



Memorandum

#10-096

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: July 16, 2010

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

This memo announces an additional opportunity to order more prenatal breastfeeding education bags. Spanish language bags are currently not available but please place an order for them anyway. The Spanish order will be treated as a back order and filled as soon as more are available. At this time, we are anticipating more to be available in September.

Please use the following link to order a 2-month supply of bags **no later than Friday, July 30, 2010.**

http://www.surveymonkey.com/s.aspx?sm=JHflw2uQOrOeWkfS8883Aw_3d_3d

1. **Complete a survey for each clinic site you would like the bags to be shipped to.**
2. **Order a two-month supply** (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy *BF:01.0*).
3. **Please order in increments of 25.** (Bags will be packaged 25 per shipping box. Each box will be approximately 15"x18"x18" and will weigh approximately 25 pounds.)

Current estimated time of arrival for the English bags is mid-August. Your next opportunity to order bags will be in September.

If you have questions or require additional information about the Prenatal Breastfeeding Education Bags, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at tracy.erickson@dshs.state.tx.us, or (512) 341-4521.