



Memorandum

#10-088

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: July 2, 2010

SUBJECT: FY 2011 National WIC Association Calendars

It is that time of year again – time to place an order for the 2011 National WIC Association (NWA) Calendars. This year, in addition to the wall calendar, local agencies will have the option of ordering pocket calendars as well.

The 2011 wall and pocket calendars, *Plan Smart, Eat Healthy* feature eye-catching photography and WIC participant-targeted messages that showcase helpful shopping and WIC food preparation in these tough economic times. Participants will learn about the health benefits of the featured foods and get tips on how to buy, prepare, and store them. In addition, easy-to-make recipes are included for participants to find out more about WIC foods and try them with their family.

As in the past, the calendars will be ordered by the State Agency at no cost to the local agencies. Please customize your calendars or the back of the calendar will remain blank. **To view the**



10.8125" x 8.375" closed
10.8125" x 16.75" hanging

[WIC 2011 Wall Calendars](#)



3.875" x 6" closed
7.75" x 6" open

[WIC 2011 Pocket Calendar](#)

Please complete the order form on page 2 and fax it **no later than COB July 23, 2010** to:
Delores Preece, at (512) 341-4419.

If you have questions or require additional information, please contact Delores Preece at delores.preece@dshs.state.tx.us.

2011 NWA Calendar Order Form

Local Agency Name:		LA #	
Contact Name:			
Contact Phone#:			
	Area Code	Phone Number	
Contact E-Mail:			

Our local agency would like to order:

Quantity	Wall Calendars English	Quantity	Pocket Calendars English

Quantity	Wall Calendar Spanish	Quantity	Pocket Calendars Spanish

Customize your calendars, by completing the information below:

Local Agency Name:			
Local Agency Contact:			
Address:			
	City	State	Zip Code
Telephone #			
	Area Code		

***If you choose not to customize your calendars the back will remain blank.**

Please note: Once all orders have been received a confirmation email will be sent to each agency acknowledging the quantity and contents.

**Please fax this completed order form by COB July 23, 2010 to:
Delores Preece at (512) 341-4419**