



VENDOR MANAGEMENT & OPERATIONS UNIT



September 23, 2015

OAK FARMS & PRICE'S REFRIGERATED ORANGE JUICE NAME & UPC CODES CHANGING

On July 27, 2015 Dean Foods had changed the Product Name and UPC code for Oak Farms & Price's refrigerated orange juice products to Orchard Pure. The Texas WIC Program expects that all Oak Farms & Price's orange juice containers will be out of circulation by October 31, 2015, Between August 1, 2015 and October 31, 2015 both current and new UPC codes will be accepted by the Texas WIC Program.

For your information, the new UPC codes for Orchard Pure are listed below:

upccd	descrip
00000041900080389	ORCHARD PURE ORANGE JUICE W/CALCIUM 64 OZ
00000041900080112	ORCHARD PURE ORANGE JUICE 64 OZ

Again, both current and new UPC codes will be accepted by the Texas WIC Program through October 31, 2015. Upon receiving these products which contain the new name and UPC codes, please update your Least Expensive Brand Declaration using the Least Expensive Brand Change Request Form with the new name and UPC code. The form is accessible at http://www.dshs.state.tx.us/wichd/vo/expens.shtm.

If you have any questions please contact the Vendor Management & Operations Unit at (512) 341-4425, 1-800-252-9629 (Texas only), or email at WICVendorRelations@DSHS.Texas.gov.