



Memorandum

#10-167

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: December 3, 2010

SUBJECT: New Quarterly Nursing Pads Ordering

The State Agency (SA) will be offering nursing pads on a *quarterly* (4 times a year) basis for local agencies to order as needed. Please use the following link and instructions to place your local agency's quarterly order:

<http://www.surveymonkey.com/s/XQFXHCP>.

PLEASE NOTE: This survey only accepts one order per computer. If the link redirects you to the survey monkey's main page then an order has already been placed on that computer. Only one (1) order will be accepted per local agency. The current estimated time of delivery for this shipment is early winter 2011. Orders for nursing pads will be accepted **until close of business (COB) Monday, December 20, 2010**.

Local agencies should:

1. Place only one order per local agency.
2. Order only a three-month supply at a time.
3. Place orders by the case.
4. Enter your current shipping information. All nursing pad orders will be shipped to the same location as the breast pumps.

Each case of nursing pads contains 100 packages, and each package contains 6 individual nursing pads. If your agency places an order for nursing pads, the minimum order of nursing pads is 1 case (1 case = 100 packages of 6 nursing pads each).

The State Agency encourages local agencies to distribute 1 package of 6 nursing pads to any breastfeeding WIC participant that expresses a need, either independently or when asked (for example, leaking). One (1) case of nursing pads should serve 100 breastfeeding participants. Local agencies do not need to create a specific log to track the distribution of these nursing pads to their participants.

Participants do not need to be exclusively breastfeeding or breastfeeding for any set amount of time before receiving these nursing pads. The nursing pads are not to be indiscriminately distributed via prenatal "goodie" bags or as "freebies" at outreach events. They should not be given to non-breastfeeding participants (for example, to pregnant participants).

If you have any questions or require additional information, please contact Cristina García, Breastfeeding Promotion Nutritionist, at (512) 341-4583 or cristina.garcia@dshs.state.tx.us or Lindsey Randall, Breastfeeding Promotion Nutritionist, at (512) 341-4594 or lindsey.randall@dshs.state.tx.us.