



Memorandum

#10-055

TO: Regional Medical Directors for
Health Service Regions 4/5, 6 & 5 South, 9/10 and 11
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: May 7, 2010

SUBJECT: Partnering with the Summer Nutrition Programs

Each summer the Texas Department of Agriculture (TDA) provides children under 18 years with nutritious meals. Children do not have to pay or apply for the meals. Partnering with and promoting this program allows WIC to expand its reach in local communities. Ultimately, our participants and their families benefit when we work together with other organizations that provide helpful services.

Many of you have promoted this program in past years. We want to continue our collaboration with the TDA Summer Nutrition Programs. In the next couple of weeks, you will receive informational posters about this program; approximately one for each of your clinics. The attached letter will accompany the posters. **If this attachment is too large or complex, it will be sent via email instead of posted to the web.** Please display these posters in your clinics throughout the summer months.

The goal of the poster is to:

- inform the public about summer meals free of charge.
- create awareness about sites.
- encourage dialing 211 or going to www.SummerFood.org for site locations.

If you have questions or require additional information, please contact Shellie Shores, Nutrition Education Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4516 or email shellie.shores@dshs.state.tx.us.

Attachment



square meals

Nourishing children's bodies and minds.

A Program of the Texas Department of Agriculture's
Food and Nutrition Division

RE: Summer Nutrition Programs Poster Outreach Effort

Dear Partner:

Many children around the country depend on free or reduced-price meals, served through schools, for proper nutrition. When school is not in session, some children may not get a well-balanced meal.

In line with our Healthy Initiative and the **3E's of Healthy Living – Education, Exercise and Eating Right**, the Texas Department of Agriculture's Summer Nutrition Programs are designed to provide these children with the same nutritious meals received during the school year. Children do not have to pay or apply for meals.

Facts

- Children under 18 years can show up at a site and eat at no charge.
- Feeding sites are across Texas.
- To find a site, dial 211 or go to www.SummerFood.org.

We are encouraged by the response of partners like you who help us in promoting the programs to the public.

Your Role

Enclosed is a summer nutrition poster to display in your clinic or public space. The goal of this poster is to:

- Inform the public about summer meals free of charge
- Create awareness about sites
- Encourage dialing 211 or going to www.SummerFood.org for site locations

Finally, we are here to answer questions concerning our summer nutrition programs. Contact Joann Knox in the Food and Nutrition Division:
(877) TEX-MEAL or Joann.Knox@texasagriculture.gov.

We thank you for helping us in reaching out to Texas.

Texas Department of Agriculture Food and Nutrition Division