



Memorandum

#10-158

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: November 19, 2010

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order additional prenatal breastfeeding education bags is now open. Please use the following link to order a 2-month supply of bags **no later than December 3, 2010**.

http://www.surveymonkey.com/s.aspx?sm=JHflw2uQOrQeWkfS8883Aw_3d_3d

1. **Complete a survey for each clinic site you would like the bags to be shipped to.**
2. **Order a two-month supply** (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy *BF:01.0*).

The current estimated time of arrival is late-December 2010. Your next opportunity to order bags will be January 2011.

If you have questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 341-4521 or at tracy.erickson@dshs.state.tx.us.