

2015

A Vital Statistics Odyssey

To Registration and Beyond



**61st Annual
Texas Vital Statistics
Conference
December 9-15, 2015**

**The Renaissance Austin Hotel
Austin, Texas**

Would You Like to be a Sponsor or Exhibitor? This conference promises to be a huge event, drawing as many as 800 attendees, including: local registrars, county & district clerks, Justices of the Peace, hospitals, birthing centers, midwives, funeral directors, medical examiners, physicians, state/local government agencies & more!

You may also sponsor a specific event or provide an exhibit.



Silver Sponsor **\$5,000 Donation**

Dedicated Silver Sponsorship shows your interest in the health of Texas citizens!

Silver Sponsors will receive:

- A one-half page color ad in the conference program
- Your logo included in the event guide acknowledging your company as a Silver Sponsor
- Acknowledgement of Silver sponsorship at the opening session address
- Exhibit booth with signage denoting you as a Silver Sponsor
- Complimentary conference registration and luncheon for up to five individuals
- A basic conference give-away with your company logo for each attendee
- Secure storage of portable materials



Platinum Sponsor **\$10,000 Donation**

Premium Platinum Sponsorship heralding your commitment to Texas Public Health!

Platinum Sponsors will receive:

- A full page color ad in the front of the conference program
- Your logo included in the event guide acknowledging your company as a Platinum Sponsor
- Acknowledgement of Platinum sponsorship — opening session
- An award plaque recognizing your Platinum sponsorship
- Exhibit booth package (electricity included) with signage denoting you as a Platinum Sponsor
- Premiere exhibit booth location at the front of the exhibit area
- Executive conference room with program acknowledgement
- VIP on-site support from the Vital Statistics Unit
- Complimentary conference registration & luncheon for ten people
- A premium conference give-away with your company logo for each attendee
- Secure storage of portable materials
- Conference attendee list



Gold Sponsor **\$7,500 Donation**

Honored Gold Sponsorship reveals your commitment to a healthy Texas!

Gold Sponsors will receive:

- A full page color ad in the conference program
- Your logo included in the event guide acknowledging you as a Gold Sponsor
- Acknowledgement of Gold sponsorship at the opening session address
- Exhibit booth with signage denoting you as a Gold Sponsor
- Excellent exhibit booth location in the front exhibit area
- Complimentary hotel suite for conference
- Complimentary conference registration for up to seven individuals
- A deluxe conference give-away with your company logo for each attendee
- Secure storage of portable materials

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You may also sponsor a specific event or provide an exhibit for our attendees.

Exhibitor Fee:
\$500

Exhibitor Package

This is a great opportunity for your business to share information with over 800 conference attendees.

Includes:

- 8' x 10' exhibit space, 3' x 6' table, and two chairs (*Electricity is not included – 120 V electrical receptacle available thru Renaissance Hotel*)
- One exhibit representative will receive a complimentary conference exhibitor registration (*Other exhibitors will need to purchase a lunch ticket to attend the luncheon*)
- Recognition as an exhibitor in the conference program
- As many as 800 conference attendees will view your booth

Display Hours:

December 9th 12:00 noon – 6:00 pm
December 10th 7:00 am – 5:00 pm
December 11th 7:00 am – 1:00

Additional Exhibitor Options:

- Sponsor an event (*social event, concessions, etc.*)
- Contribute a door prize
- Advertise in the Conference Program

Sponsors and exhibitors will be provided with a six foot table and two chairs in a high-traffic area near the congregating area for breaks and around the Atrium.

Sponsors:

Send a high-resolution electronic version (EPS format) of your company logo to soo.teal@dshs.state.tx.us for inclusion in the conference marketing materials.

To Register visit www.texaspha.org, see the Events link. The required fee should be made payable to:

Texas Public Health Association
c/o Vital Statistics Conference
P.O. Box 201540
Austin, Texas 78720-1540

You will be contacted to ensure complimentary conference registrations and all other details are handled expeditiously.

Payment for your sponsorship contribution: payable to the Texas Public Health Association, and mailed to:

Texas Public Health Association
c/o Vital Statistics Conference
P.O. Box 201540
Austin, Texas 78720-1540

Texas Public Health
Associations tax
identification number:
74-6058233.

Sponsorship and exhibit fees may be paid by check or credit card. If paying by credit card go to www.texaspha.org - Events link. For assistance please contact: Terri Pali at (512) 336-2520 or txpha@aol.com.

Sponsorship donations, exhibitor fees and other contribution fees must be received by Nov. 6, 2015.

The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising from Exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Texas Public Health Association, Texas Department of State Health Services, the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Exhibitor acknowledges that the Texas Public Health Association, The Texas Department of State Health Services and the Renaissance Austin Hotel do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage.