A. Instructions: *Remember to complete the chart and questions that are listed below the chart.* Please enter the objectives, goals, priority populations, and contract end date information for this contract year into the chart. Use the quarterly report sent to you by DSHS to complete your chart. Include year to date (YTD) data. For example, if your organizations contract is on the calendar year (January-December) your mid-year report is to include data from January through June, and the year–end report is to include January through December data. To have the most current data for your report, ensure your data is updated and exported to DSHS by the 20th of each month. Data entered after this deadline will be considered late and will not be processed until the next quarters report. **DSHS Data is the official data on record**

Community Mobilization			
Please fill in your goals, priority populations and contract end date.	**YTD**	**Goal**	**% Reached**
Objective A: The organization will involve a minimum of (enter number) collaborators (i.e. organizations, agencies, individuals, etc.) by (Enter the date the contract ends).			
Objective B: The organization will conduct a minimum of (enter number) planned activities to engage the community (i.e. events, coalition meetings, facilitated community conversations, etc.) by (Enter the date the contract ends)			
Objective C: The organization will reach a minimum of (enter total number engaged/reached) individuals by community mobilization activities by (Enter the date the contract ends).			
In the total number reached outlined in objective C, remember to include the following strategies; Face to Face interactions, Traditional Marketing /Advertising, and Social Media/Mobile/Online.			

B. Describe any discrepancies in the data you have at your program and the data from DSHS. <u>Describe what steps your program has taken to resolve the discrepancy.</u> (Note-Programs are to review data on a quarterly basis and address any issues immediately. DSHS Data is the official data on record).

C. Discuss reasons for each objective exceeding projection. Provide specific strategies that were successful.

- **What? (What happened?)**
- **So What? (What did you notice, learn?)**
- **Now What? (How will you use the information you've learned?)**

D. Describe what happened for each objective that is not on track to be met (e.g., staff issues, barriers, etc.)

- **What? (What happened?)**
- **So What? (What did you notice, learn?)**
- **Now What? (What have you tried? What will you try?)**

E. **Discuss how your community mobilization activities are developing and supporting community-level HIV prevention efforts.**

F. **Describe how your program engages/reaches individuals, groups, organizations and other sectors of the population to increase awareness and reduce HIV infection in the community. Include information on each of the below strategies;**

- **Face to Face interactions (Organizational Meetings, Large Scale Events such as Hip Hop for AIDS, etc)**

- **Traditional Marketing /Advertising (Billboards, Radio, PSAs, etc.)**

- **Social Media/Mobile/Online (Facebook, Twitter, Texting, Website, etc.)**

G. **Describe how your community mobilization efforts are facilitating change through *collective actions* that address the issues that promote HIV infection (Social determinants)?**

H. **What else would you like to tell us about your programs community mobilization efforts?**