



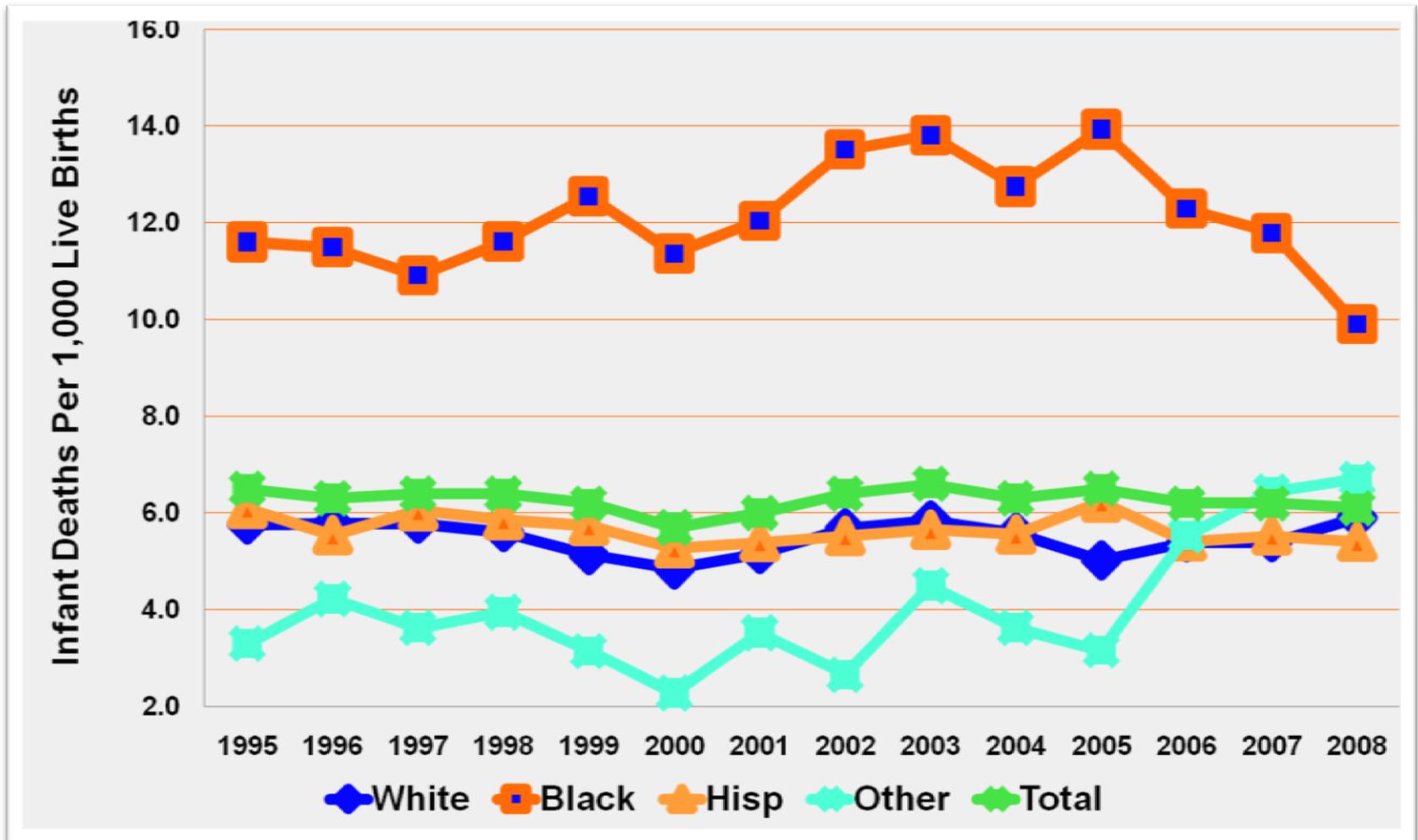
Healthy Texas Babies Initiative

Department of State Health Services
David L. Lakey, M.D., Commissioner
September 22, 2011

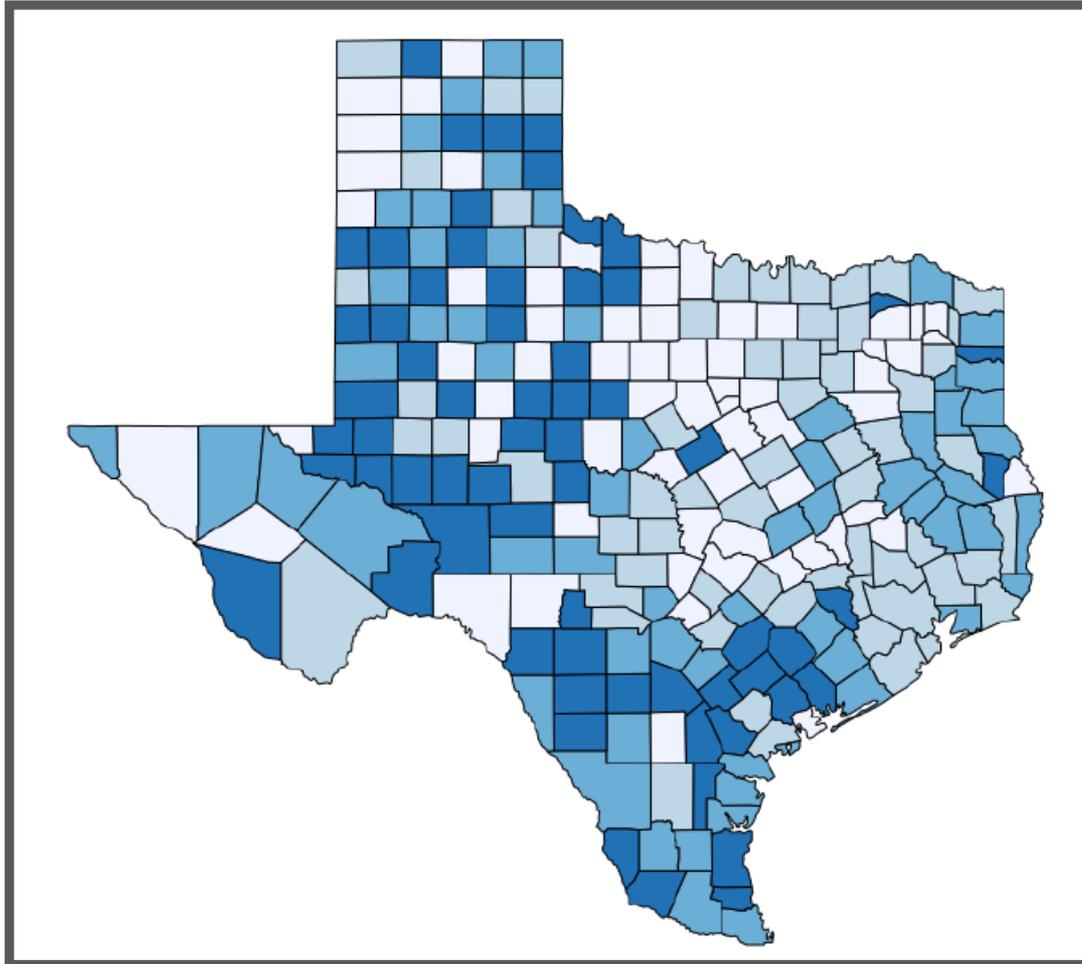
Infant Health in Texas

- **The infant mortality rate rose 9% from 2000 to 2006**
 - 6.2 deaths per 1,000 live births
- **Texas pre-term birth rate in 2009 was 13.6%**
 - National average: 12.3%
- **The percentage of Texas infants born with low birth weight (under 5.5 pounds) rose from 7% in 1990, to 8.4% in 2007**
 - Totaling nearly 34,000 Texas infants
- **Infant mortality and prematurity rates are significantly higher among non-white Texans**

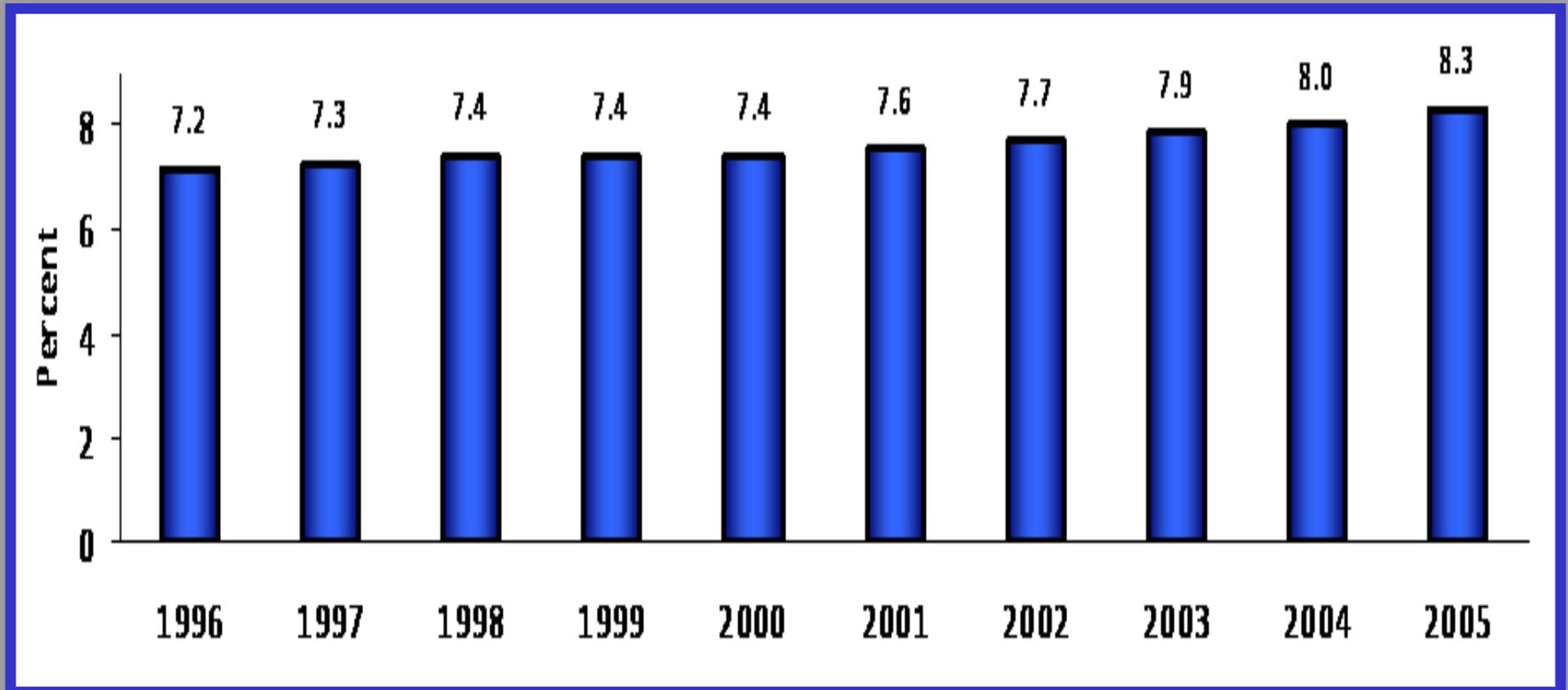
Texas Infant Mortality Rates By Race (1995-2008)



Texas Preterm Rate Per 1000 Births by County, 2008



Percent of Pre-Term Infants Weighing less than 2500 grams, 1996-2006



Healthy Texas Babies

- HB 1 appropriated \$4.1 million in GR funding to reduce late preterm births, infant mortality rate
- Grants will fund local coalitions of key partners to implement evidence-based interventions
- Save ~\$7.2 million in Medicaid costs over 2 years
- DSHS convened ~45 experts to provide guidance to DSHS on HTB initiative
- Steering Committee includes March of Dimes, expert panel chairs, DSHS

Expert Panel Workgroups

- 3 workgroups were formed to recommend interventions:
 - Community Workgroup
 - Provider Workgroup
 - Payer Workgroup
- A physician led each workgroup
- Recommendations will help shape Request for Information to solicit local/regional initiatives



Healthy Texas Babies Components

- Implement evidence-based initiatives through local jurisdictions and communities
 - **Examples of initiatives include:**
 - Fatherhood
 - Breastfeeding
 - Pre-natal care
- Educational campaigns
 - Consistent messaging for targeted populations
 - Training for healthcare providers
 - Website



Healthy Texas Babies Interventions

- **Providers:**
 - Develop plan to eliminate non-indicated, non-spontaneous deliveries prior to 39 weeks of gestational age
 - Develop a perinatal regionalization plan to improve physical and neurodevelopmental outcome of premature babies
- **Payors:**
 - Develop components of a Healthy Texas Babies hospital certification to use for payment incentives
 - Develop guidelines to identify pregnant health plan members early and promote pregnancy management programs modeled on disease management



Healthy Texas Babies DSHS Related Activities

- Title V Maternal and Child Health performance measures
- Lead agency for national “text4baby” program in Texas
- March of Dimes and WIC messaging
- Community Health Worker Training
- Continuing education for health care professionals
- Healthytexasbabies.org website will be implemented this month



Healthy Texas Babies Collaborative Structure

- The Health and Human Services Commission is responsible for related legislation
 - HB 1983 targets decreasing elective or non-medically-indicated births under 39 weeks
 - HB 2636 requires HHSC to appoint a Neonatal Intensive Care Unit Council with specific charges
- DSHS and HHSC staff meeting regularly to coordinate on linkages between legislation, HHSC activities and HTB