



---

Memorandum

---

**#10-110**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** August 27, 2010

**SUBJECT:** New pregnancy calendars/journals

---

This memo announces the arrival of the new pregnancy calendars/journals, “You’re having a Baby” and “Va a tener un Bebé.” Each local agency placed orders for the “You’re having a Baby/Va a tener un Bebé” pregnancy calendars/journals along with the World Breastfeeding Month pre-orders in April 2010. (See **Memo # 10-047** for details <http://www.dshs.state.tx.us/wichd/data10/10047.pdf>)

These keepsakes can be given out to pregnant WIC participants (not to be used as outreach items). Each calendar offers timely information on fetal development, benefits of breastfeeding, and other tips related to the pregnancy. It also serves as an interactive journal for moms to document personal sentiments throughout.

Additional English calendars are available for local agencies to order in limited quantities. Submit ordering information via email including quantity or cases (30 per case), and shipping address to the contacts listed below.

If you have any questions or require additional information, please contact Cristina García, Breastfeeding Promotion Nutritionist, at (512)341-4583 or [cristina.garcia@dshs.state.tx.us](mailto:cristina.garcia@dshs.state.tx.us), or Tracy Erickson, WIC Breastfeeding Coordinator, at (512)341-4521, or [tracy.erickson@dshs.state.tx.us](mailto:tracy.erickson@dshs.state.tx.us).