



Memorandum

#12-080

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: August 16, 2012

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

By completing a survey, you can order additional prenatal breastfeeding education bags in English and Spanish. Note that the survey must be completed and orders placed **no later than August 31, 2012**. Please use the following link to take advantage of this opportunity:

<http://www.surveymonkey.com/s/Q33G2DZ>

1. **Complete the survey for each clinic site you would like the bags to be shipped to.**
2. **Order a two-month supply** (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed, as indicated by *WIC Policy BF:01.0, Breastfeeding Promotion Standards*).

Current estimated time of arrival is early to mid-September. Your next opportunity to order bags will be October 2012.

If you have questions or need additional information, please contact Tracy Erickson, WIC Breastfeeding Coordinator, at tracy.erickson@dshs.state.tx.us or (512) 341-4521.