Memorandum

#21-023

TO: WIC Regional Directors
    WIC Local Agency Directors

FROM: Amanda Hovis, Director
      Nutrition Education/Clinic Services Unit
      Nutrition Services Section

DATE: March 25, 2021

SUBJECT: Order No-Cost Materials to Promote the Summer Meals Program

The Summer Meal Programs provide healthy and nutritious meals after the school year ends to children 18 and younger, and enrolled students up to 21 with disabilities. The Texas Department of Agriculture (TDA) has developed no-cost, online resources and printed materials your clinics can use to promote the availability of these meals for families in need.

This year, local agencies who are serving meals at their clinics will also need to order materials if they would like to promote other summer meal sites in their area.

Visit [www.SummerFood.org/OutreachTools](http://www.SummerFood.org/OutreachTools) to order no-cost, print materials. On page three of the summer order form, for “Organization Type” select the seventh option “**WIC Clinic Partner**.” Then request the number of each item that you want to order. The printed outreach materials (e.g. information cards, posters, etc.) can be ordered now through the end of the summer. Materials will be delivered approximately one month from when the online order is placed.

Additional digital outreach materials can be downloaded from the same webpage.

Thank you for helping to promote the Summer Meal Program!

For additional information or questions, contact Jennifer Berringer at jennifer.berringer@hhs.texas.gov

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