



Memorandum

#10-007

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: February 12, 2010

SUBJECT: Attendance at the Nutrition and Breastfeeding Conference

The Annual Nutrition and Breastfeeding Conference, "A Decade of Accomplishments: A Decade of Possibilities" will be held April 6-8, 2010 at the Renaissance Hotel in Austin, Texas.

Pre-conference sessions begin on April 6 at 8:00 a.m. and include WCS Preceptor Training, Breastfeeding Using Loving Support, and Client Centered Nutrition Education: Resource Toolkit Training.

General sessions will begin at 1:00 p.m. on April 6, 2010. A variety of general sessions and workshops to increase your staff's knowledge of WIC-related topics will be offered, including counseling, partnering with other agencies, and clinic efficiencies. The knowledge gained from these sessions will enable your staff to better serve your WIC clients. Continuing Education credits will be available for dietitians, nurses and lactation consultants. To view the entire schedule or to register on-line go to <http://www.wicconference.com/>.

To be in compliance with *WIC Policy TR:3.0*, Nutrition Education Coordinators and Breastfeeding Coordinators must attend the conference. In addition, we strongly encourage you to send your Training Coordinator to learn more about the Client Centered Nutrition Education and to send any other staff members who might benefit by increasing their knowledge of the topics presented.

For more information or questions you may contact Hellen Sullivan at (512) 341-4591 or hellen.sullivan@dshs.state.tx.us or Shirley Ellis, Branch Manager at (512) 341-4570 or shirley.ellis@dshs.state.tx.us.