

## Memorandum

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**#14-105**

**TO:** WIC Regional Directors  
WIC Local Agency Directors

**FROM:** Lindsay Rodgers, Director  
Nutrition Services Section

**DATE:** September 16, 2014

**SUBJECT:** Updated DVD *Smart Choices, Healthy Families- Shopping for WIC Approved Foods*

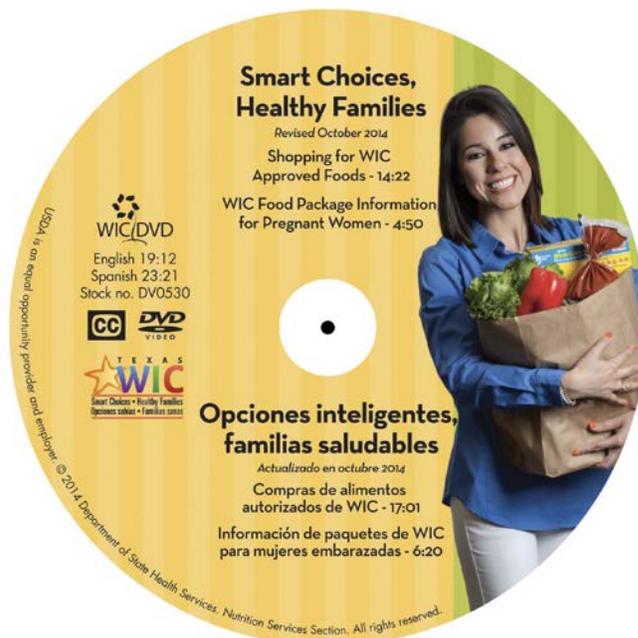
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The fiscal year 2015 *Smart Choices, Healthy Families - Shopping for WIC Approved Foods* (DV 0530) has been shipped to each local agency. The DVD is also available to order from the WIC Catalog under Food Issuance, Media at

<http://www.dshs.state.tx.us/wichd/WICCatalog/contents.shtm> .

The revisions to the DVD include:

- Removed all references to 2% milk
- Updated with the new Shopping Guide
- Updated with new Shopping List with changes to the milk description
- Updated brands of whole grains and soy milk
- Removed Beechnut 2 ½ baby food (discontinued)



#15-002 Updated DVD *Smart Choices, Healthy Families- Shopping for WIC Approved Foods*  
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Please discontinue use of the FY 2014 version once you receive the updated DVDs. If you have not received your supply, please contact Paula Kanter, Clinic Nutrition Specialist, at 512-341-4574 or [paula.kanter@dshs.state.tx.us](mailto:paula.kanter@dshs.state.tx.us).