



"Change Begins with Me, HIV Ends with Us"
***Addressing the Impact of HIV among Black Women in Texas through
Capacity-Building, Strategic Partnerships and Community Mobilization***

Texas Black Women's Initiative



2012 Texas HIV/STD Conference

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Presentation Overview



- Overview and Background
- Capacity-Building of Texas Black Women's Initiative (TxBWI) Regional Teams
- Strategic Partnerships
- Logic Model and Action Plan
- Needs Assessment and evaluation
- Activities for Community Mobilization (Team perspective)
- Summary and Closing



Presentation Goal & Objectives



Goal: Provide a high level overview of the of the *Texas Black Women's Initiative*.

Objectives: By the end of this presentation participants will be able to identify strategies for:

1. *Capacity-Building,*
2. *Strategic Partnership Development*
3. *and Community Mobilization*



Background

The Centers for Disease Control and Prevention (CDC) reported that women accounted for 26 percent of annual HIV/AIDS diagnosis.¹ Black women represent a disproportionate number – 65 percent – of the total number of women currently living with HIV/AIDS² (Figure 1).³ Additionally, one in 30 black women is estimated to be diagnosed with HIV in their lifetime.



**Black* Women and HIV/AIDS:
Findings from Southeast
Regional Consumer and Provider
Focus Group Interviews**

Figure 1: Estimated Numbers of Women Living with HIV/AIDS at the end of 2007, by race/ethnicity-34 states with confidential name-based HIV infection reporting¹⁰

Other
1%

Figure 2



- March 2009 Southeast Regional Forum Participants
- Focus Group Participants and March 2009 Regional Forum Participants

In response to this alarming data, in 2007 the National Alliance of State and Territorial AIDS Directors (NASTAD) developed an initiative focusing on health department capacity and programming to deliver effective and culturally appropriate HIV prevention activities for black women.

Initiative Goal



Goal:

- The goal of the Texas Black Women's TA Initiative is to strengthen the ability of DSHS and their partners to effectively administer and implement HIV/AIDS programs for Black Women.

Objectives:

- To create the opportunity for DSHS and community partners to share strategies and lessons-learned around the implementation of effective HIV/AIDS programs for Black women
- To support regional teams in the development and implementation of an action plan which will help guide their efforts to address the impact of HIV/AIDS among Black women in their region
- To establish a customized comprehensive technical assistance relationship between DSHS and participants around issues impacting the implementation of HIV/AIDS programs targeting Black women

Texas Black Women's Initiative 2012

Regional Teams

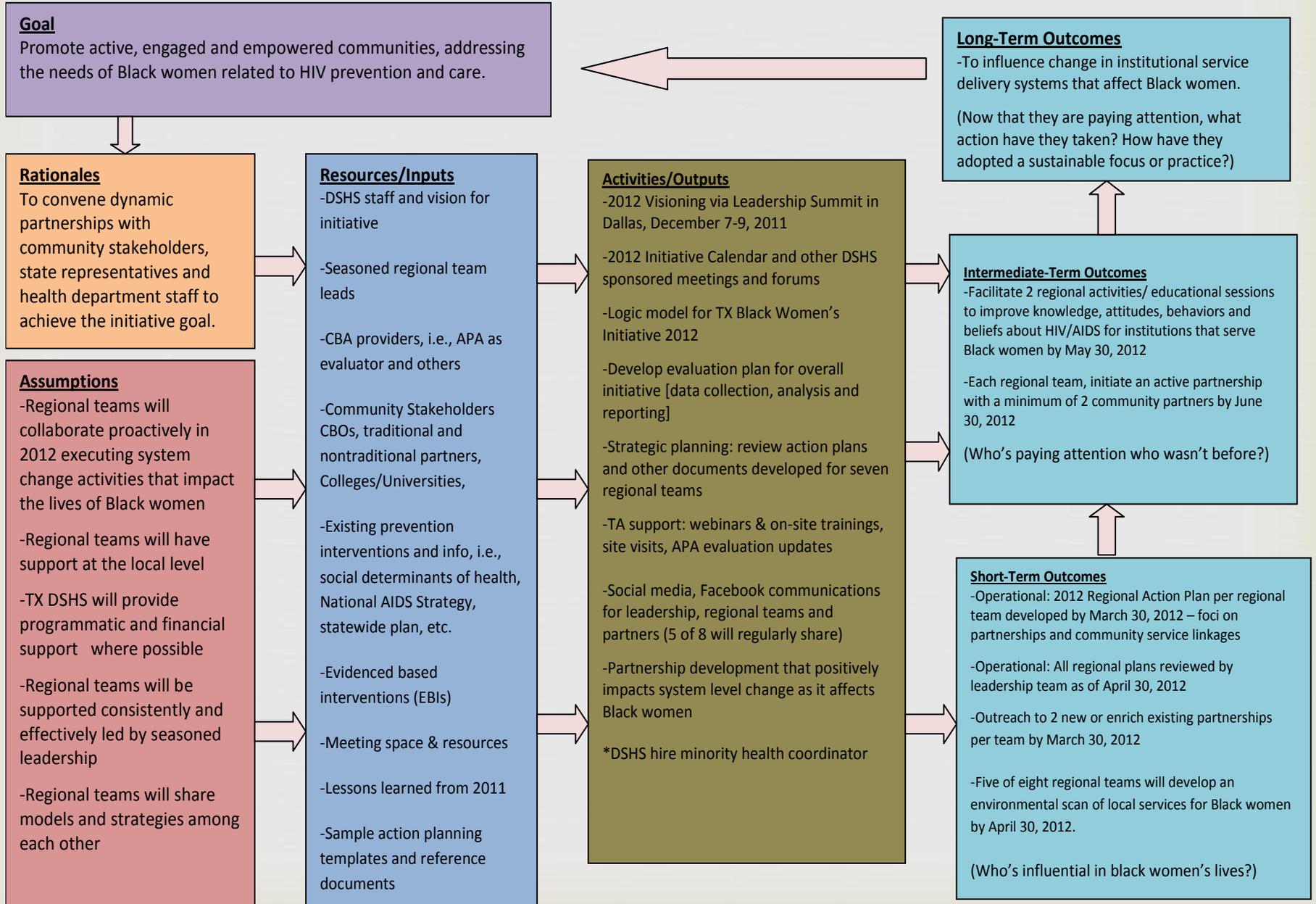


- DSHS Leadership Team
- Austin
- Dallas County
- Golden Triangle
- Houston
- San Antonio
- Tarrant County
- 4/5 North



Initiative Highlights & Structural Supports

Logic Model 2012: "Change Begins with Me...HIV Ends with Us": Prioritizing the Needs of Black Women & HIV Prevention



Texas Black Women's Goal 2012

Promote active, engaged and empowered communities, addressing the needs of Black women related to HIV prevention and care.



Logic Model 2012



➤ **Short-Term Outcomes –**

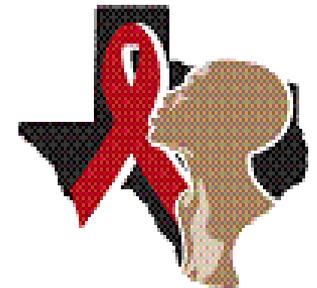
Who's influential in black women's lives?

➤ **Intermediate-Term Outcomes**

Who's paying attention who wasn't before?

➤ **Long-Term Outcomes**

Now that they are paying attention, what action have they taken? How have they adopted a sustainable focus or practice?



Best Practices: Dallas County



➤ Dallas County HIV/AIDS Stats

- Highest incidence and prevalence rates in the State
- AA represent 50% of newly diagnosed HIV cases and 40% of PWLHA
- AA women represent 40% of all new cases of HIV
1 in 144 AA women PLWHA
- HIV diagnosis rates
 - AA women: 50.3/100,000
 - White women: 3.7/100,000
 - Hispanic women: 5.3/100,000



Dallas County Regional Team



➤ Member

- Intervention specialist; Managers; Outreach workers; researchers
- Approach: 1-2 major projects the address overall TXBWI goals
- Year 1-Needs assessment
 - Lack of knowledge about resources and testing services
 - Lack of knowledge about impact of HIV/AIDS in AA community
 - Lack of urgency-not seen as an issue that impacts AA women
 - (1) monogamous relationships
 - (2) professional women
 - (3) older women



Dallas Regional Team



➤ Year 2

- Community Mobilization and Empowerment Conference
 - Based on needs assessment results
 - Conference Goal: mobilize and empower community members-men and women-by providing them with the resources and skills necessary to address HIV/AIDS and other health disparities faced by Black women.



Dallas Regional Team



➤ Conference Agenda

- Overview of HIV/AIDS in TX and Dallas County
- Review of social and contextual factors impact HIV transmission
- Define and develop community mobilization plan
- Offered resources from Greater than AIDS, Gilead (Many Women; One Voice film) and TXBWI Dallas Team Members
- Change Makers reception



American Psychological Association's (APA)

BEHAVIORAL AND SOCIAL SCIENCE VOLUNTEER (BSSV) PROGRAM

*...Translating HIV Prevention Practice
into Culturally Relevant Practice...*



Evaluating the Texas Black Women's Initiative:



Center for Elimination of Disproportionality and Disparities (CEDD)



Mission

- To partner with health and human services agencies and external stakeholders, as well as other systems and communities to identify and eliminate disproportionality and disparities affecting children, families, and vulnerable citizens.

Vision

- CEDD serves as a leader in addressing the systemic factors and identifying practice improvements that address the disproportionate representation and disparate outcomes for children, their families, and other vulnerable
- citizens within the Texas Health and Human
- Services System.



Pastor's Roundtable 2013 Week of Prayer

Vision:

A faith-based approach to ending HIV/AIDS



Regional Disproportionality and Disparities
Specialists



Activities for Mobilization



Team Perspective

'I Am My Sister's Keeper' Austin Regional Team



Golden Triangle Regional Team



Dallas Regional Team



Houston Regional Team



'Worth Life'

San Antonio Regional Team

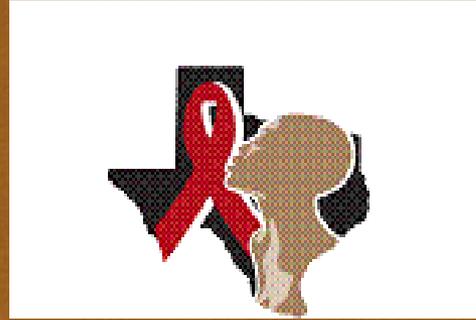


Tarrant County Regional Team



Tyler Regional Team





What QUESTIONS do you have ?

