



LEAST EXPENSIVE BRAND DECLARATION FORM

All vendors shall declare the traditionally least expensive brand for the food types listed on this form. Each WIC vendor account outlet must complete a separate form if the traditionally least expensive brand for a particular food type is different at each outlet.

INSTRUCTIONS: Please type; or legibly print all information provided below in ink

1. **Account Name:** This should match the name indicated on Line 1 of the Vendor Agreement and Line 1 of current Vendor Profile Application–Account Page.
2. **WIC Account #:** List designated WIC Account Number.
3. **Outlet(s) #:** List designated WIC Outlet Number.
 - a. List all outlet numbers covered by this LEB Declaration form.
4. **Brand Name:** List the Outlet's least expensive brand.
 - a. Only one brand can be declared for each food item.
 - b. Food declared must be a **WIC Approved Brand**.
5. **UPC (Uniform Product Code):** List ALL the numbers located below and to the side of the product bar code.
6. **Each page of this form must be signed and dated by a store official.**
7. **Labeling:** For every item declared on this form, an authorized "WIC Approved Item" tag/label must be affixed to the shelf.

ACCOUNT NAME:	WIC ACCOUNT#:	WIC Outlet(s)#:
Outlet numbers must be listed below when identifying more than 1 outlet. If more space is needed, please attach a Word document.		

Vendors authorized in the WIC Program must declare the traditionally least expensive brand (LEB) of each type and size of WIC authorized milk, juice, cheese, grains and beans/peas/lentils (Policy WV: 02.0) at the time of contracting.

FOOD TYPE		SIZE	BRAND NAME	UPC													
MILK (Cat 01)		NO ORGANIC, CALCIUM-FORTIFIED, HIGH-PROTEIN OR FLAVORED MILK		List all 12 #s below product bar code													
Low Fat -1%	Gallon																
	Half Gallon																
	Quart																
Low Fat- 0.5%	Gallon																
	Half Gallon																
	Quart																
Fat Free/Skim	Gallon																
	Half Gallon																
	Quart																
Buttermilk	Low Fat-1-½%	Half Gallon															
	Fat-Free/Skim	Half Gallon															
MILK (Cat 51)		NO ORGANIC, CALCIUM-FORTIFIED, HIGH-PROTEIN OR FLAVORED MILK		List all 12 #s below product bar code													
Whole	Gallon																
	Half Gallon																
	Quart																

Manager's Signature: _____

Declaration Date: _____

For WIC Staff Use Only: Verified By & Date: _____

Scanned By & Date: _____

ACCOUNT NAME: _____ WIC ACCOUNT#: _____ WIC Outlet(s)#: _____

If more than one Outlet is covered by this Declaration Form, List the Numbers below: _____

FOOD TYPE	SIZE	BRAND NAME	UPC
JUICE –FLUID (CAT 04)		CALCIUM-FORTIFIED IS ALLOWED; NO JUICE COCKTAILS	List all 12 #s below product bar code
Apple No Cider <i>(indicate UPC for all items if declaring more than one variety for a brand, ex: regular or calcium fortified)</i>	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Apple&Eve <input type="checkbox"/> Big Tex <input type="checkbox"/> Fiesta <input type="checkbox"/> Food Club <input type="checkbox"/> HEB <input type="checkbox"/> Hy-Top <input type="checkbox"/> Parade <input type="checkbox"/> Seneca <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Albertsons <input type="checkbox"/> Always Save <input type="checkbox"/> Apple&Eve (Regular or Big Bird) <input type="checkbox"/> Best Choice <input type="checkbox"/> Big Tex <input type="checkbox"/> Fiesta <input type="checkbox"/> Food Club <input type="checkbox"/> Great Value <input type="checkbox"/> Hansen's Natural <input type="checkbox"/> Harvest Classic <input type="checkbox"/> HEB <input type="checkbox"/> HyTop <input type="checkbox"/> Kroger <input type="checkbox"/> Langers <input type="checkbox"/> LuckyLeaf <input type="checkbox"/> Market Pantry <input type="checkbox"/> Mott's <input type="checkbox"/> JuicyJuice <input type="checkbox"/> Old Orchard <input type="checkbox"/> Parade <input type="checkbox"/> Ruby Kist <input type="checkbox"/> Safeway <input type="checkbox"/> Seneca <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> Tipton Grove <input type="checkbox"/> Tree Top <input type="checkbox"/> OTHER- NAME:	Regular: _____ w/Calcium: _____
Grape (Purple)	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> HEB <input type="checkbox"/> Parade <input type="checkbox"/> Shurfine <input type="checkbox"/> Shur Savings <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Albertsons <input type="checkbox"/> Best Choice <input type="checkbox"/> Big Tex <input type="checkbox"/> Food Club <input type="checkbox"/> Great Value <input type="checkbox"/> Hansen's Natural <input type="checkbox"/> HEB <input type="checkbox"/> Hy-Top <input type="checkbox"/> Kroger <input type="checkbox"/> Langers <input type="checkbox"/> Market Pantry <input type="checkbox"/> Old Orchard <input type="checkbox"/> Parade <input type="checkbox"/> Ruby Kist <input type="checkbox"/> Safeway <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> Tipton Grove <input type="checkbox"/> ValuTime <input type="checkbox"/> OTHER- NAME:	Regular: _____ w/Calcium: _____
Grape (White)	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> HEB <input type="checkbox"/> Parade <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Albertsons <input type="checkbox"/> Best Choice <input type="checkbox"/> Big Tex <input type="checkbox"/> Food Club <input type="checkbox"/> Great Value <input type="checkbox"/> Hansen's Natural <input type="checkbox"/> HEB <input type="checkbox"/> HyTop <input type="checkbox"/> Kroger <input type="checkbox"/> Langers <input type="checkbox"/> Market Pantry <input type="checkbox"/> Old Orchard <input type="checkbox"/> Parade <input type="checkbox"/> Ruby Kist <input type="checkbox"/> Safeway <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
Grapefruit <i>(indicate white, pink or red)</i>	48 Fluid oz.	Pink	
		Red	
		White	
	64 Fluid oz.	Pink	
		Red	
		White	
Orange <i>(for other varieties indicate type - ex: Pulp, No or pulp free, home-style, country style)</i> <i>(Ex: Other: Tasty OJ w/o pulp)</i>	48 Fluid oz.	Non-refrigerated:	
		Calcium-fortified:	
		Other:	
		Other:	
	64 Fluid oz.	Non-refrigerated(NR):	
		NR Calcium-fortified:	
		NR Other:	
		NR Other:	
		Refrigerated:	
		Calcium-fortified (Refrigerated):	
Orange/Mango	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> HEB <input type="checkbox"/> Parade <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> Parade <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
Orange/Pineapple or Pineapple/Orange	48 Fluid oz.		
	64 Fluid oz.		
Pineapple	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> Fiesta Mart <input type="checkbox"/> Food Club <input type="checkbox"/> HEB <input type="checkbox"/> HyTop <input type="checkbox"/> Parade <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER-NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Albertsons <input type="checkbox"/> Best Choice <input type="checkbox"/> Big Tex <input type="checkbox"/> Fiesta <input type="checkbox"/> Food Club <input type="checkbox"/> Hansen's Natural <input type="checkbox"/> HyTop <input type="checkbox"/> Kroger <input type="checkbox"/> Langers <input type="checkbox"/> Parade <input type="checkbox"/> Ruby Kist <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
Pineapple/Mango	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> HEB <input type="checkbox"/> Parade <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> Parade <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
Vegetable <i>Regular or Low Sodium</i>	48 Fluid oz.	SELECT ONE: <input type="checkbox"/> Big Tex <input type="checkbox"/> Fiesta Mart <input type="checkbox"/> Parade <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	
	64 Fluid oz.	SELECT ONE: <input type="checkbox"/> Albertsons <input type="checkbox"/> Best Choice <input type="checkbox"/> Big Tex <input type="checkbox"/> Diane's Garden <input type="checkbox"/> Fiesta <input type="checkbox"/> Food Club <input type="checkbox"/> Great Value <input type="checkbox"/> Hy-Top <input type="checkbox"/> Langers <input type="checkbox"/> Market Pantry <input type="checkbox"/> Parade <input type="checkbox"/> Ruby Kist <input type="checkbox"/> Shurfine <input type="checkbox"/> Textsun <input type="checkbox"/> OTHER- NAME:	Regular: _____ Low Sodium: _____

Manager's Signature: _____
For WIC Staff Use Only: _____ Verified By & Date: _____

Declaration Date: _____
Scanned By & Date: _____



LEAST EXPENSIVE BRAND DECLARATION FORM - Continued

ACCOUNT NAME: WIC ACCOUNT#: WIC Outlet(s)#:

If more than one Outlet is covered by this Declaration Form, List the Numbers below:

Main table with columns: FOOD TYPE, SIZE, BRAND NAME, and UPC. Includes sections for JUICE-FROZEN (CAT 04), LEGUMES/DRIED BEANS (CAT 06), GRAINS - (Cat 16), and BROWN RICE.

Manager's Signature: _____
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Declaration Date: _____
Scanned By & Date: _____