



Memorandum

#14-106

TO: WIC Regional Directors
WIC Local Agency Directors

FROM: Lindsay Rodgers, Director
Nutrition Services Section

DATE: September 16, 2014

SUBJECT: New Handout: Feeding My Baby – Is This Normal

The new bilingual handout *Feeding My Baby – Is This Normal* (stock# 13-06-1440) is available now from the WIC catalog. The handout informs mothers with newborns about the common problems that may occur with feeding. Though not specifically for formula-fed infants, *Feeding My Baby – Is This Normal* can be used to counsel mothers who express concern about feeding issues. The handout can also be used in conjunction with the common infant feeding problems handouts.

If you have questions, contact Matt Harrington, Nutrition Education Coordinator, at 512-341-4515 or matt.harrington@dshs.texas.gov