



**VENDOR MANAGEMENT & OPERATIONS UNIT**



September 28, 2015

## Beech-Nut Naturals

**Effective October 1, 2015** Texas WIC will allow the Beech-Nut Naturals baby fruits and vegetables in the 4.25 oz. and 4.0 oz. single glass containers. Currently, the Naturals are available in the 4.25 oz. single glass containers and are being replaced with the 4.0 oz. single glass containers over the next six months. The UPC's for the 4.25 oz. and the 4.0 oz. will be different and these two sizes could be on the store shelves at the same time. During this time, Texas WIC will allow both the 4.25 oz. and 4.0 oz. of the Beech-Nut Naturals baby fruits and vegetables.

Beech-Nut Natural fruits and vegetables baby food with added ingredients are not WIC-approved:

Beech-Nut Naturals Baby Fruits and Vegetables	
Allowed	Not Allowed
4.25 oz. & 4 oz. containers:	4.25 oz. & 4 oz. containers:
Single baby fruits and/or vegetables	Spinach, Zucchini, & Quinoa
Mixed baby fruits and/or vegetables	Mango, Carrot, Strawberry, & Chia
	Apple, Cinnamon, & Granola
	Corn, Black Bean, & Amaranth

If you have questions, please contact the Vendor Management & Operations Unit at (512) 341-4425, 1-800-252-9629 (Texas only), or email at [WICVendorRelations@dshs.texas.gov](mailto:WICVendorRelations@dshs.texas.gov).