



Memorandum

#10-043

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 20, 2010

SUBJECT: Abbott Nutrition Product Changes Participant Flier

Participant fliers have been created to illustrate the can size changes affecting contract formulas. A sample is attached to this memo. A supply will be sent automatically to your administrative offices soon. This will be a one time printing designed to assist participants during the can size transition. Please distribute them to families that are using one of the pictured formulas. The formulas affected by changes are shown in bold below.

Old Name and Can Size	New Name and Can Size
Similac Advance Pwd 12.9oz	Similac Advance Pwd 12.4oz
Similac Sensitive Pwd 12.9oz	Similac Sensitive Pwd 12.6oz
Similac Isomil Advance Pwd 12.9oz	Similac Sensitive Isomil Soy Pwd 12.4oz
Similac Sensitive R.S. Pwd 12.9oz	Similac Sensitive for Spit Up Pwd 12.3oz

Summary of Discussion Points for Clinic Staff

- 1) Inform participants using these formulas that can sizes will change and can labels will look different. They may purchase either can size at the store while both are available.
- 2) Later this year, new formula codes will be created for the new powder can sizes. More instructions will be provided at that time.
- 3) Shopping list print outs will not change now.
- 4) Formula quantities (number of cans of powder) will remain the same for all ages and categories but participants will receive fewer total ounces per month. The exact amount will vary by the infant's age and breastfeeding status.
Example: 9 cans of Similac Advance Pwd 12.4oz results in 36 fewer ounces per month.
- 5) Similac Sensitive and Isomil will no longer be available without prebiotics once the can size transition is complete.

If you have questions or require additional information, please contact Cathy Plyler, Diet Nutrition Specialist, at, (512) 341-4577 or via email Cathy.Plyler@dshs.state.tx.us, or Maricela Montoya, Diet Nutrition Specialist, at (512) 341-4578 or via email at Maricela.Montoya@dshs.state.tx.us.

Attachment