



TEXAS COUNCIL ON CARDIOVASCULAR DISEASE AND STROKE

THOMAS E. TENNER, JR., PhD
Chair

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Dear Prospective Applicant:

The Texas Council on Cardiovascular Disease and Stroke invites organizations to participate in the 2010 Texas Cardiovascular Health Promotion Awards. This award is designed to recognize outstanding cardiovascular health promotion programs in Texas through the use of evidence-based practices. These programs can address any of the major risk factors that contribute to cardiovascular disease.

Cardiovascular disease (CVD) and stroke are leading causes of death in Texas. Increases in the rates of physical inactivity, poor dietary choices, diabetes, high blood cholesterol and obesity, as well as the continued high prevalence of hypertension and the use of tobacco, contribute to this disease each year. Comprehensive community-based programs are of prime importance to inform, educate, and provide resources and assistance to the people of Texas in helping address the reduction of these major risk factors of cardiovascular disease.

Your program could be recognized as an outstanding cardiovascular health promotion program. See the attached application form and nomination criteria for details, which can also be obtained from the website: www.texascvdcouncil.org. Also included is a list of our 2009 award winners in this announcement.

We know that there are many excellent cardiovascular health promotion programs in Texas. Help us recognize those who have worked to make their communities healthier.

Sincerely,

Thomas E. Tenner, Jr., PhD
Council Chair

Due Date: Friday, January 29, 2010

Purpose of the Texas Cardiovascular Health Promotion Awards: To recognize innovative and effective programs and policies for prevention and/or awareness of CVD and/or stroke in Texas communities. Programs and policies may, for example, be related to high blood pressure, cholesterol, diabetes, physical activity, nutrition, obesity prevention, or tobacco use.

Awards: The Texas Cardiovascular Health Promotion Awards are part of a statewide effort to address CVD and stroke. The Texas Council on Cardiovascular Disease and Stroke will recognize entities that exhibit exemplary programs or policies during the **84th Annual Texas Public Health Association Conference to be held on April 21-23, 2010, in South Padre Island** and at the **chronic disease conference in June, 2010, in Austin.**

Recognized awards may be given in each of the following categories:

- **Community-based organizations** (e.g., local health departments, coalitions, work groups, churches, senior groups) addressing education and policy changes to the public
- **Schools** (e.g., preschool, elementary, high school, etc.) addressing education and policy changes to school children, parents, staff, and/or community
- **Worksites** (e.g., public/private) addressing improving employee health
- **Health Care Entities** (e.g., physician office programs, HMO programs, etc.) addressing implementation of quality improvement processes in hospitals, community health centers, etc.

Selection Criteria: Evaluators will be looking for programs that have established specific policies, created environmental or systems changes, or implemented behavior change programs that contribute to healthier lifestyles and the education of heart disease, stroke, and related risk factors. Points for evaluation of awards will be assigned as follows:

- 1. Identification of Need** (10 points)
- 2. Description of Program Objectives** (5 points)
 - a. Use of SMART objectives (5 points)
 - b. Linkage/Correlation to the Texas Plan to Reduce Cardiovascular Disease & Stroke (5 points)
 - c. Program Focus on Reducing Health Disparities (5 points)
- 3. Description of Program Activities** (5 points)
 - a. Program Reach (#impacted/#participated) (5 points)
 - b. Extensiveness/Complexity of Program Activities (10 points)
 - c. Program Length (days/weeks/months/years) (5 points)
 - d. Use of Evidence-based Practices/Programs (10 points)
 - e. Collaborative Efforts (# of other partners participating in project) (5 points)
- 4. Outcome Results and/or Program Evaluation** (15 points)
 - a. Policy, System, or Environmental Change Occurred (10 points)
- 5. Evidence of Sustainability over 1+ Years** (5 points)

Total possible points: 100

*All applicants scoring **90-100** will earn an **OUTSTANDING PROGRAM AWARD**.

*All applicants scoring **80-89** will earn an **HONORABLE MENTION AWARD**.

Who may apply? Any group involved in community health promotion efforts is eligible, including schools, worksites, health care institutions, educational institutions, public and private agencies, or any other community organizations involved in health promotion or preventative efforts.

To obtain an application and to view past winners, please go to:

www.texascvdCouncil.org.

Deadline: Electronic application must be received by the Texas Department of State Health Services, Cardiovascular Health and Wellness Program **no later than 5 PM on January 29, 2010**, at the email below. If you are including additional documentation, please scan and include it with the application. Organizations will be notified of the results in March 2010.

Please Email application (no mail or fax, please) to:

nicolas.lopez@dshs.state.tx.us

If you have questions you may contact:

Nicolas Lopez

Ph 512-458-7111, ext 2945

Cardiovascular Health and Wellness Program

Texas Department of State Health Services

Austin, Texas

2009 AWARD WINNERS

Healthy Nacogdoches Coalition - Nacogdoches Memorial Hospital, Nacogdoches (Outstanding Community Program)

Hillcrest Health System Wellness Program - Hillcrest Health System, Waco (Outstanding Work Site Program)

HeartAware / HeartAware Reaching Rural Populations / StrokeAware - Scott & White Hospital, Temple (Outstanding Community Program)

“Wellness Connection” Employee Wellness Program - City of Houston Health and Human Services Department, Houston (Outstanding Work Site Program)

Eddy Scurlock Stroke Center - The Methodist Hospital, Houston (Outstanding Community Program)

SAving Lives, Staying Active (SALSA) - University of Houston, Texas Obesity Research Center, Houston (Outstanding Community Program)

Multilevel Approach to Cardiovascular Health Program (MATCH) - Denton County Health Department, Denton (Outstanding Community Program)

Hike & Bike - Silver Lake Elementary School, Grapevine (Honorable Mention School Program)

Restaurant Partner Program - Medical City Dallas Hospital, Dallas (Honorable Mention Community Program)