



**DSHS “Stomp Out Syphilis” Campaign
“Quiet to Loud” :60 Radio Spot
2009**

MALE: STARTS AT NORMAL VOLUME

So here’s how it happens. You get a sore. You know, down there.
Then ...

VOLUME ABRUPTLY DIPS AND THE MAN SPEAKS QUIETLY

... the sore goes away. Your symptoms go silent. You think, you’re
cool. It didn’t even hurt. No big deal. So you keep having sex. Until
...

SUDDENLY BACK TO FULL VOLUME

... a few weeks later, you get a rash on your hands, or your feet, or
all over your body. Or maybe you notice — your hair’s falling out.
Chances are, you might not even make the connection. Then ...

VOLUME DECREASED

... all of that goes away. Maybe it was the heat? Maybe it’s just
stress? Meanwhile ...

SUDDENLY BACK TO FULL VOLUME

... you’re still passing it around. And if you keep ignoring it, that’s
when it really gets bad — blindness, brain damage, heart disease,
even death. See, that’s how syphilis is. Just because it gets quiet
doesn’t mean it goes away.

The good news? Syphilis is treatable.

BEAUMONT/PORT ARTHUR

LOCAL DJ: DJ Supa Dave here from KTCX, letting you know syphilis cases are
on the rise in the Beaumont-Port Arthur area. But good news, it’s
treatable. Just visit Stomp Out dot org or call your local health

department to learn how to protect yourself and get tested. Stomp
Out Syphilis.