Memorandum

#16-009

TO:        WIC Regional Directors  
            WIC Local Agency Directors

FROM:      Amanda Hovis, Director  
            Nutrition Education/Clinic Services Unit  
            Nutrition Services Section

DATE:      January 21, 2016

SUBJECT:   Prenatal Breastfeeding Education Bag Order Opportunity

The opportunity to order prenatal breastfeeding education bags in now open. Please use the  
http://wicstaffapps.dshs.texas.gov link to order a 2-month supply of bags (enough bags to issue one to  
every pregnant participant for two months regardless of her intent to breastfeed as indicated by policy  
BF:01.0) no later than COB February 10, 2016.

To ensure a smooth ordering process please:
• Place orders in increments of 25.
• Assist accurate reporting by entering orders within the assigned deadline, ensuring all orders are  
captured in the system.

Current estimated time of arrival for this order is late February thru early March, 2016. The next  
opportunity to order bags will be April, 2016.

If you anticipate your clinics may run out of bags before the noted shipments, please be prepared to follow  
the contingency plan in Policy BF:01.0, When preassembled bags are not available, each pregnant  
participant should be given a breastfeeding DVD (stock no. DV0057), a Dad/Partner brochure, and a  
Grandparent brochure at a minimum, in the appropriate language in lieu of a preassembled bag.

Please report delivery discrepancies promptly. If you have questions or need additional information,  
please contact Leticia De La Rosa, at Leticia.delarosa@dshs.state.tx.us or (512) 341-4567.