



## Memorandum

---

#11-024

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** February 25, 2011

**SUBJECT:** Availability of Similac Go and Grow Products

---

### **SIMILAC GO AND GROW MILK**

Similac Go and Grow Milk is now available for retail distribution and WIC issuance. Please check availability in your area. As supply increases, participants can transition back to this product beginning with March 2011 issuance.

### **SIMILAC GO AND GROW SOY MILK**

Similac Go and Grow SOY continues to be unavailable. Similac Soy Isomil can be issued in lieu of this product as previously instructed in memo # *10-166 Soy Formula Label Changes and Similac Go and Grow Soy Lid Color Change*.

If you have any questions or require additional information, please contact Cathy Plyler, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4577 or [Cathy.Plyler@dshs.state.tx.us](mailto:Cathy.Plyler@dshs.state.tx.us) or Maricela Montoya, Clinical Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512)341-4578 or [Maricela.Montoya@dshs.state.tx.us](mailto:Maricela.Montoya@dshs.state.tx.us).