Influencing Policy & Legislation
- Work with highway engineers to consider redesigning undivided, rural two-lane arterial (RAU2) and divided, rural four-lane freeways to include center line and road shoulder rumble strips. These projects could be completed during scheduled highway maintenance and improvement projects.

Changing Organizational Practices
- Work with universities and researchers to design rigorous evaluation plans to study the effect of HB62 of the 85th Texas Legislature, a statewide ban of texting while driving.

Fostering Coalitions & Networks
- Participate in local coalitions (i.e., PTA, school administrators, student organizations, employers, healthcare organizations, citizens groups, Regional Trauma Advisory Councils) to promote strategies such as Steering Teens Safe and Front Windshield Sticker Reminders.
- Convene meetings to bring local coalitions and universities/researchers together to design appropriate and rigorous evaluation of unproven distracted driving prevention strategies, such as cell phone filter/blockers, pledges, safe driving apps.
- Provide education to stakeholders, partners, local coalitions, schools and other agencies to discontinue implementation of interventions that are ineffective or harmful, such as programs that involve motivational counseling with exposure to a trauma room or morgue.
- Work with universities and researchers to design appropriate evaluation of interventions with low quality evaluation, such as: 1) high-visibility enforcement of cell phone laws with public awareness campaign; 2) computer-delivered driver safety behavior screening and intervention program initiated during an emergency department visit; 3) high school/hospital educational programs; and 4) public service announcements.

Educating Providers
- Provide education to partners, local coalitions, schools and other agencies about effective strategies to prevent distracted driving, such as Steering Teens Safe and Front Windshield Sticker Reminders.
- Provide education to partners, local coalitions, schools and other agencies to discontinue implementation of interventions that are ineffective or harmful, such as programs that involve motivational counseling with exposure to a trauma room or morgue.

Promoting Community Education
- Promote implementation of Steering Teens Safe.
Spectrum of Prevention

Distracted Driving Prevention

- Promote implementation and evaluation of a Front Windshield Sticker Reminder program

Strengthening Individual Knowledge & Skills
- Work with schools, churches, and other agencies to implement Steering Teens Safe
  - Work with schools, churches and other agencies to implement and evaluate a Front Windshield Sticker Reminder program

References

4. Ramirez, Marizen; Yang, Jingzhen; Young, Tracy; Roth, Lisa; Garinger, Anne; Snetselaar, Linda; Peek-Asa, Corinne. Implementation Evaluation of “Steering Teens Safe”: Engaging Parents to Deliver a New Parent-Based Teen Driving Intervention to Their Teens. Health Education & Behavior, v40 n4 p426-434 Aug 2013.