

Memorandum

#12-036

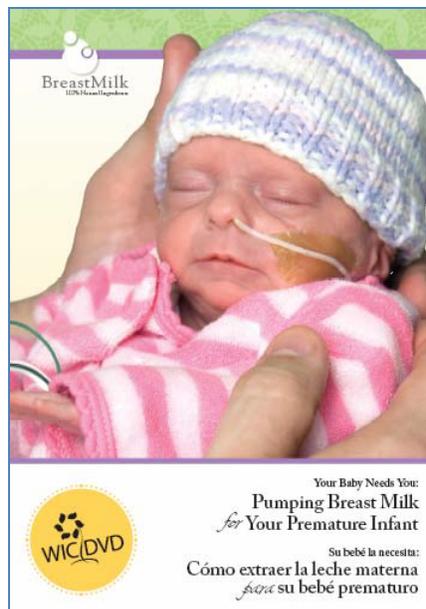
TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: April 12, 2012

SUBJECT: Premie DVD

This memo serves as a reminder that the breastfeeding DVD, *Pumping Breast Milk for Your Premature Infant*, stock number DV0388, **should be given to all mothers of hospitalized premature or compromised newborns at breast pump issuance.** This DVD was designed to teach mothers of sick or premature newborns how to establish a good milk supply using a breast pump and offers compassionate support to mothers. It features real mothers of preemies who have established their milk supply successfully through pumping and inspires other moms to keep going during this challenging time.



The program is in English and Spanish on one DVD and includes a bilingual version of the brochure, *Mother's Milk for Premature Infants*, stock number 13-46 as a DVD insert. Individual DVDs or boxes of 30 are available to order through the WIC catalog. Please make sure you are giving these DVDs to all mothers of premature or sick newborns who must establish their milk supply with a breast pump.

If you have questions regarding the DVD, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4521 or tracy.erickson@dshs.state.tx.us.