

April 22, 2016



Vendor News Flash

WIC National Universal Product Code (NUPC)

This Vendors News Flash is a correction to the Vendor News Flash dated April 1, 2016, regarding the implementation of the WIC National Universal Product Code (NUPC) database.

The United States Department of Agriculture (USDA) and Texas WIC are not requiring vendors to use the NUPC database. The purpose of the NUPC database is for State agencies to have access to a master repository of UPCs. In addition, the National UPC database will make it easier to identify WIC eligible food items and provide the associated product information necessary to support EBT operations. The NUPC database contractor may contact manufacturers for supplemental information for any UPC already received from State agencies. Manufacturers will also benefit as more State agencies will view and authorize the manufacturers' products.

Texas WIC will be contributing to the NUPC database by supplying our approved UPCs on a routine basis. Vendors will continue to use the Texas Authorized Product List (APL) and must submit UPC's as usual, to the Texas WIC Program.

If you have any questions, please email Monitoring Oversight at WICUPC@dshs.texas.gov.