Memorandum

#20-001

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: January 6, 2020

SUBJECT: Two New Materials Available: Texas WIC Shopping Teaching Tool for Staff and the Dad’s Guide to Fatherhood

Two new resources have been sent to all local agencies.

The Texas WIC Shopping Teaching Tool for Staff was created to help clinic staff teach clients about shopping for WIC foods. It is bilingual and includes tips on choosing WIC foods, visual aids on allowable vs. unallowable items, how to use balance statements, and other helpful tips. This is a tool for staff to use with clients, not a client handout. Additional copies are available in the Texas WIC Catalog (Stock #WIC-34-TT).

The second new resource available is The Dad’s Guide to Fatherhood. Texas Health and Safety Code, 32.0211, passed during the 2011 legislative session, requires that local agencies make available to WIC participants at each clinic site an Office of Attorney General produced booklet titled Maps for New Dad. The Dad’s Guide to Fatherhood is a collaborative project between the Texas Office of the Attorney General-Child Support Division and the Texas WIC Program and replaces the Maps for New Dads. Additional copies of the English Dad’s Guide to Fatherhood are available in the Texas WIC Catalog (Stock #13-06-15131). The Spanish edition will be available in early February.

Any questions or concerns related to the Texas WIC Shopping Teaching Tool for Staff or WIC approved foods can be directed to Alyssa Rubin, WIC Approved Foods Coordinator, at alyssa.rubin@hhsc.state.tx.us or (512) 341-4515.

This institution is an equal opportunity provider.
Questions related to the Dad’s Guide to Fatherhood can be directed to Akata Sanghani at akata.sanghani@hhsc.state.tx.us or (512) 341-4557.