



Memorandum

#10-074

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: June 11, 2010

SUBJECT: Spanish Prenatal Breastfeeding Education Bags

Prenatal breastfeeding education bags are currently being shipped to all clinics that placed an order in May; however, orders for Spanish bags had to be adjusted down as we are short on Spanish bags. You will have another opportunity to order English prenatal breastfeeding education bags in July. We are not anticipating having additional Spanish bags until September/October 2010. You are encouraged to use lactation services funding and/or regular breastfeeding and nutrition funding to produce your own Spanish prenatal breastfeeding education bags until more are available in the Fall.

If your agency cannot afford to purchase bags, you must follow the minimum requirements in *Policy BF: 01.0: When preassembled bags are not available, each pregnant participant should be given a breastfeeding DVD (stock no. DV0057), a Dad/Partner brochure, and a Grandparent brochure at a minimum, in the appropriate language in lieu of a preassembled bag.*

If you have questions regarding prenatal breastfeeding education bags or the *Policy BF: 01.0* requirement, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 341-4521, or tracy.erickson@dshs.state.tx.us, or Lindsey Randall, Breastfeeding Promotion Nutritionist, at (512) 341-4594, or lindsey.randall@dshs.state.tx.us.