



Memorandum

#10-005

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 9, 2010

SUBJECT: Updated Approved Foods List and Shopping Guides

The *Texas WIC Shopping Guides* (stock nos. WIC-34, WIC-34a and WIC-34v), *Texas WIC Approved Foods* poster (WIC-34p) and the *Texas WIC Approved Foods List* have been revised with an effective date of **January 1, 2010**. The revisions include changes to approved brands of tofu and juices.

Several brands of juices were removed from the original brochure published in September because stores have decided not to stock these particular brands in these flavors and sizes. Other brands were added after the brochure and poster had been printed to ensure the availability and variety of tofu and the new 48-ounce and 64-ounce juices. The additions and deletions are listed below.

Brands Added

- **Tasty Tofu** – 16 oz. (Hard, medium-hard and soft are approved.)
- **Hill Country Fare** – 48 oz., Orange Mango and Pineapple Mango
- **Hy-Top** – 48 oz. and 64 oz., Pineapple
- **Ruby Kist** – 64 oz., Apple, Purple Grape, White Grape
- **Shurfine** – 48 oz., Pineapple and Vegetable

Brands Removed

- **HEB** – 48 oz., Pineapple
- **Hill Country Fare** – 64 oz., Pineapple
- **Hill Country Fare** – 48 oz. and 64 oz., Vegetable
- **Hy-Top** – 48 oz., Purple Grape, White Grape and Vegetable
- **Hy-Top** – 16 oz., Frozen apple juice
- **Seneca** – 16 oz., Frozen apple juice

The revised shopping guides, poster and approved foods list are available online at http://www.dshs.state.tx.us/wichd/approved_foods/new_foods.shtm. We expect the revised brochures and the poster to be printed this month. We will inform you when these materials are available.

To order the revised *Texas WIC Shopping Guides* (stock nos. WIC-34 and WIC-34a), complete an *AG-30* form. To order the *Texas WIC Approved Foods* poster (stock no. WIC-34p), complete a *Texas WIC Materials Order Form*. Once you receive the new brochures and poster, destroy your current supply of old brochures and posters dated 7-09, as they will be outdated.

If you would like to order the revised Vietnamese *Texas WIC Shopping Guide*, please complete the attached order form and fax to Paula Kanter by Friday, February 19, 2010. For local agencies that do not need a supply of the Vietnamese *Texas WIC Shopping Guide*, the brochure will be available on the web for printing copies as needed at http://www.dshs.state.tx.us/wichd/approved_foods/new_foods.shtm.

If you have any questions or require additional information, please contact Paula Kanter, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at 512-341-4574 or paula.kanter@dshs.state.tx.us.

Attachment

Order Form
Vietnamese *Texas WIC Shopping Guide* (WIC-34v)
Revised 1/10

Please fax completed order form to:

Paula Kanter at (512) 341- 4419
By Friday, February 19, 2010

LA # _____ Name _____

Mail to: _____

Vietnamese <i>Shopping Guide</i> Brochure Quantity _____

**The warehouse does not stock the Vietnamese shopping guide.
Please order the quantity needed to last through September 2010.**