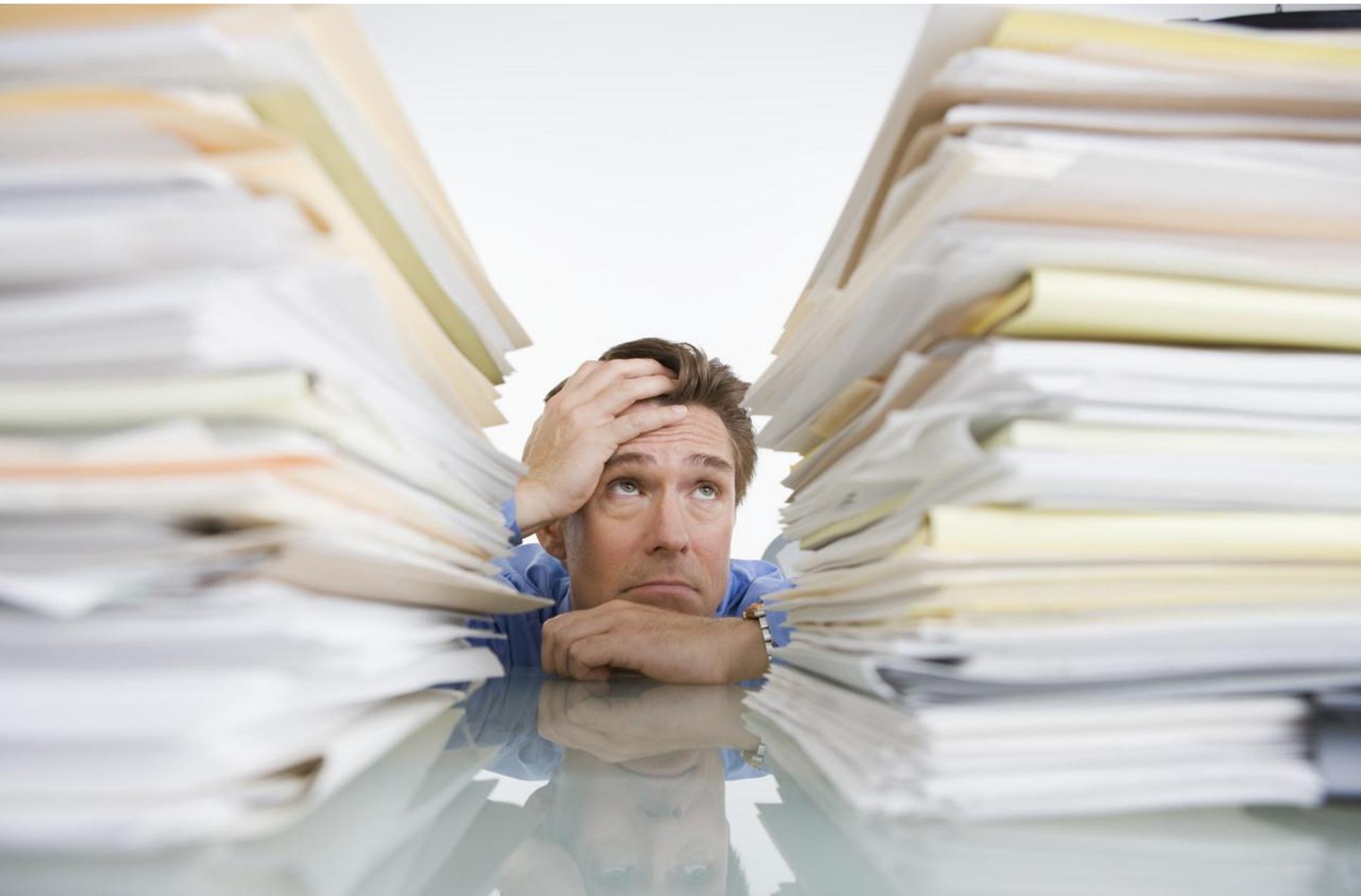


Write Tight!

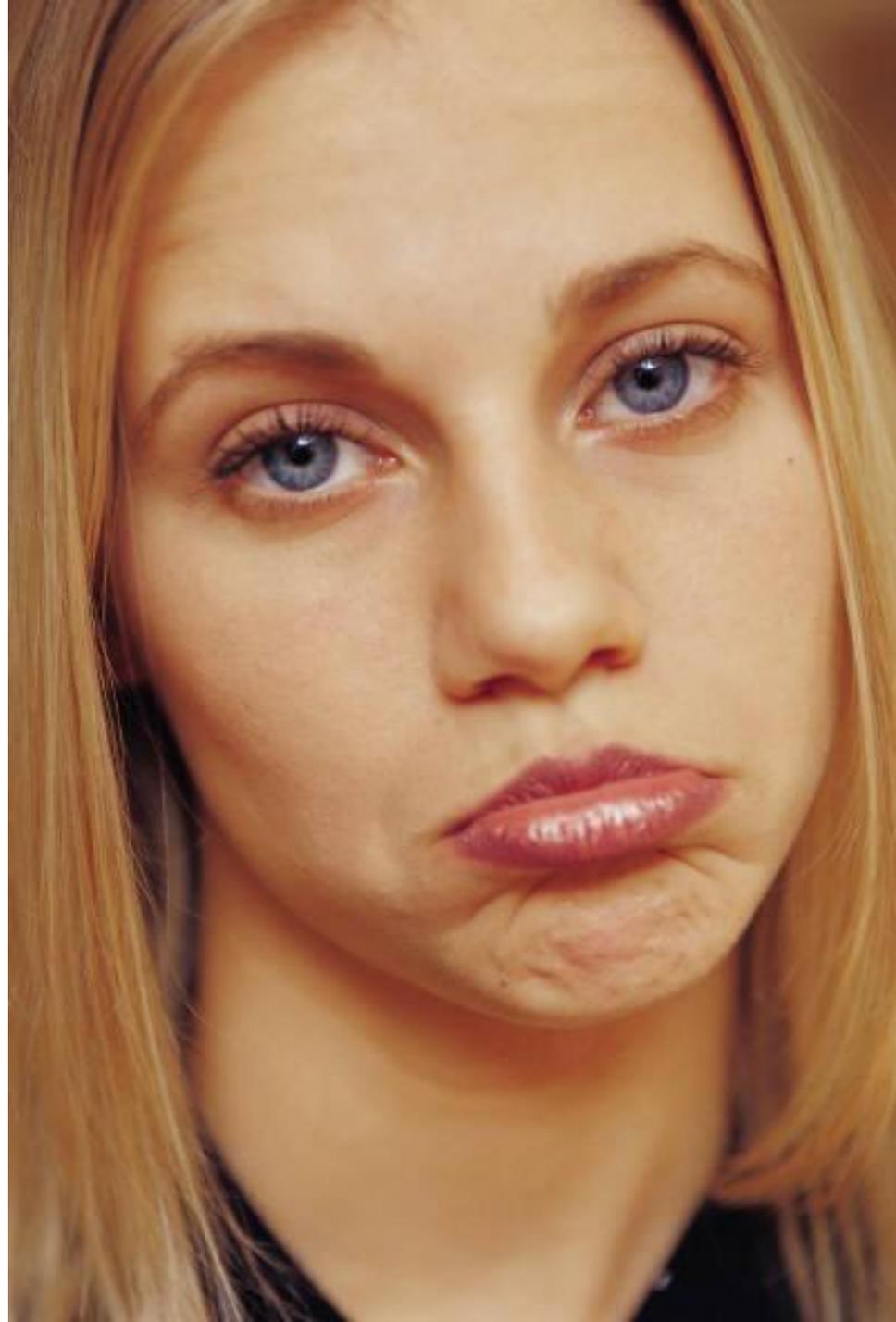


***Writing to get to the point and
engage your reader***

A 20x20 presented by Loretta Holland, CFRE
Executive Director, Waterloo Counseling Center
lorettah@waterloocounseling.org

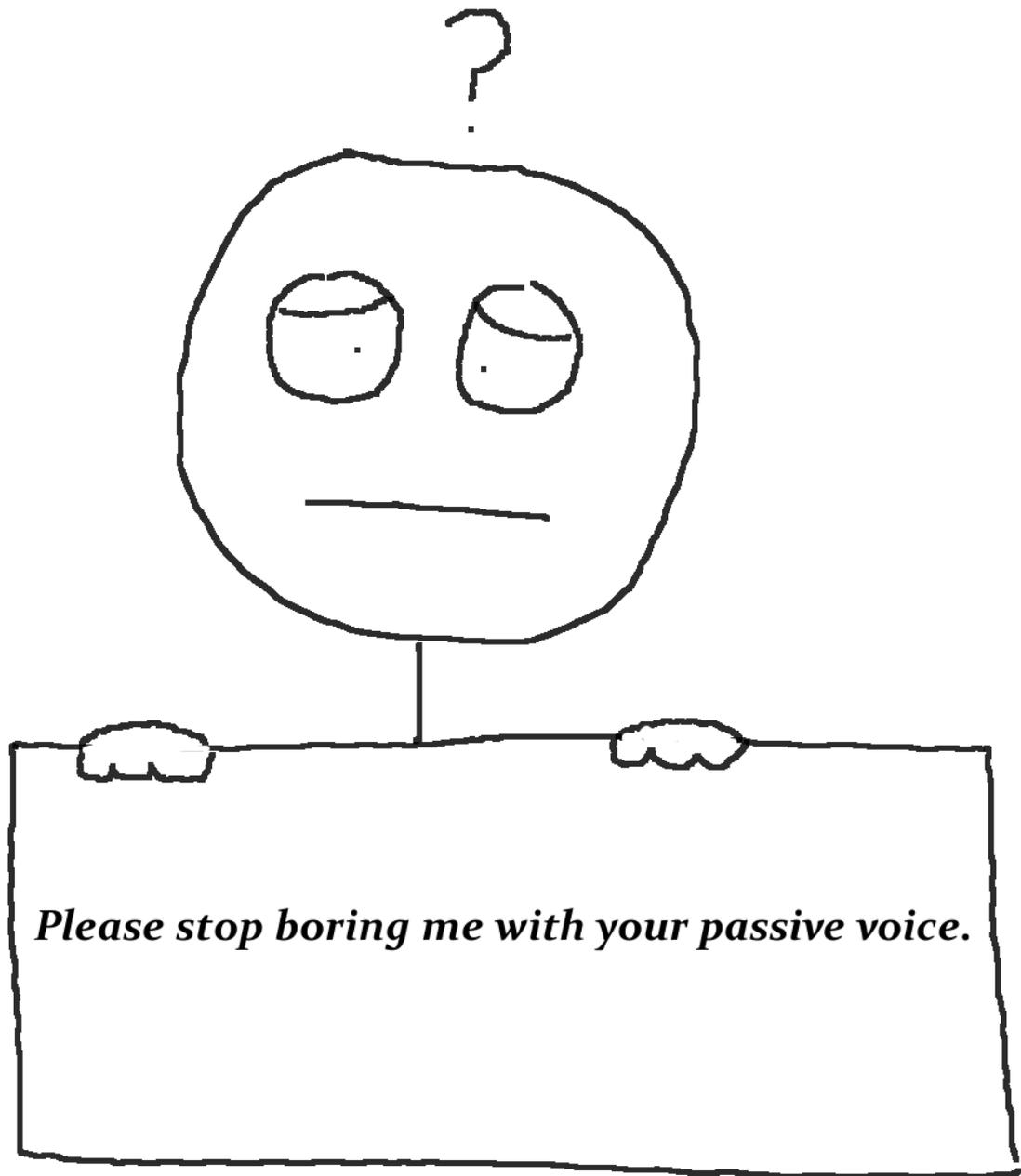












Please stop boring me with your passive voice.



HYPERBOLE

IS WITHOUT A DOUBT THE

Single

**GREATEST THING
IN THE HISTORY OF
THE UNIVERSE**











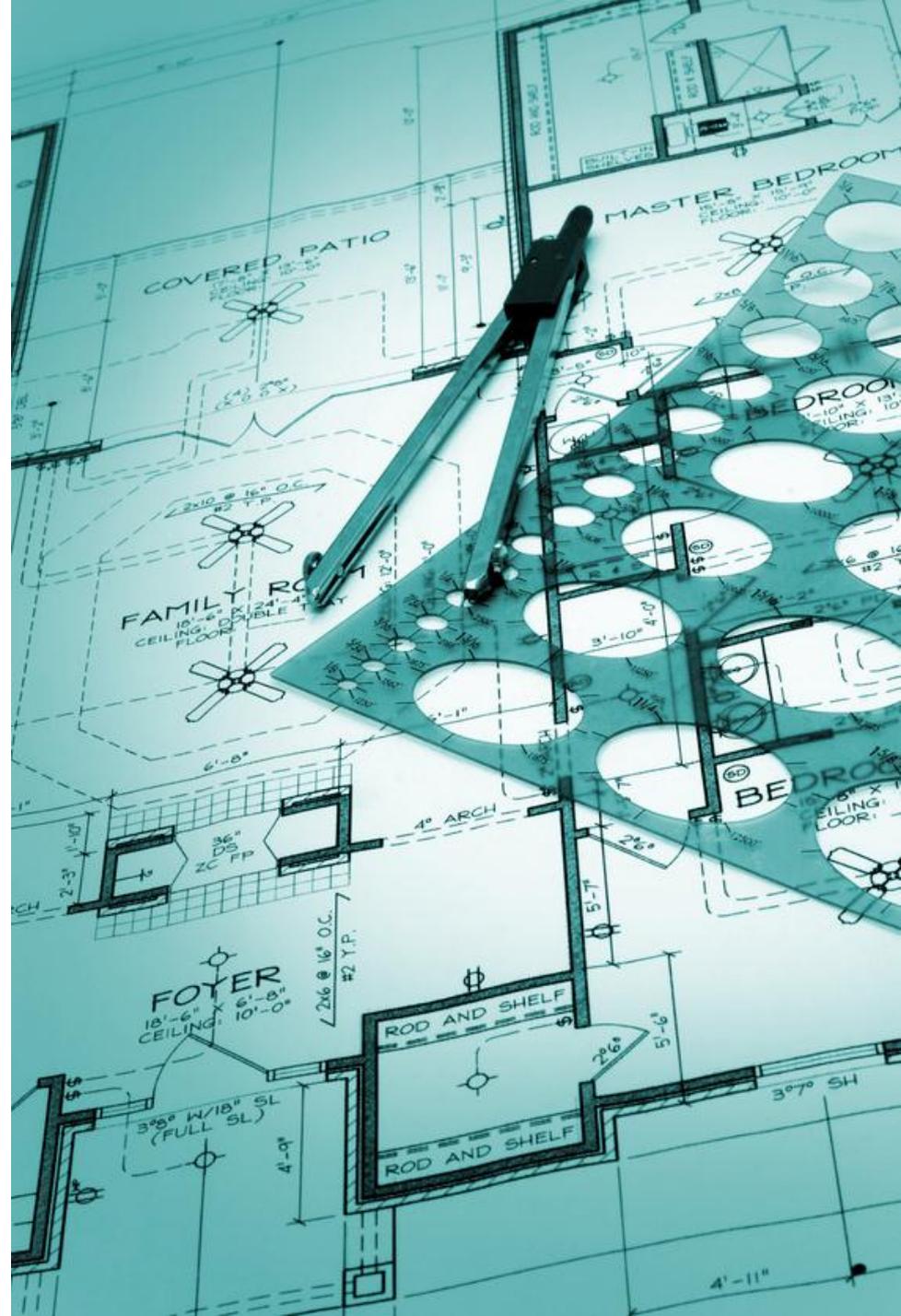






The Elements of Style,
Williams Strunk, Jr.
and E.B. White

*The Associated Press
(AP) Stylebook*, Norm
Goldstein



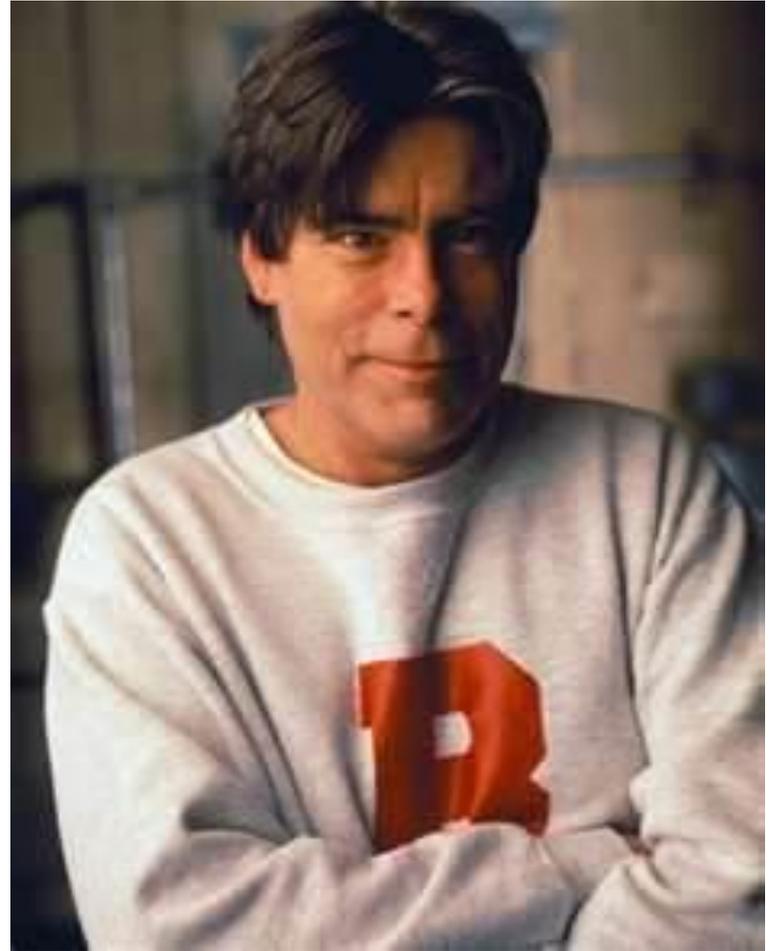


*Roget's
College
Thesaurus*

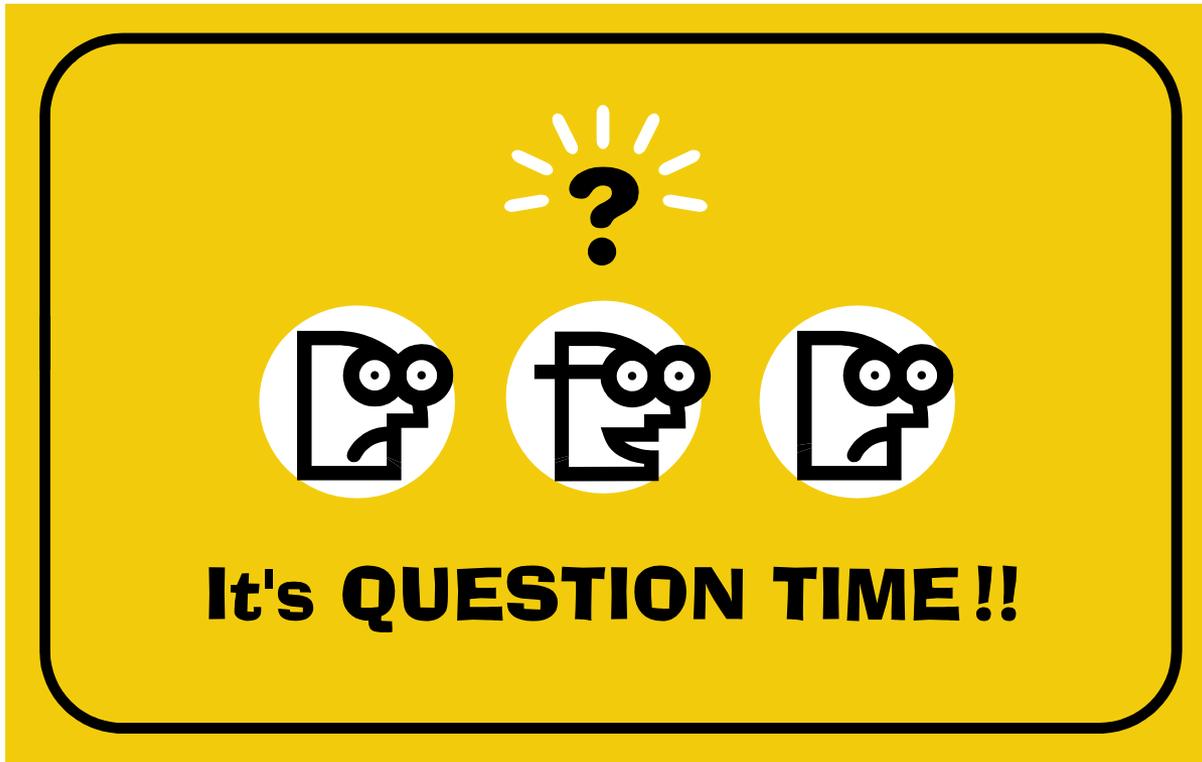
*Edit Yourself: A Manual
for Everyone Who
Works with Words,*
Bruce Ross-Larson



On Writing,
Stephen King



Questions?



It's QUESTION TIME!!