* outlines:

- Appropriate helmet campaign evaluation methods
- Ideas for implementing evaluation techniques
- Selecting an appropriate site for observational study
- Protocol for conducting a comprehensive observational study
- Observational study technique
- Identifying personnel to conduct observations
- Helmet observation training

The manual also includes:

- Sample observation forms
- Slides used for helmet observation training
- Forms used in helmet assistance programs
- A Centers for Disease Control and Prevention evaluation of legislative and community program efforts on increasing helmet use
- Additional sources of helmet campaign evaluation research
- Reference and contact information

The *Bicycle Helmet Program Evaluation Manual* is available for printing off the Bicycle Helmet Safety Institute's web-site under the 'Sitemap' link. It is listed as 'How to Evaluate a Helmet Program'. There is NO COST to view or print this evaluation guide.

Contact Information:

Bicycle Helmet Safety Institute
4611 Seventh Street South
Arlington, VA 22204-1419

office—703-486-0100
fax—703-486-0576

E-mail: info@helmets.org



www.helmets.org

Demonstrating Your Program's Worth

From the National Center for Injury Prevention and Control, CDC

The book *Demonstrating Your Program's Worth—A Primer on Evaluation for Programs to Prevent Unintentional Injury* is designed to help prevention specialists and staff understand 1) why evaluation is worth the resources and effort involved, 2) how evaluation is conducted, and 3) how to incorporate evaluation into existing programs.

Demonstrating Your Program's Worth is easy to read and use for program planners, managers, and staff with various levels of expertise. This book provides step-by-step instruction on how to incorporate evaluation into a new initiative or existing prevention campaign. Evaluation concepts and techniques are explained with the beginner in mind.

This book is beneficial to organizers because it outlines:

- Background information on the importance of evaluation
- Who should conduct program evaluation
- Information produced by evaluation efforts
- Components of evaluation
- Stages of evaluation
- When to conduct the differing stages of evaluation
- Your target population
- Methods of evaluation
- Evaluation experimental design

Demonstrating Your Program's Worth contains:

- Program-specific examples of evaluation technique
- Sample questions to be used in interviews, focus groups and surveys
- Sample forms
- A checklist of tasks for integrating evaluation into your prevention program

A hard copy of the book is available at NO COST. Order your copy off the National Center for Injury Prevention and Control's web-site by clicking on the 'Order Publications' link.

An electronic version of *Demonstrating Your Program's Worth* is also available at NO COST for viewing and printing off the National Center for Injury Prevention and Control's web-site at <http://www.cdc.gov/ncipc/pub-res/demonstr.htm>

Contact Information:

National Center for Injury Prevention and Control

Mailstop K65

4770 Buford Highway NE

Atlanta, GA 30341-3724

E-mail: ohcinfo@cdc.gov



office—770-488-1506

fax—770-488-1667

www.cdc.gov/ncipc



Grants



Guide to Applying for Injury Research Grants

From the National Center for Injury Prevention and Control, CDC

The *Guide to Applying for Injury Research Grants* is designed to help individuals and organizations access and become aware of grants funded by the National Center for Injury Prevention and Control (NCIPC), CDC.

The NCIPC funds and monitors research in three phases of injury control: prevention, acute care, and rehabilitation. The program also funds research in the two major disciplines used in injury control research: biomechanics and epidemiology. Supported research focuses on the broad-based need to control morbidity, disability, death and costs associated with injury. NCIPC does not support the provision of direct care. The research program classifies injuries as intentional, unintentional, or occupational. Not included are cumulative trauma disorders and the effects of repeated exposures to chemical and physical agents.

This guide is beneficial to users because it outlines:

- Types of research grants available through the CDC
- Research project guidelines
- Where to find grant announcements
- How to obtain a Grant Application Kit
- Required application components
- Procedures for the submission of applications
- Consultation assistance available
- Application review criteria

The *Guide to Applying for Injury Research Grants* also contains:

- Background information on the extramural research grants program
- Injury research areas of interest to the CDC
- Examples of currently supported projects
- Resource and contact information

A hard copy of the *Guide to Applying for Injury Research Grants* is available at NO COST. Order your copy of the NCIPC's web-site by clicking on the 'Order Publications' link. An electronic version is also available at NO COST for viewing and printing off the web-site at <http://www.cdc.gov/ncipc/pub-res/grantgui.htm>

Contact Information:

National Center for Injury Prevention and Control

Mailstop K6
4770 Buford Highway NE
Atlanta, GA 30341-3724
E-mail: ohcinfo@cdc.gov

office—770-488-1506
fax—770-488-1667

www.cdc.gov/ncipc



Web-sites



Alaska Marine Safety Education Association

The American Academy of Pediatrics (AAP) was founded in 1930 by pediatricians to specifically address children's needs. AAP members include pediatricians, pediatric medical sub-specialists, and pediatric surgical specialists in the United States, Canada and Latin America.

The mission of the AAP is to attain optimal physical, mental and social health and well-being for all infants, children, adolescents and young adults.

The AAP has established committees to attain their mission and address their goals specific to certain topics. The AAP Committee on Injury and Poison Prevention investigates the causes of childhood injuries and poisonings and recommends initiatives to respond to these issues at the chapter and national level; studies the issues of vehicular crashes and child passenger safety; and develops and maintains the TIPP injury prevention program. The Committee also authors the *Injury Prevention and Control in Children and Youth* and *Handbook of Common Poisonings in Children* manuals.

The AAP web-site contains information on the following:

- Burn prevention
- Child passenger safety
- Emergency preparedness
- Gun violence prevention
- Poison prevention
- Preventing carbon monoxide poisoning

Materials available through the AAP web-site include:

- Age-related tip sheets for parents
- Books for parents
- Fact sheets
- Patient education CD-ROMs
- Policy statements and clinical practice guidelines
- Safety-related product shopping guides

Some materials are available at NO COST to the consumer, while others require a fee. Materials are also available in Spanish.

Contact Information:

Alaska Marine Safety Education Association

www.uaf.edu/seagrant/amsea

American Academy of Pediatrics

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Some materials are available at NO COST to the consumer, while others require a fee. Materials are also available in Spanish.

Contact Information:

American Academy of Pediatrics

National Headquarters
141 Northwest Point Boulevard
Elk Grove Village, IL 60007-1098
E-mail: pubs@aap.org

phone 847-434-4000
fax 847-434-8000

www.aap.org

Automotive Coalition for Traffic Safety, Inc

The Automotive Coalition for Traffic Safety, Inc. (ACTS) was originally incorporated in 1986 and is comprised of national and international vehicle manufacturers. ACTS works cooperatively with many other safety organizations and government agencies.

The mission of the ACTS is to educate the general public and targeted audiences about technology-related safety issues and to provide safety-related services to ACTS' members. ACTS publicizes and stimulates interest in new vehicle safety technologies.

The ACTS web-site contains information on the following:

- Safety belts
- Airbags
- Anti-lock Braking Systems (ABS)
- Child passenger safety
- Emergency procedures for airbag equipped vehicles
- LATCH (Lower Anchors and Tethers for CHildren) compatible vehicle information
- *SeatCheck*, a child passenger safety software program
- Rollovers
- State laws concerning safety belt and child restraint usage
- Blue Ribbon Panels on Child Passenger Safety
- Vehicle entrapments

Available through the ACTS web-site are:

- Brochures
- Videos
- Surveys
- Studies
- Reports

Some materials are available at NO COST to the consumer, while others require a small fee.

Contact Information:

Automotive Coalition for Traffic Safety, Inc.

1110 N. Glebe Road
Suite 1020
Arlington, VA 22201
E-mail: info@acts.org

phone 703-243-7501
fax 703-243-2806

www.actsinc.org/index.cfm

American Association of Poison Control Centers

The American Association of Poison Control Centers (AAPCC) is a nationwide organization of poison centers and interested individuals.

The mission of the AAPCC is to provide a forum for poison centers and interested individuals to promote the reduction of morbidity and mortality from poisonings through public and professional education and scientific research.

Materials available through the AAPCC web-site include:

- **Poisoning data**
- **Annual reports on exposures and poison-related fatalities**
- **Poison fact sheets for parents, teens, and children**
- **'Emergency action for poisonings' card**
- **'Preventing poisonings in the home' brochure**
- **Poison prevention tips**
- **Bookmarks**
- **Games—puzzles, matching games, word games**
- **Color pages**
- **Listing of poison control centers**
- **Listing of poison control center health educators**

The AAPCC web-site also includes a link to the web-site of the new poison emergency number, 800-222-1222. This web-site can be accessed at www.1-800-222-1222.org

The 800-222-1222 web-site includes:

- **Emergency action card/poster**
- **First aid tips**
- **Listing of common poisons**
- **Poison prevention tips, brochures and checklists**
- **Radio jingles and television advertisements**

Materials are available to download at NO COST through the American Association of Poison Control Centers web-site. Materials can also be ordered at NO COST through the health educator at your local Poison Control Center.

Contact Information:

American Association of Poison Control Centers

3201 New Mexico Avenue, Suite 330
Washington, DC 20016

office 202-362-7217

E-mail: aapcc@poison.org

www.aapcc.org

American Trauma Society

The American Association of Poison Control Centers (AAPCC) is a nationwide organization of poison centers and interested individuals.

The mission of the AAPCC is to provide a forum for poison centers and interested individuals to promote the reduction of morbidity and mortality from poisonings through public and professional education and scientific research.

Materials available through the AAPCC web-site include:

- **Poisoning data**
- **Annual reports on exposures and poison-related fatalities**
- **Poison fact sheets for parents, teens, and children**
- **'Emergency action for poisonings' card**
- **'Preventing poisonings in the home' brochure**
- **Poison prevention tips**
- **Bookmarks**
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Materials are available to download at NO COST through the American Association of Poison Control Centers web-site. Materials can also be ordered at NO COST through the health educator at your local Poison Control Center.

Contact Information:

American Trauma Society

www.amtrauma.org

National Center for Injury Prevention and Control

In 1992, the Centers for Disease Control and Prevention established the National Center for Injury Prevention and Control (NCIPC). NCIPC is the lead federal agency for injury prevention. This agency works closely with other federal agencies; national, state, and local organizations; state and local health departments; and research institutes.

The mission of this national program is to reduce injury, disability, death, and costs associated with injuries outside the workplace.

The NCIPC web-site contains information on the following:

- **Injury mortality and nonfatal injury data**
- **Injury care**
 - ⇒ **Acute Care**
 - ⇒ **Disability and Rehabilitation**
 - ⇒ **Traumatic Brain Injury**
- **Violence**
 - ⇒ **Child Maltreatment**
 - ⇒ **Intimate Partner and Sexual Violence**
 - ⇒ **Suicide**
 - ⇒ **Youth Violence**
- **Unintentional Injury**
 - ⇒ **Bike Safety**
 - ⇒ **Home and Recreational Safety, including Fall Prevention**
 - ⇒ **Motor Vehicle Safety**

Materials available through the NCIPC include:

- **Best Practice Sourcebooks**
- **Brochures**
- **Checklists and Fact sheets**
- **Program Planners, Organizers, and Toolkits**
- **Reports and Studies**
- **Research Agendas and Recommendations**

Printed copies and electronic versions of publications are available at NO COST through the NCIPC web-site. Select materials are available in Spanish.

Contact Information:

National Center for Injury Prevention and Control

Mailstop K65
4770 Buford Highway NE
Atlanta, GA 30341-3724
E-mail: ohcinfo@cdc.gov

phone 770-488-1506
fax 770-488-1667

www.cdc.gov/ncipc

Center for the Prevention of Sexual and Domestic Violence

Training and Resources on Religion and Abuse

The Center for the Prevention of Sexual and Domestic Violence is a non-profit organization headquartered in Seattle, Washington. Founded in 1977, the Center is an inter-religious educational resource addressing issues of sexual and domestic violence.

The mission of the Center is to engage religious leaders in the task of ending abuse, and to prepare human services professionals to recognize and attend to the religious questions and issues that may arise in their work with women and children in crisis.

The Center's web-site contains information on the following:

- **Child abuse and accompanying religious issues**
- **Clergy ethics and sexual abuse**
- **Domestic violence and accompanying religious issues**
- **Sexual violence and accompanying religious issues**
- **Teen relationship violence**

The Center has educational materials useful for:

- **social service agencies and counselors**
- **schools (both public and religious)**
- **clergy, churches, synagogues and other religious organizations**
- **women's programs**
- **health care providers and law enforcement agencies**

The Center has a number of resources for individuals, churches, synagogues and religious communities, including:

- **An on-line newsletter, *Working Together***
- **Books, publications, and study guides**
- **Extensive curriculum and training seminars for schools and religious communities**
- **Presentations to address religious issues and violence**
- **Videos**

A complete resource catalog is available on-line and for order at NO COST through the Center. Materials can be ordered for purchase on-line through the web-site. Select materials are available in Korean, Spanish, Traditional Chinese, and Vietnamese.

Contact Information:

Center for the Prevention of Sexual and Domestic Violence

2400 N 45th Street #10
Seattle, WA 98103

office 206-634-1903
fax 206-634-0115

E-mail: cpsdv@cpsdv.org

www.cpsdv.org

Council on Family Health

The Council on Family Health (CFH) is a nonprofit [501(c)(3)] organization established to educate consumers about the proper use of nonprescription and prescription medicines, dietary supplements, home safety and personal health. Founded in 1966, CFH serves as an important communications liaison between consumers, health care professionals and medicine manufacturers.

The Council on Family Health provides:

- **Educational campaigns on the proper use of medicines**
- **A leading voice to further the understanding of safe and responsible prescription and nonprescription medicine and dietary supplements use**
- **A resource for the media by encouraging media coverage on appropriate medicine use and offering insightful and timely commentary**

Materials found on the Council on Family Health web-site includes:

- **Drug interaction information**
- **Guides for safe medicine use**
- **Press releases**
- **Radio public service announcements**
- **Print media public service announcements**
- **Tip sheets and articles**
- **Checklists**
- **Information for parents**
- **Information for seniors**
- **Sample medication record form**
- **Sample medication wallet card**
- **Kid's activity book**
- **Booklets and brochures**

Materials are available to order at NO COST in quantities of 50 or less. Orders can be placed via the web-site. Materials are available in English and Spanish. Select materials require a fee to order.

Contact Information:

Council on Family Health

1150 Connecticut Avenue, N.W.
Suite 1200-B
Washington D.C. 20036
Email: inbox@cfhinfo.org

office 202-331-7373
fax 202-223-6835

www.cfhinfo.org



U.S. Consumer Product Safety Commission

Saving Lives and Keeping Families Safe

The U.S. Consumer Product Safety Commission (CPSC) is an independent agency created out of the Consumer Product Safety Act. Directed by Congress in 1972, the CPSC was charged with protecting the public from injury or death from over 15,000 types of consumer products. To accomplish this, the CPSC performs research and investigations on products based on consumer reporting.

The CPSC has jurisdiction over: child and infant bedding, clothing, computer equipment, drug packaging, exercise equipment, fireworks, general electrical products, hardware, home heating and cooling equipment, household and kitchen appliances, hunting equipment, jewelry, lawn and garden equipment, outdoor playground equipment, pest control devices, pools, spas, and hot tubs, smoke and carbon monoxide detectors, tools and toys.

The purpose of the CPSC is to:

- Develop voluntary standards with industry
- Issue and enforce mandatory standards
- Ban consumer products if no feasible standard would adequately protect families
- Recall unsafe products or arrange for their repair
- Conduct research on potential product hazards
- Inform and educate consumers through the media, government and organizations
- Respond to consumer inquiries

Services provided by the CPSC are:

- Easy-to-read, consumer-friendly fact sheets
- Toll-free hotline with recorded messages on product recalls, consumer products, and product safety
- Toll-free hotline to report unsafe products
- Publications on consumer products and safety issues
- Tailored e-mail subscription service for recalls, press releases, and CPSC public calendars

All materials from the U.S. Consumer Product Safety Commission are available at **NO COST**. Also, materials are public domain and, therefore, can be reproduced without permission. However, credit to the CPSC as the source is appreciated.

Contact Information:

United States Consumer Product Safety Commission

Washington, DC 20207-0001

Toll-free Hotline 800-638-2772

phone 301-504-0990

fax 301-504-0124

E-mail: info@cpsc.gov

www.cpsc.gov



National Children's Center for Rural and Agricultural Health and Safety

The National Children's Center for Rural and Agricultural Health and Safety strives to enhance the health and safety of all children exposed to hazards associated with agricultural work and rural environments. The National Children's Center is funded by the National Institute for Occupational Safety and Health and the federal Maternal and Child Health Bureau.

The National Children's Center:

- Guides and supports efforts of major agricultural-related organizations in identifying potential interventions to protect children from agricultural hazards
- Convenes consensus development sessions to address complex or controversial issues in childhood injury prevention
- Provides technical assistance and training to professionals on rural safety issues

Their web-site contains information on the following:

- rural recreational safety including horses, ATVs, snowmobiles, and water sports
- rural motor vehicle safety, including children riding in truck cargo areas
- rural youth violence and suicide

Materials available through the National Children's Center for Rural and Agricultural Health and Safety include:

- Fact sheets
- Information on agricultural-related abstracts
- Information on peer-reviewed publications
- Quarterly newsletters, available at NO COST in print and electronic formats
- Program resource sheets
- Research information
- Resource packets and program planners

All materials ordered in single copies from the National Children's Center are available at NO COST. Print and electronic copies of publications are available. Materials may be reproduced for educational purposes and distributed at no charge.

Technical assistance, consultation, referral and training opportunities are also available.

Contact Information:

National Children's Center for Rural and Agricultural Health and Safety

1000 North Oak Avenue
Marshfield, WI 54449

phone 888-924-SAFE(7233)
fax 715-389-4996

<http://research.marshfieldclinic.org/children/default.htm>

Farm Safety 4 Just Kids

In an effort to spare families the heartache of losing a child in a preventable farming incident, *Farm Safety 4 Just Kids (FS4JK)* was formed in 1987. This nonprofit organization, which serves the United States and Canada, provides resources and training to individuals and communities to conduct farm safety awareness and education programs.

The mission of *FS4JK* is to promote a safe farm environment to prevent health hazards, injuries, and fatalities to children and youth.

Individuals interested in promoting farm safety are invited to start a *Farm Safety 4 Just Kids* Chapter in their area. Chapters have community ownership and responsibility for conducting local children's farm safety activities using *FS4JK* resources and assistance.

Information found on the *Farm Safety 4 Just Kids* web-site includes:

- Chapter start-up and benefits
- Educational information and learning activities for kids
- Farm Safety Season, *FS4JK's* on-line newsletter
- Grant opportunities
- Related press releases

Material available from *Farm Safety 4 Just Kids* include:

- Advertising slicks
- Articles and public service announcements
- Bulletin boards and displays
- Educational packets on a variety of farm safety issues
- Fact sheets and teaching tips for families
- Games and activity books
- Puppets and accompanying scripts
- Videos

Resources and materials are available to chapters, members and non-members. Chapters and members receive a discount on materials. Most materials available through *Farm Safety 4 Just Kids* cost under \$50. Materials can be ordered via web, fax, phone or mail. A complete catalog of resources is available. Technical assistance and consultation available.

Contact Information:

Farm Safety 4 Just Kids

P.O. Box 458
Earlham, IA 50072

office 800-423-5437
fax 515-758-2517

E-mail: info@fs4jk.org

www.fs4jk.org

National Highway Traffic Safety Administration

The National Highway Traffic Safety Administration (NHTSA), under the U.S. Department of Transportation, was established by the Highway Safety Act of 1970 to carry out safety programs under the National Traffic and Motor Vehicle Safety Act of 1966 and the Highway Safety Act of 1966.

NHTSA is responsible for reducing deaths, injuries and economic losses resulting from motor vehicle crashes. This is accomplished by setting and enforcing safety performance standards for motor vehicles and motor vehicle equipment, and through grants to state and local governments to enable them to conduct effective local highway safety programs.

NHTSA investigates safety defects in motor vehicles, sets and enforces fuel economy standards, helps states and local communities reduce the threat of drunk drivers, promotes the use of safety belts, child safety seats and air bags, investigates odometer fraud, establishes and enforces vehicle anti-theft regulations and provides consumer information on motor vehicle safety topics. NHTSA also conducts research on driver behavior and traffic safety, to develop the most efficient and effective means of bringing about safety improvements.

The NHTSA web-site includes information on:

- Crash Statistics
- Child passenger safety and school buses
- Recall information
- Traffic laws
- Vehicle and equipment regulations, standards, and testing results

Material available through NHTSA's web-site includes:

- Brochures, flyers, pamphlets, posters, and stickers
- Fact sheets
- Reports and manuals
- Videos

Materials are available at NO COST and may be ordered on-line. The on-line catalog includes a search feature that allows the user to search specifically for materials on a particular topic. A complete materials catalog can also be ordered through the web-site.

Contact Information:

National Highway Traffic Safety Administration

400 7th Street Southwest
Washington, D.C. 20590

office 888-327-4236

www.nhtsa.dot.gov

National Inhalant Prevention Coalition

Public Law 87-319 (approved September 26, 1961) requested the President annually designate the third week in March as National Poison Prevention Week. The observance, sponsored by the Poison Prevention Week Council, was designed to alert Americans to the problem of unintentional poisonings. For the past 41 years, National Poison Prevention Week has focused on preventing poisonings among children under 5 years of age.

Membership on the Council is limited to national organizations with an interest in and commitment to programs aimed at preventing unintentional poisonings. Each member organization devises a program reflecting its own interest in the general area of poison prevention and promotes it directly (through radio, TV, or print media) or indirectly (through its chapters or affiliates).

The Poison Prevention Week Council web-site includes information on:

- **Lead poisoning**
- **Household cleaning products and related poisoning**
- **Pesticides**
- **Pet poisoning**
- **Poisonous plants**
- **Prescription medication**

Materials found on the web-site include:

- **Poison prevention awareness movie**
- **Poison prevention game for kid's**
- **Poison prevention poster**
- **2002 Poison Prevention Week Activity Report**
- **Related materials resource list**

Material available through the Poison Prevention Week Council's web-site includes:

- **Brochures, flyers, pamphlets, posters, and stickers**
- **Media aids**
- **Videos**

Downloadable materials are available at NO COST, while those on the resource list may require a fee.

Contact Information:

National Inhalant Prevention Coalition

Poison Prevention Week Council

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Contact Information:

Poison Prevention Week Council

P.O. Box 1543
Washington, D.C. 20013

office 301-504-7052
fax 301-504-0862

E-mail: kgiles@cpsc.gov

www.poisonprevention.org

National Safe Boating Council

The National Sexual Violence Resource Center (NSVRC) was established out of funding from the Centers for Disease Control and Prevention. The NSVRC is a clearinghouse of information, resources and research, related to all aspects of sexual violence. It has partnered with the University of Pennsylvania to conduct related research projects.

The NSVRC serves coalitions, local rape crisis centers, government and tribal entities, colleges and universities, service providers, researchers, allied organizations, policy-makers, and the general public.

Their web-site contains the following:

- Sexual violence resource information on adults, children and adolescents, campus violence, incest, offenders, prevention, post-traumatic stress disorder and stalking
- Sexual Assault Response Team (SART) programs and training information
- Contact information for state and territory coalitions on sexual violence
- Grant opportunities
- State and local conference information
- Public policy and legislation information
- Prevention program information
- Statistical data
- Research

Items available through the NSVRC include:

- Biannual newsletter
- Fact sheets and posters
- Sexual Assault Awareness Month Campaign Organizer's Kit
- Sexual Assault Awareness Pins
- Sexual Assault Response Team development, protocol, and training materials
- Reports and surveys

Electronic versions of publications and materials are available for download at NO COST through the National Sexual Violence Resource Center web-site. For printed copies of materials, please contact the NSVRC at 877-739-3895.

Contact Information:

National Safe Boating Council

National Sexual Violence Resource Center

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- Prevention program information
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Contact Information:

National Sexual Violence Research Center

123 North Enola Drive
Enola, PA 17025

phone 877-739-3895
fax 717-909-0714

E-mail: resources@nsvrc.org

www.nsvrc.org

The Soap and Detergent Association

The Soap and Detergent Association (SDA) is the non-profit trade association representing over 100 North American manufacturers of household, industrial and institutional cleaning products; their ingredients; and finished packaging.

Established in 1926, SDA is dedicated to advancing public understanding of the safety and benefits of cleaning products, and protecting the ability of its members to formulate products that best meet consumer needs. SDA serves both its members and the public by developing and sharing information about industry products with the technical community, policy makers, child care and health professionals, educators, media and consumers.

The SDA web-site contains:

- **Information on dishwashing products**
- **Information on household cleaning products**
- **Information on laundry products**
- **Health and safety information related to soaps and detergents**
- **Kid's page with related safety information**
- **Publication information**
- **Related press releases**

Materials available on the SDA web-site include:

- **Booklets and brochures**
- **Fact sheets**
- **Product guides**
- **Program guides**
- **Cleaning product educational programs**
- **Coloring and comic books**

Select materials are available for download and order at NO COST through the Soap and Detergent Association web-site. Reasonable quantities of materials can be ordered for free on-line through the SDA web-site; however, a \$5.00 shipping fee will be applied to orders totaling 250-500 items. Materials available at cost must be ordered via ground mail and include check or money order.

Contact Information:

Soap and Detergent Association

1500 K Street, NW
Suite 300
Washington, DC 20005
E-mail: info@cleaning101.com

office 202-347-2900
fax 202-347-4110

www.cleaning101.com

Stay on Top of It

Washington State Drowning

Prevention Project

The Stay on Top of It, Washington State Drowning Prevention Project is a project of Children's Hospital and Regional Medical Center—Seattle, WA and the Washington State Department of Health, Office of Emergency Medical and Trauma Prevention, in partnership with drowning prevention coalitions and advocates across Washington state.

The Stay on Top of It web-site contains:

- **Age-specific fact sheets and tip sheets**
- **Community assessment tools**
- **Drowning prevention tips**
- **Drowning prevention-related research**
- **Family discussion guides**
- **Information on targeting youth**
- **Life vest purchase and use information**
- **Referral information for those seeking technical assistance**
- **Research guidelines**
- **Resource information**
- **Suggestions for drowning prevention outreach activities**
- **Suggestions for implementing/improving related public policy**

Materials available on the Stay on Top of It web-site include:

- **April Pool's Day special event packet**
- **Kid's Don't Float, drowning prevention program development guide**
- **La Salvavidas, bi-lingual fotonovela**
- **Life Vest Fashion Show guidebook**
- **Life Vest Loan Program guide**
- **Life Vest Observation Survey Guidelines and Training Kit**
- **Teen Drowning Prevention campaign media packet**
- **Stay on Top of the Water, decision-making guide for middle school children**

Information and materials are available for viewing and printing at NO COST. All materials on this website are free for use by parents, educators, and health professionals with credit given to Children's Hospital and Regional Medical Center.

Contact Information:

Washington State Drowning Prevention Project

Children's Hospital and Regional Medical Center

P.O. Box 5371, Mail Stop S-219

Seattle, WA 98105

E-mail: drownprev@seattlechildrens.org

office: 206-987-4836

fax:

www.seattlechildrens.org/dp/

U.S. Coast Guard

Office of Boating Safety

The National Violence Against Women Prevention Research Center (NVAWPRC) is sponsored by the Center for Disease Control and Prevention. The NVAWPRC serves as a clearinghouse for prevention strategies and keeps researchers and practitioners aware of training opportunities, policy decisions, and recent research findings.

The mission of the NVAWPRC is to help prevent violence against women by advancing knowledge about prevention research and fostering collaboration among advocates, practitioners, policy makers, and researchers.

The NVAWPC web-site offers the latest research on violence against women as a resource to everyone involved in the field of violence prevention.

The NVAWPRC web-site contains information on the following:

- **Article summaries on all aspects of violence**
- **Current research articles found in violence journals**
- **Current federal policy**
- **Data collection tools and resources**
- **Grants and funding opportunities**
- **Policy trend reports**
- **Program evaluation**
- **Research overview summaries**
- **Treatment practice guidelines**
- **Upcoming professional meetings and workshops**
- **Contact information for violence-related state and national organizations**

Publications available on the NVAWPRC web-site include:

- **Recommendations for establishing and maintaining successful researcher-practitioner collaborations**
- **Fostering collaborations to prevent violence against women**

Information and publications are available for viewing and printing off the National Violence Against Women Prevention Research Center at NO COST.

Contact Information:

U.S. Coast Guard Office of Boating Safety

www.uscgboating.org/

National Violence Against Women Prevention Research Center

The National Violence Against Women Prevention Research Center (NVAWPRC) is sponsored by the Center for Disease Control and Prevention. The NVAWPRC serves as a clearinghouse for prevention strategies and keeps researchers and practitioners aware of training opportunities, policy decisions, and recent research findings.

The mission of the NVAWPRC is to help prevent violence against women by advancing knowledge about prevention research and fostering collaboration among advocates, practitioners, policy makers, and researchers.

The NVAWPC web-site offers the latest research on violence against women as a resource to everyone involved in the field of violence prevention.

The NVAWPRC web-site contains information on the following:

- Article summaries on all aspects of violence
- Current research articles found in violence journals
- Current federal policy
- Data collection tools and resources
- Grants and funding opportunities
- Policy trend reports
- Program evaluation
- Research overview summaries
- Treatment practice guidelines
- Upcoming professional meetings and workshops
- Contact information for violence-related state and national organizations

Publications available on the NVAWPRC web-site include:

- Recommendations for establishing and maintaining successful researcher-practitioner collaborations
- Fostering collaborations to prevent violence against women

Information and publications are available for viewing and printing off the National Violence Against Women Prevention Research Center at NO COST.

Contact Information:

National Violence Against Women Prevention Research Center

phone 843-792-2945
fax 843-792-3388

E-mail: vawp@muscd.edu

www.vawprevention.org

VAWnet Library— National Electronic Network on Violence Against Women (VAWnet)

VAWnet Library is a project of the Pennsylvania Coalition Against Domestic Violence and the National Resource Center on Domestic Violence funded by the CDC's National Center for Injury Prevention and Control. The National Electronic Network on Violence Against Women provides support for the development, implementation, and maintenance of effective violence against women intervention and prevention efforts at the national, state, and local levels through electronic communication and information dissemination.

VAWnet Library is an online resource for advocates working to end domestic violence, sexual assault, and other violence in the lives of women and their children.

Information found on this web-site includes:

- **Articles and publications on violence**
- **Conference, seminar and training calendar**
- **Hotline and safety information**
- **'In the News' section highlights media portrayal of violence**
- **On-line topic specific resource pages**
- **On-line quizzes, tools, and tips**
- **Organizational contact information**
- **Information on public policy and legislation**
- **Publication and resource lists**

Materials available through VAWnet include:

- **Camera ready logo slicks**
- **Domestic Violence Awareness Month Organizer's Kits**
- **Sexual Assault Awareness Month Organizer's Kits**
- **Fact sheets**
- **Reports and studies**

VAWNetwork members (state domestic violence and sexual assault coalitions, allied organizations, and individuals) are able to engage in information sharing, problem-solving, and issue analysis via electronic mail and a series of issue-specific forums facilitated by nationally recognized experts in the field of violence against women.

All materials are available for printing at NO COST through the VAWnet web-site.

Contact Information:

VAWnet Library

National Youth Violence Prevention Resource Center

The National Youth Violence Prevention Resource Center (NYVPRC) was established as a central source of information on prevention and intervention programs, publications, research, and statistics on violence committed by and against children and teens. The resource center is a collaboration between the Centers for Disease Control and Prevention and other federal agencies.

The NYVPRC web-site is designed for parents and guardians, professionals, and teens. This web-site provides information on youth violence and referrals to organizations providing youth violence prevention and intervention services.

The NYVPRC web-site contains information on:

- **Bullying**
- **Community-Based youth violence prevention programs**
- **Conflict resolution**
- **Intimate partner and family violence**
- **Funding opportunities**
- **Media portrayal of youth violence**
- **Responding to terrorism**
- **School violence and gangs**
- **Substance abuse**
- **Suicide**
- **Youth development**
- **Youth violence prevention related conferences, meetings, and seminars**

Resources available from the NYVPRC include:

- **Best practice recommendations and related publications**
- **Booklets and fact sheets**
- **Guidebook**
- **Pamphlets and brochures**
- **Reports and studies**

All materials from the NYVPRC are available at NO COST. Print and electronic versions of materials are available.

Contact Information:

National Youth Violence Prevention Resource Center

P.O. Box 6003
Rockville, MD 20849-6003

phone 866-SAFE-YOUTH
fax 301-562-1001

E-mail: NYVP@safeyouth.org

www.safeyouth.org

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