Memorandum

#21-021

TO: WIC Regional Directors
    WIC Local Agency Directors

FROM: Amanda Hovis, Director
      Nutrition Education/Clinic Services Unit
      Nutrition Services Section

DATE: March 9, 2021

SUBJECT: FY22 SNAP-Ed Funding Application now available!

The Texas WIC FY22 SNAP-Ed Funding Application is now available. The application provides local agency WIC Directors the opportunity to request funding for projects including:

**SNAP-Ed Obesity Prevention:** The Obesity Prevention project promotes healthy eating and active living through implementation of innovative nutrition education strategies, including interactive gardening, cooking, and physical activities.

**SNAP-Ed Nutrition on the Go:** The Nutrition on the Go project expands the reach of nutrition education in the community and online to increase the value and perception of nutrition services. You may invite other SNAP-eligible members from your community to your clinics or provide nutrition education services in the community.

**SNAP-Ed Breastfeeding Friendly Community Initiatives:** Local agencies will work with community partners to increase breastfeeding initiation and duration through breastfeeding promotion, education, and support.

Over $2.4 million for SNAP-Ed projects was awarded to Texas WIC local agencies in FY21 to enhance and innovate nutrition and breastfeeding education for our WIC clients. All local agencies currently receiving SNAP-Ed funding and seeking funding for FY22, must reapply.
Agencies interested in applying for FY22 SNAP-Ed funding must submit applications by COB Monday, March 15, 2021.

For information regarding specific projects, please refer questions to:
SNAP-Ed Obesity Prevention: stephanie.holland1@hhs.texas.gov
SNAP-Ed Nutrition on the Go: juliette.coronado@hhs.texas.gov
SNAP-Ed Breastfeeding Friendly Community Initiatives: michelle.poole@hhs.texas.gov.

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