

## Memorandum

---

**TO:** WIC Regional Directors #08-147  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager (Original Signed)  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** November 7, 2008

**SUBJECT:** Breastfeeding material changes and deletions

---

This memo is to inform local agencies about a new brochure, and changes and deletions of some breastfeeding materials. See page 2 for the list of materials to be deleted. Please share this information with your nutrition education and breastfeeding coordinator and any additional staff members.

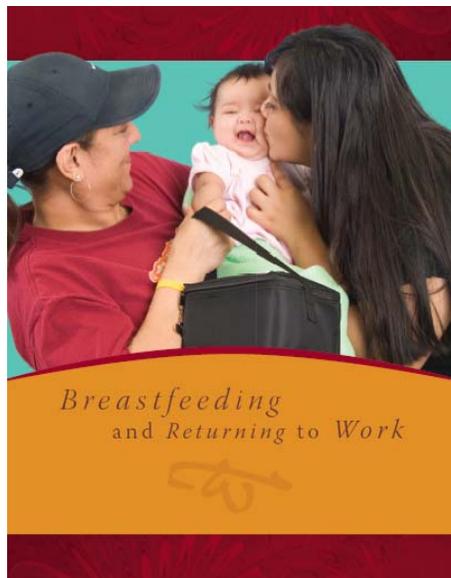
### New brochure coming soon

A new *Breastfeeding and Returning to Work* brochure in English and Spanish will be available to order in the next two months.

The new brochure *Breastfeeding and Returning to Work* combines four brochures:

1. *Breastfeeding and Working Works for Me!*
2. *Hand Expression and Storage of Milk*
3. *Talking to Your Employer about Breastfeeding*
4. *Tips for Caring for the Breastfed Baby in Child Care*

An announcement will be sent to all local agencies when the new *Breastfeeding and Returning to Work* brochure is available to order.



### **Materials to be deleted**

Once the new brochure is available to order, the following brochures will no longer be available after current warehouse inventory is depleted.

- ***Breastfeeding and Working Works for Me***, English, stock no. 13-06-11496 and Spanish, stock no. 13-06-11496a
- ***Talking to Your Employer about Breastfeeding***, English, stock no. 13-06-12257 and Spanish, stock no. 13-06-12257a
- ***Tips for Caring for the Breastfed Baby in Child Care***, Bilingual, stock no 13-28

Other materials to be deleted once current inventory is gone include:

- ***BreastMilk: 100% Natural Ingredients bags***, English – **Sorry. These are already gone.** Spanish, stock no. 13-06-12286a
- ***BreastMilk: 100% Natural Ingredients baby bibs***, English, stock no. 13-06-12287, and Spanish, stock no. 13-06-12287a
- ***Keepsake Book for Baby***, English, stock no. 13-06-12417 and Spanish, stock no. 13-06-12417a

If you have questions or require additional information about the materials referenced in this memo, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at [tracy.erickson@dshs.state.tx.us](mailto:tracy.erickson@dshs.state.tx.us), or (512) 341-4521 or Lindsey Randall, Nutrition Education Consultant, Nutrition Education/Clinic Services Unit, at [lindsey.randall@dshs.state.tx.us](mailto:lindsey.randall@dshs.state.tx.us), or (512) 341-4594.