

Texas Immunization Working Group Issue Status Updates

Issue Topic	TISWG Action to Date	DSHS Actions to Date
1. Over-arching Issues Category A	Not yet addressed	
2. Provider Education Category B	Not yet addressed	
3. Reminder Recall Systems Category C	<ul style="list-style-type: none"> ○ Panel presented reminder recall projects initiated by DSHS across the state. Questions and answers were allowed for clarification. ○ Participants brainstormed targeted issues with reminder recall systems. ○ Further discussion to occur at February 3rd TISWG meeting. 	<ul style="list-style-type: none"> ○ Reminder /recall identified as a priority issue. ○ ImmTrac addresses some aspects of a r/r system ○ DSHS has partnered with the TMAA to launch the “Be Wise- Immunize” reminder recall campaign in physician’s offices. Evaluation is the recommended activity. ○ Immunization Branch planning statewide reminder recall project.
4 . Recipient Access Category D	Not yet addressed	
5. Texas Immunization Registry ImmTrac Category E	<ul style="list-style-type: none"> ○ Discussed systems and policy changes. ○ Included marketing and stakeholder strategies. ○ Next steps: Include collaboration opportunities to promote and recruit use of ImmTrac, implement system changes, identify networking and outreach opportunities, and continue to solicit input from TISWG. 	<ul style="list-style-type: none"> ○ TIWSG identified the registry as a high priority ○ TISWG has supported the promotion and marketing plans and provided useful input regarding specific target audiences, with methods to reach those audiences ○ TISWG offered collaboration to educate providers and the public about ImmTrac ○ DSHS agreed to submit ImmTrac articles in member newsletters and journals, including links on organization websites. ○ Suggestions offered by TISWG will be included in the marketing and promotion plans

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		<ul style="list-style-type: none"> ○ Suggestion for improvement to the registry, changes in registry policy and recommendations to increase provider participation and registry utility to parents will be considered as part of the post-HB 1921 ImmTrac planning and incorporated into the strategic plan in June.
6. Data Outcomes Category F	Not yet addressed	
7. Texas Vaccines for Children Category G	Not yet addressed	
8. Public and Parent Education Category H	<ul style="list-style-type: none"> ○ Marketing/ media effort partially addressed and outlined. Discussed launching of newest campaign. ○ Expect media outline with timelines at the by the first of the year. ○ TISWG and SME's generously offered support in marketing and media efforts successfully used by other agents ○ Next steps: Revisit evaluation aspects of media campaign and return to public and parent education specifics at a later date. 	<ul style="list-style-type: none"> ○ The TISWG has contributed to the Immunization Branch Public information, Education and Training Group by providing guidance on where to focus the next phase of the immunization media campaigns. ○ The TISWG provided guidance for the evaluation of the current 2003-2004 Immunization media campaign. ○ Results of the evaluation focus groups will be shared with the TISWG.

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9 Maintenance of Medical Home Category I	Not yet addressed	