Memorandum

#20-005

TO: WIC Local Agency Directors

FROM: Amanda Hovis, Director
Nutrition Education / Clinic Services Unit
Texas WIC Program

DATE: February 6, 2020

SUBJECT: New Lactation Education Courses, Schedule and Registration Updates

The Principles of Lactation Management (POLM) and Lactation Counseling and Problem Solving (LCPS) classes are a thing of the past! New classes were developed and began last Summer. These new classes are entitled Lactation Principles (LP) and Advanced Lactation Management (ALM). Based on learner feedback, we’ve included more hands-on activities and case studies throughout the day to enhance learner understanding and retention. Please note these classes would fulfill peer counselor's required monthly breastfeeding training.

The Texas Association of Local WIC Directors (TALWD) will continue to manage registration for the in-person courses. Visit www.TALWD.org for a list of current classes and to register. You may also search by event name or city. Prices are increasing for each class by $10 effective January 1.

WIC staff who are attending and paying for the class(es) on their own, must pay at the time of registration. WIC staff whose registration will be paid by their local agency can register and select “Pay by Check” to allow the local agency time to process the payment. In order to be able to select this option, the TALWD member (director) must login and complete the registration. Be sure to include attendee name and order number on the remittance paperwork with the check. This will help tremendously when documenting payments received.

This institution is an equal opportunity provider.
Details for each available class as well as the schedule for LP and ALM classes are below for your reference.

- **Lactation Principles** is a one-day course addressing the fundamentals of breastfeeding, baby behavior and counseling which utilizes various case studies and activities to enhance learning.
  - Class size is limited to 60
  - Option to offer 2 or more classes if needed
  - No pre-requisite to attend
  - $45 registration fee
  - Registration deadline: 10 days prior
  - Light breakfast and lunch provided
  - Topics include: Research, Benefits and Promotion, Counseling, Latch and Milk Making, Common Concerns, Baby Behavior

- **Advanced Lactation Management** is a two-day course addressing advanced breastfeeding concerns. Knowledge gained during lectures will prompt participants to apply critical thinking and problem-solving skills learned in both classes to case studies and various skill-based activities.
  - Offered every even-numbered month
  - Class size is limited to 60
  - Pre-requisite: POLM or LP no more than 3 years prior or be an IBCLC
  - $75 registration fee
  - Registration deadline: 10 days prior
  - Light breakfast and lunch provided
  - Topics include: Advanced Maternal Issues, Medications, Advanced Infant Issues, Lactation Equipment, Biospecificity and Composition of Human Milk, NICU Lactation Counseling, Biomechanics of Lactation, Advances in Maternal and Infant Nutrition, and Advanced Breastfeeding Counseling

- **Clinical Lactation Practicum** is a two-day course providing an opportunity for direct observation of International Board-Certified Lactation Consultants (IBCLCs). Day one is in a local hospital and Day two is at the Lactation Support Center (LSC).
  - Offered in Austin and Dallas
  - Class size varies by location – 1-3 students
  - Pre-requisites: Texas WIC staff, completed POLM or LP and LCPS or ALM no more than 5 years prior
  - Free to attend
  - Lunch/snacks on your own
  - Current immunizations required
  - Registration deadline: 6 weeks in advance

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Clinical Lactation Skills for RNs is a one-day course and provides an opportunity for direct observation, instruction, and hands-on demonstration of breastfeeding support and counseling. Students shadow experienced outpatient-based IBCLCs over the period of one full day in a Lactation Support Center (LSC).

- Offered in Austin, Dallas, Houston and McAllen
- First priority is given to RNs. Criteria found at [https://www.talwd.org/breastfeeding-courses-information](https://www.talwd.org/breastfeeding-courses-information). Others may be allowed to attend at the discretion of the LSC director.
- $75 registration fee
- Lunch/snacks on your own
- Current immunizations required
- Registration deadline: 2-6 weeks in advance (depending on location)
## 2020 Lactation Principles/Advanced Lactation Management Schedule

<table>
<thead>
<tr>
<th>City</th>
<th>Location</th>
<th>Lactation Principles (1-day class)</th>
<th>Advanced Lactation Management (2-day class)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port Arthur</td>
<td>The Medical Center of Southeast Texas</td>
<td>March 16</td>
<td>none</td>
</tr>
<tr>
<td>Houston</td>
<td>City of Houston, Hiram Clarke Multi-Service Center</td>
<td>March 17 or 18</td>
<td>April 16-17</td>
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<tr>
<td>Temple</td>
<td>Baylor Scott &amp; White Medical Center</td>
<td>April 29</td>
<td>none</td>
</tr>
<tr>
<td>McKinney</td>
<td>Baylor Scott &amp; White</td>
<td>May 5 or 6</td>
<td>June 25-26</td>
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<tr>
<td>Waco</td>
<td>Ascension Providence</td>
<td>May 7</td>
<td>none</td>
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<tr>
<td>Austin</td>
<td>Austin Public Health</td>
<td>June 2</td>
<td>none</td>
</tr>
<tr>
<td>San Antonio</td>
<td>The Children’s Hospital of San Antonio</td>
<td>July 14</td>
<td>August 25-26</td>
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<tr>
<td>San Antonio</td>
<td>City of San Antonio, Buena Vista WIC Clinic</td>
<td>July 15</td>
<td>none</td>
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<tr>
<td>San Antonio</td>
<td>Methodist Hospital John Hornbeak Building</td>
<td>July 16</td>
<td>none</td>
</tr>
<tr>
<td>Andrews</td>
<td>Fire Station Education Room hosted by Permian Regional Medical Center</td>
<td>September 22 or 23 (tentative)</td>
<td>October 29-30 (tentative)</td>
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<tr>
<td>Nacogdoches</td>
<td>Nacogdoches Memorial Health</td>
<td>November 4 or 5</td>
<td>December 3-4</td>
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If you have questions regarding registration or payment, please direct inquiries to TALWD.Organizer@gmail.com. If you have questions regarding continuing education contact hours, content or scheduling, please direct your inquiries to Missy Hammer, 512-341-4457 or via email at Missy.Hammer@hhsc.state.tx.us.

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