



## Memorandum

---

---

**#10-139**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** October 13, 2010

**SUBJECT:** FY 2011 Texas WIC Shopping Guides on the Web

---

---

This memo is to inform local agencies that the new *FY 2011 Texas WIC Shopping Guide* brochures and flyers, effective October 1, 2010, are now posted on the DSHS WIC website at [http://www.dshs.state.tx.us/wichd/approved\\_foods/new\\_foods.shtm](http://www.dshs.state.tx.us/wichd/approved_foods/new_foods.shtm). Local agencies can now print the new versions of the shopping guide flyers *No Refrigeration (E-WIC-34-5)*, *Exclusively Breastfeeding More than one infant from the Same Pregnancy (E-WIC-34-6)*, and *Kosher Foods (E-WIC-34-7)*. Due to limited issuance of these food packages, these flyers will only be available online.

*The Shopping Guide for No Refrigeration or Cooking Facilities* brochure (WIC-34-5) is being discontinued and replaced by a flyer *E-WIC-34-5*. Participants receiving the "No Refrigeration or Cooking Facilities" food packages should be provided the *Texas WIC Shopping Guide* (WIC-34) and the *E-WIC-34-5* flyer.

The new *Exclusively Breastfeeding More than one infant from the Same Pregnancy* flyer now lists the approved brands of each food item and the new kosher foods flyer lists additional stores that sell kosher foods.

The TexasWIC.org website has also been updated with the new *Texas WIC Shopping Guide* brochure (WIC-34), *Shopping Guide for Breastfed Infant* (WIC-34-1) and *Shopping Guide for Formula Fed Infant* (WIC-34-2).

If you have any questions or require additional information, please contact Paula Kanter, Clinical Nutrition Specialist, at [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us) or (512) 341-4574.