



TEXAS WIC PROGRAM
Department of State Health Services
Food Issuance and Redemption Services Unit - MC 4554
P.O. Box 149347
Austin, TX 78714-9347
(512) 341-4425 1-800-252-9629 (Texas Only)

September 9, 2008



Availability of WIC Approved Malt-O-Meal Cereals

Malt-O-Meal has advised the WIC Program that it will cease production of the following WIC-approved cereals for the foreseeable future:

Maple & Brown Sugar Mini Spooners (18oz box & 36oz bag)
Strawberry Cream Mini Spooners (18oz box & 36oz bag)
Scooters (18oz box & 36oz bag)
MOM's Best Naturals Toasty O's (18oz box)
LifeTime High Fiber Bran Flakes (18oz box)

There may be a limited inventory of these cereals in your store for a short period of time, but once that inventory is depleted, these products will no longer be available through wholesale supply channels. Therefore, these cereals have been deleted from the FY2009 WIC Allowable Foods List effective October 1, 2008.

WIC Approved Foods beginning October 1, 2008

Attached to this Vendor News Flash is a list of WIC Approved Foods effective October 1, 2008. This list describes all WIC approved food for your store's 2009 contract year which begins on October 1, 2008. As in the past, your stores have a three month transition period (October 1, 2008 through December 31, 2008) to deplete stocks of discontinued WIC cereals.

If you have any questions on WIC-Approved foods contact the WIC Vendor Help Line at:

1-800-252-9629

FY 2009 Texas WIC Approved Foods

Effective October 1, 2008

JUICE-100% Juice Only – Declared Least Expensive Brands (LEB) No Calcium-Fortified Juice, No Juice Cocktails

Orange Mango & Pineapple Mango Juice – 46-Ounce Cans Fluid 100% Juice Only – Declared LEB		Orange, Grapefruit, Pineapple, Orange-Pineapple, & Pineapple-Orange Juice 46-Ounce Cans Fluid 100% Juice Only – Declared LEB																																					
Big Tex		12-Ounce Frozen - NO Calcium- Fortified Juices: Orange and Grapefruit																																					
Parade																																							
Vegetable Juice – 46-Ounce Cans Fluid Juice Declared LEB of the following:		Apple Juice – 46-Ounce Cans Fluid Juice Declared LEB of the following:																																					
Albertson's	Hy-Top	Albertson's	Kroger																																				
Always Save	Kroger	Best Choice	Parade																																				
Fiesta	Parade	Big Tex	Safeway																																				
Great Value	Shurfine	Fiesta	Seneca																																				
Hill Country Fare		Great Value	Shurfine																																				
		Hill Country Fare	Texsun																																				
		Hy-Top	Tree Top																																				
Grape Juice – 11.5- or 12-Ounce Frozen Declared LEB of the following:		Apple Juice – 12-Ounce Frozen Declared LEB of the following:																																					
<table border="1"> <thead> <tr> <th>Purple</th> <th>White</th> </tr> </thead> <tbody> <tr> <td>Albertson's</td> <td>Hill Country Fare</td> </tr> <tr> <td>Best Choice</td> <td>Old Orchard</td> </tr> <tr> <td>Great Value</td> <td>Welch's</td> </tr> <tr> <td>Hill Country Fare</td> <td></td> </tr> <tr> <td>Hy-Top</td> <td></td> </tr> <tr> <td>Old Orchard</td> <td></td> </tr> <tr> <td>Seneca</td> <td></td> </tr> <tr> <td>Welch's</td> <td></td> </tr> </tbody> </table>		Purple	White	Albertson's	Hill Country Fare	Best Choice	Old Orchard	Great Value	Welch's	Hill Country Fare		Hy-Top		Old Orchard		Seneca		Welch's		<table border="1"> <tbody> <tr> <td>Albertson's</td> <td>Market Pantry</td> </tr> <tr> <td>Always Save</td> <td>Old Orchard</td> </tr> <tr> <td>Best Choice</td> <td>Parade</td> </tr> <tr> <td>Fiesta</td> <td>Safeway</td> </tr> <tr> <td>Great Value</td> <td>Seneca</td> </tr> <tr> <td>Hill Country Fare</td> <td>Shurfine</td> </tr> <tr> <td>Hy-Top</td> <td>Tree Top</td> </tr> <tr> <td>Kroger</td> <td></td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>		Albertson's	Market Pantry	Always Save	Old Orchard	Best Choice	Parade	Fiesta	Safeway	Great Value	Seneca	Hill Country Fare	Shurfine	Hy-Top	Tree Top	Kroger			
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		Beans-Declared Least Expensive Brands (LEB)																																					
		1 pound packaged of the following:																																					
		Pinto Beans	Split Peas																																				
		Black Beans	Lentils																																				
		Navy Beans																																					
		Not Allowed: Flavored, seasoned or bulk																																					

WIC is an equal opportunity program. If you believe you have discriminated against because of race, color, national origin, sex, age or disability, immediately call the WIC State Agency at 1-800-WIC FOR U (1-800-942-3678).

FY 2009 Texas WIC Approved Foods

Effective October 1, 2008

Infant Formula			Milk-Declared Least Expensive Brands (LEB)	
Similac Advance with Iron	12.9-oz. powder or 13-oz. concentrate		Whole, Reduced-Fat, Low-Fat or Fat-Free	1 gallon & half gallon
Similac Isomil Advance with Iron	12.9-oz. powder or 13-oz. concentrate		Buttermilk	Half-gallon size only
Similac Sensitive with Iron	12.9-oz. powder or 13-oz. concentrate		Lactose-Free Milk Whole, Reduced-Fat, Low-Fat or Fat-Free	Half-gallon size only
BEANS/PEAS/LENTILS-Least Expensive Brands			Nonfat Dry Powder Milk	9.6-, 25.6-, & 64-oz. boxes
Pinto Beans	Black Beans	Lentils	Evaporated Milk Whole, Low-Fat or Fat-Free	12-oz. cans only
Navy Beans	Split Peas	1 LB Pkg Only	<i>Not Allowed: Calcium-fortified, flavored or soy milk.</i>	
Baby Cereal – Without Fruit Only			Eggs	
Gerber Barley	8-oz. & 16-oz. boxes only		1 Dozen Grade A or AA	
Gerber Mixed Grain	8-oz. & 16-oz. boxes only		Large, Medium or Small	
Gerber Oatmeal	8-oz. & 16-oz. boxes only			
Gerber Rice	8-oz. & 16-oz. boxes only			
<i>No Gerber Organics or Infant Cereal DHA; No Infant Cereal in Cans.</i>			<i>Not Allowed: Extra Large, Jumbo, Brown, Fertile, Free-Range or Specialty Eggs (like EGG-LAND's BEST and EGGSPPLUS).</i>	
Cheese-Declared LEB			Peanut Butter	
1- or 2-pound packages only of sliced or block cheese.			18-Ounce Jar – any brand, creamy or crunchy.	
American			<i>Not Allowed: With honey, jelly or candy pieces, reduced-fat or peanut spread.</i>	
Cheddar			Carrots and Tuna	
Colby			Carrots	
Colby-Jack			Fresh Carrots: Large carrots in 1- or 2-pound bags. Any brand.	
Longhorn			Canned Carrots: 14- to 16-oz. cans – sliced or cut.	
Monterey-Jack			<i>Not Allowed: Baby carrots, carrots with tops/greens.</i>	
Mozzarella			Tuna	
Low-fat and reduced-fat cheese within the types listed above			5-oz. and 6-oz. cans of Chunk Light Tuna, packed in water only. Any brand.	
<i>Not Allowed: Individually wrapped slices, shredded cheese, processed cheese food, Velveeta, cheese from deli or meat market or re-packaged cheese.</i>			<i>Not Allowed: Albacore solid white tuna.</i>	

FY 2009 Texas WIC Approved Foods

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Cereal – National Brands

General Mills

Cheerios	18-oz. & 36-oz. boxes only
Dora the Explorer	18-oz. box only
Kix	18-oz. & 36-oz. boxes only
Para Su Familia Raisin Bran	18-oz. box only

Kellogg's

Corn Flakes	18-oz. & 36 oz. boxes only
Rice Krispies	18-oz. box only

Malt-O-Meal

Crispy Rice	18-oz. box & 36-oz. bag only
Frosted Mini Spooners	18-oz. box, 18-oz. bag & 36-oz. bag only
Honey & Oat Blenders	18-oz. box & 36-oz. bag only
Honey & Oat Blenders with Almonds	18-oz. box & 36-oz. bag only
Original Hot Cereal	18-oz. & 36-oz. boxes only

Post

Honey Bunches of Oats with Vanilla Clusters	18-oz. box only
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FY 2009 Texas WIC Approved Foods

Effective October 1, 2008

Least Expensive Brand (LEB)

WIC Vendors must declare and sell the declared least expensive brand for each type and size of WIC authorized MILK, EVAPORATED MILK, DRY POWDERED MILK, CHEESE, FLUID and FROZEN JUICE, BEANS/SPLIT PEAS/LENTILS. See Policy *WV: 02.0, Least Expensive Brand Declaration*, for additional information.

Other

Beans

No bulk beans allowed. Pre-packaged by distributor only.

Milk

A vendor may refuse to sell two half-gallon containers of the same type milk instead of a one-gallon container. This exception does not apply to buttermilk or lactose-free milk, which must be sold in half-gallon containers.

Example: A vendor may refuse to sell two half-gallon containers of skim milk instead of a one-gallon container of skim milk.

However, a vendor may choose to issue half-gallon containers for customer service reasons.

Cereal

Participants may combine cereals up to the amount authorized on the food instrument.

Cheese

The participant may get a combination of authorized types of cheese as long as they are the declared brand in a 1-lb. or 2-lb. package. Participants may get low-fat cheese. No individually wrapped slices, shredded cheese, processed cheese food, Velveeta, cheese from deli or meat market or re-packaged cheese.

Infant Formula

Similac Advance with Iron will be issued instead of Enfamil Lipil with Iron and/or Gentlease Lipil

Similac Sensitive with Iron will be issued instead of Enfamil Lactofree Lipil

Isomil Advance with Iron will be issued instead of Enfamil Prosobee Lipil

Juice

Participants may get frozen and fluid juices in any combination. No juice cocktails and no calcium-fortified juices are allowed. Approved juices (declared least expensive brands) may be combined. For example, the store carries juices made by Texus, Big Tex, and the store brand. The least expensive brand of apple, pink grapefruit and vegetable juice in the 46-ounce can is the store brand. The declared least expensive brand of orange juice in the 46-ounce can is Texus. A WIC participant can choose four cans of juice that are the declared least expensive brands, so they could choose one can of apple and one can of vegetable juice in the store brand, and two cans of Texus orange juice.

Special Infant Formula

Participants are occasionally prescribed a special infant formula. The specific type and quantity will be printed on the food instrument.