

Community Coalitions and Other Strategies for Addressing Hepatitis B in Asian Americans



Kim Nguyen, MSW
Program Manager

Hepatitis B Coalition of WA State
2012 Texas Viral Hepatitis Summit
October 28 2012

Getting the work done

Coalitions

Partnerships



Informal, formal. All coalitions are partnerships. But not all partnerships are coalitions.

The Hepatitis B Coalition of WA (HBCW)

Statewide coalition, established in 1997, is dedicated to preventing and reducing hepatitis B disease and its complications through innovation, education, and community partnership.

Focus on the Asian and Pacific Islander (API), East African communities, and other high risk populations.

Local. State. National.

Go where the populations are.



The Hepatitis B Coalition of WA (HBCW)

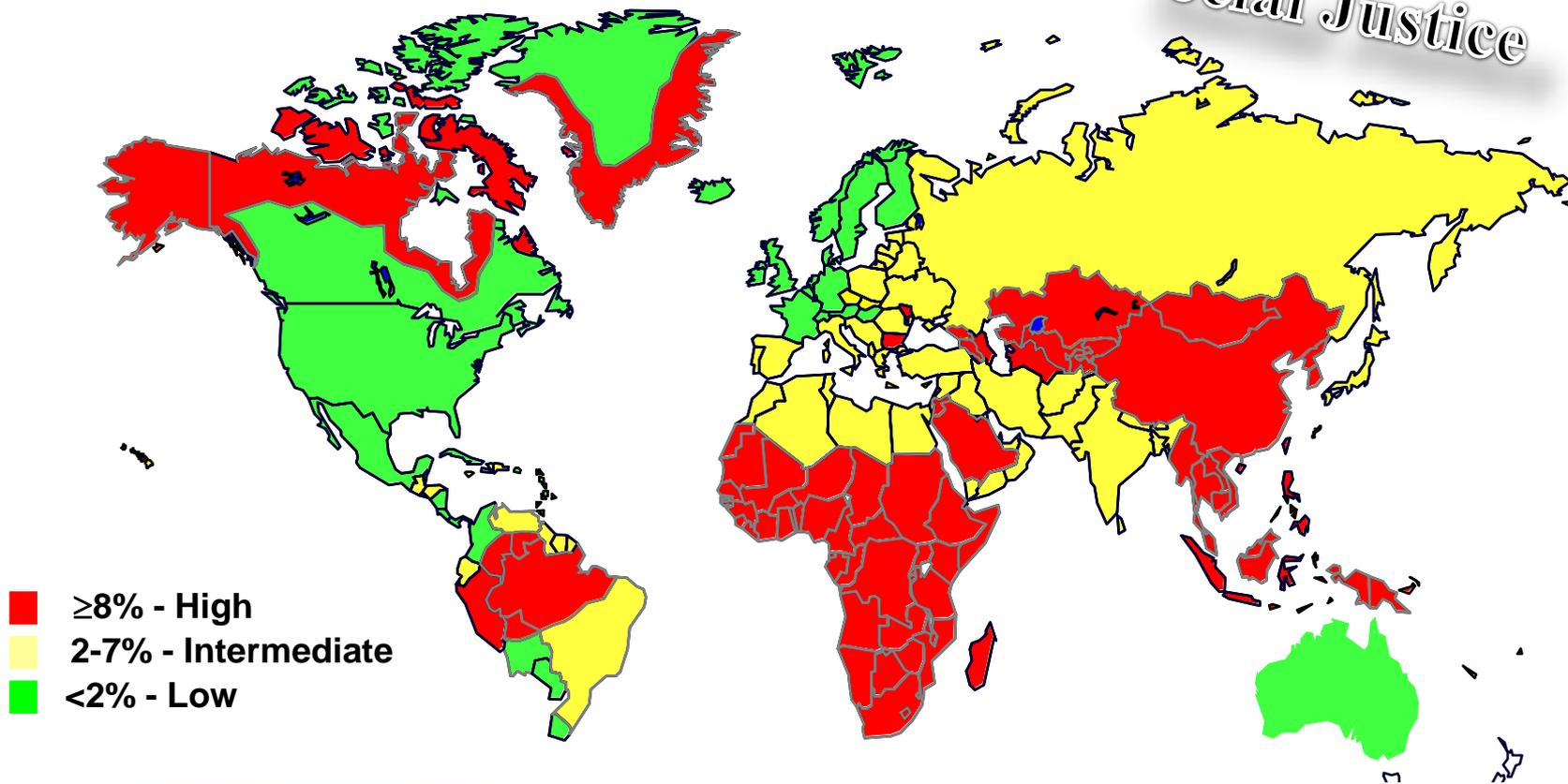
Our structure:

- Network of partners: community, medical/health/academia, local & state health departments, social service, non-traditional, cross-sectors, social justice, mainstream, diverse
- Program Manager and recently hired Program Coordinator
- Advisory Committee
- WA State Dept of Health and WithinReach, statewide health promotion non-profit that makes connections WA families need to be healthy
- Funding/contracts



Why we do our work: Hepatitis B around the world

Social Justice



- ≥8% - High
- 2-7% - Intermediate
- <2% - Low

What HBCW does

Communities:

- Educational presentations/trainings
- Materials/resources (tools)
- Screenings
- Engagement in work

Health Care & Service Providers:

- Educational presentations
- Materials/resources (tools)
- Engagement in work
- Case management

**Hepatitis B:
Perinatal
Adult Viral**

Systems:

- Quality improvement (VFMC)
- National efforts (Hep B United, HHS VHAP, Nat'l Hep B TF)



Systems: Advocacy

- US Preventative Services Task Force (USPSTF) has begun the process for developing HBV screening recommendations. USPSTF makes recommendations on clinical preventive services to primary care clinicians, including screening recommendations. HBV screening for adults was recently nominated for review. At the end of this process, the screening recommendations will be given a score (A, B, C or D) which will then guide clinical practice and reimbursement for HBV screening in the future.
- The first step is drafting a research plan, which will guide the rest of the process, including the compilation of research on the topic. **The research plan is now open for public comment until November 6th.** At this time, it is important that HBV advocates and experts around the U.S. make comments on the research plan. **The research conducted will be critical to the final recommendation, and our comments are very important – we want to optimize the chances of a “high” score!**
- Please think about working with your local and national partners to make comments on the research plan. Hep B United and NVHR will be helping to provide more information and templates for comments in the coming weeks, so stay tuned for more details. You can review the draft Research Plan and submit comments at <http://www.uspreventiveservicestaskforce.org/tfcomment.htm>.
- In addition, you can see an online slide-set which offers an overview of the entire process – it is a very helpful presentation: http://www.uspreventiveservicestaskforce.org/uspstf101_slides/uspstf101.htm

But whether ...

Coalitions

Partnerships

Our work is grounded on ...

Values & Philosophy +

Community ...

- Based
- Driven & Directed
- Trust
- Common ground

Support ...

- Technical
- Resources
- Partnerships
- Appreciation



Cultural Competence, Connections, Curiosity =

- Culture is just not what you see ... history (importance of the past), UIR
- Cultural humility: what don't I know?
- Ask questions: how do I ask?
- Cultural allies
- Health champions (careful: no two snowflakes are alike!)



Cultural Competence, Connections, Curiosity =

- Identify, incorporate cultural practices that impact the message/the work (coining, cupping)
- Be nosy/get involved/get invited:
 - go beyond my own issue (HIV/Hepatitis C)



Accomplishing the work

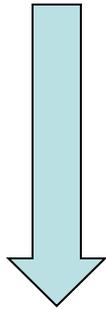
Coalitions

Partnerships

Informal, formal.

All coalitions are partnerships.

But not all partnerships are coalitions.



POLITICAL WILL



Engagement

- Community Mobilizing/Organizing about a health disparity to achieve social and health equity
- Community Engagement Project (2009 – present)
 - 26 Community Conversations
 - Vietnamese Engagement Council, Tacoma, WA
 - Nov 2010 Vietnamese Community Event. 300 attended. 121 tested. Vietnamese Mutual Association and Tacoma School District
 - Frequent Council meetings
 - Nail Salon outreach 2012
 - 138/135/56/8



Engagement

- Community Engagement Project (2009 – present)
 - Vietnamese Young Adults,
<http://www.youtube.com/user/withinreachwa#grid/user/3B98B51AEC9F2372>
 - Ethiopian work group



Realities/Challenges of our work

Multiple worlds, practices, values, beliefs, egos between:

- Partners and funders
- Project guidelines, timelines, and strategies

Support for partners (funding, timing, priorities, staffing)

Ownership of work

Opportunities for the future

Room for education
Tailored work/projects
Identify and match interests

Limited projects
Pilot projects
In kind services

Motivation for further work
Sustainability of messages, work

CDC Collaborative Project 2012-13

Contact

Kim Nguyen, MSW
Program Manager
Hepatitis B Coalition of WA
206.830.5156
kimn@withinreachwa.org
www.hepbwa.org

Thank you!