A. **Instructions:** Remember to complete the chart and questions that are listed below the chart. Enter the negotiated goals for this contract year. Use the quarterly report sent to you by DSHS to complete your chart. Include year to date (YTD) data. The mid-year report should include data from January through June, and the year-end report should contain data from January through December. To have the most current data for your report, ensure your data is updated and exported to DSHS by the 20th of each month. Data entered after this deadline will be considered late and will not be processed until the next quarters report. **DSHS Data is the official data on record**

<table>
<thead>
<tr>
<th>Community Mobilization</th>
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</thead>
<tbody>
<tr>
<td>Please fill in your goals for this contract term.</td>
</tr>
<tr>
<td><strong>Objective A:</strong> Minimum number of collaborators (i.e. organizations, agencies, individuals, etc.) involved by end of contract term.</td>
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<tr>
<td><strong>Objective B:</strong> Minimum number of planned activities to engage the community (i.e. events, coalition meetings, facilitated community conversations, etc.) by end of contract term.</td>
</tr>
<tr>
<td><strong>Objective C:</strong> Minimum number of individuals reached/engaged by community mobilization activities by end of contract term.</td>
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<tr>
<td>In the total number reached outlined in objective C, remember to include the following strategies: Face to Face interactions, Traditional Marketing/Advertising, and Social Media/Mobile/Online.</td>
</tr>
</tbody>
</table>

B. Describe any discrepancies in the data you have at your program and the data from DSHS. **Describe what steps your program has taken to resolve the discrepancy.** (Note-Programs are to review data on a quarterly basis and address any issues immediately. DSHS Data is the official data on record).

C. **Discuss reasons for each objective exceeding projection. Provide specific strategies that were successful.**
   - What? (What happened?)
   - So What? (What did you notice, learn?)
   - Now What? (How will you use the information you’ve learned?)

D. **Describe what happened for each objective that is not on track to be met (e.g., staff issues, barriers, etc.)**
   - What? (What happened?)
   - So What? (What did you notice, learn?)
   - Now What? (What have you tried? What will you try?)

E. **Discuss how your community mobilization activities are developing and supporting community-level HIV prevention efforts.**
F. Describe how your program engages/reaches individuals, groups, organizations and other sectors of the population to increase awareness and reduce HIV in the community. Include information on each of the below strategies;

- Face to Face interactions (Organizational Meetings, Large Scale Events such as Hip Hop for HIV, etc)
- Traditional Marketing /Advertising (Billboards, Radio, PSAs, etc.)
- Social Media/Mobile/Online (Facebook, Twitter, Texting, Website, etc.)

G. Describe how your community mobilization efforts are facilitating change through collective actions to address Social Determinants of Health?

H. What else would you like to tell us about your programs community mobilization efforts?