



Memorandum

#10-100

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: August 11, 2010

SUBJECT: Reminder Neosure Can Size and Label Changes

Memo #10-033, Abbott Nutrition Formula Changes Spring 2010, included the announcement of changes to Neosure formula. These changes will be effective August 2010 and are as follows:

Name changed from **Similac Neosure** to *Similac Expert Care Neosure*

- Can size change from 12.8 ounce to 13.1 ounce can
- Label changes with new name and colors

Please note: Maximum quantity amounts will not change for this product. Participants will be able to purchase either can size.

Shopping lists updates in October 2010 will reflect can size change; however, formula will still be listed as Neosure.

If you have questions or require additional information, please contact Cathy Plyler, Clinical Nutrition Specialist, at (512) 341-4577 or Cathy.Plyler@dshs.state.tx.us, or Maricela Montoya, Clinical Nutrition Specialist, at (512) 341-4578 or Maricela.Montoya@dshs.state.tx.us.