

5 WAYS YOU CAN BE GREATER THAN AIDS

KNOW BE INFORMED

KNOWLEDGE IS POWER
GET THE FACTS
VISIT
greaterthan.org/know

NEARLY
1.2 MILLION PEOPLE



in the U.S. are living with HIV; more than at any other time in the history of the epidemic.

*** ONE IN FIVE**
DO NOT KNOW THEY ARE INFECTED

BLACK AMERICANS ARE DISPROPORTIONATELY AFFECTED

*** BLACK HIV CASES**

OTHER HIV CASES

*** ACCOUNTING FOR NEARLY HALF OF ALL NEW INFECTIONS (44%)** while representing just 12% of the population.

HITTING CLOSE TO HOME

45% OF ALL AMERICANS AND 53% OF BLACK AMERICANS

KNOW SOMEONE LIVING WITH HIV OR WHO HAS DIED OF AIDS



FOR MANY IT'S A FAMILY MEMBER OR CLOSE FRIEND

HIV INFECTIONS ARE ON THE RISE
AMONG YOUNG GAY MEN

TALK START THE CONVERSATION

BREAK THE SILENCE

74%
OF AMERICANS SAY HIV/AIDS IS RARELY OR **NEVER DISCUSSED** WITH FAMILY AND FRIENDS

51%
OF 18-29 YEAR OLDS HAVE NEVER DISCUSSED HIV/AIDS WITH A HEALTHCARE PROFESSIONAL

SPEAK UP FOR YOURSELF!

ASK TO BE TESTED

KNOW

TALK

PROTECT

TEST & TREAT

TAKE ACTION

PROTECT FOR YOU AND THOSE YOU LOVE

HIV IS PREVENTABLE

46% OF ALL AMERICANS

WANT MORE INFORMATION ABOUT HOW TO



PREVENT THE SPREAD OF HIV

HIV IS PRIMARILY SPREAD BY UNPROTECTED SEX AND THE SHARING OF NEEDLES...

NOT BY CASUAL CONTACT

IF YOU ARE SEXUALLY ACTIVE USE CONDOMS

ACCORDING TO THE U.S. CENTERS OF DISEASE CONTROL & PREVENTION (CDC), "WHEN USED CONSISTENTLY AND CORRECTLY, MALE LATEX CONDOMS ARE HIGHLY EFFECTIVE IN PREVENTING THE SEXUAL TRANSMISSION OF HIV."

TEST & TREAT KNOW YOUR STATUS AND GET TREATED AS NEEDED

THE CDC ENCOURAGES ALL AMERICANS TO KNOW THEIR HIV STATUS

EARLY DIAGNOSIS AND TREATMENT SAVES LIVES AND ALSO HELPS REDUCE THE SPREAD OF HIV

IF SOMEONE WITH HIV TAKES THEIR MEDICATION REGULARLY THEY CAN REDUCE THE RISK OF TRANSMITTING THE VIRUS BY AS MUCH AS 96 PERCENT

PROPER TREATMENT AND CARE



SIGNIFICANTLY REDUCES THE CHANCES OF AN HIV POSITIVE WOMAN TRANSMITTING THE VIRUS TO HER BABY



TAKE ACTION BE A VOICE FOR CHANGE IN YOUR COMMUNITY

HIV BEGAN ONE PERSON AT A TIME, AND IT WILL END ONE PERSON AT A TIME
WE ALL HAVE A ROLE TO PLAY

GET INVOLVED!
MAKE A DIFFERENCE

SPREAD THE WORD
free materials available at greaterthan.org/store

ORGANIZE
AN HIV TESTING EVENT

VOLUNTEER IN A LOCAL AIDS ORGANIZATION



ESTABLISH AN HIV MINISTRY AT YOUR PLACE OF WORSHIP



RAISE YOUR VOICE!
FIGHT STIGMA AND DISCRIMINATION



JOIN THE MOVEMENT
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Sources: U.S. Centers for Disease Control & Prevention; Kaiser Family Foundation Fact Sheets on HIV/AIDS; Kaiser Family Foundation National Survey on HIV/AIDS, 2011; The Washington Post/Kaiser Family Foundation Survey of Americans on HIV/AIDS, 2012. Data provided most current available as of July 2012.