



Memorandum

#11-098

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: July 21, 2011

SUBJECT: Pregnancy Journals Not Available for Ordering

This memo serves as a follow-up to the *Texas WIC News* article, "Helping Moms Achieve Their Breastfeeding Goals," published in the July/August 2011 edition. Due to budgetary constraints, pregnancy journals will not be available for ordering via the State Agency (SA) as listed in the article.

For a full list of suggested items available for ordering for World Breastfeeding Month (WBM), refer to memo #11-051, *World Breastfeeding Month Theme and Materials – Every Ounce Counts: Helping moms achieve their breastfeeding goals* at

<http://www.dshs.state.tx.us/wichd/data11/11051-acc.pdf>

or visit the WBM website for a full list of WBM items, suggested activities, etc. at

<http://www.dshs.state.tx.us/wichd/bf/2011WBM.shtm>.

If you have any questions or require additional information, please contact Cristina García, Breastfeeding Promotion Nutritionist, at (512) 341-4583 or cristina.garcia@dshs.state.tx.us, or Tracy Erickson, WIC Breastfeeding Coordinator, at (512) 341-4521 or tracy.erickson@dshs.state.tx.us.