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**#11-053**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Linda Brumble, Unit Manager  
Nutrition Education/Clinic Services Unit  
Nutrition Services Section

**DATE:** April 22, 2011

**SUBJECT:** Enfagrow Product Changes for Spring and Summer 2011

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### **Enfagrow Reclassification**

Beginning in June 2011, Enfagrow products will be reclassified. Currently, these products are called “infant and toddler formulas” but the new labels will categorize them as “milk drinks”. The recommended age range for consumption will be one year and older; they will no longer be considered “non-exempt” and will not be eligible for rebate. In preparation for this change, please stop issuing these products to infants immediately and do not approve first time requests for children. Renewal requests for children shall not be approved or issued after July 31<sup>st</sup> 2011.

### **The affected products are:**

- Enfagrow Premium PWD 24oz (formula code 406)**
- Enfagrow Premium RTU 32oz (formula code 457)**
- Enfagrow Soy PWD 24oz (formula code 408)**

Mead Johnson is requesting USDA eligibility for these products as medical foods; however, this has not yet been approved. Therefore, it will be necessary for Texas WIC to remove Enfagrow products from the authorized product list (APL) and clinic formula issuance table beginning August 1, 2011. No purchase or issuance will be possible on or after that date. Participants and healthcare providers (HCP’s) should be informed immediately about this upcoming change, so that alternatives can be found.

### **Summary**

- The Enfagrow products shall not be issued to infants under 12 months beginning immediately.
- When requested for children:
  - Do not approve new requests.
  - Inform the participant and the HCP about the upcoming change. Alternative formula products must be authorized by the HCP.
  - Consider or reconsider Similac Go and Grow products (milk or soy based) or a Similac infant formula (e.g. Advance, Sensitive, Soy Isomil, or Sensitive for Spit Up) if formula is medically necessary.
  - If these are not tolerated, a standard infant formula (such as Enfamil Premium or ProSobee) can be considered instead.
  - Renewals for children can be handled on a case by case basis. However, do not approve and issue any Enfagrow products after July 31, 2011.

If you have any questions or require additional information, please contact Cathy Plyler, Clinic Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4577 or [cathy.plyler@dshs.state.tx.us](mailto:cathy.plyler@dshs.state.tx.us) or Maricela Montoya, Clinic Nutrition Specialist, Nutrition Education/Clinic Services Unit, at (512) 341-4578 or [maricela.montoya@dshs.state.tx.us](mailto:maricela.montoya@dshs.state.tx.us).