Increase the Use of the Texas Immunization Registry

Kevin Allen
ImmTrac Group Manager
The Texas Immunization Registry is a no-cost service that consolidates and stores vaccine records from a variety of sources, including health care providers, pharmacies, public health clinics, Medicaid claims administrators, and DSHS, and Vital Statistics Section.

The Texas Immunization Registry is a major component of our initiative to increase vaccine coverage across Texas.
Objective of Area of Work

These activities help prevent and control vaccine-preventable diseases by:

• Consolidating immunization records to prevent both over and under immunizing of children
• Promoting reminder/recall of individuals who need, or are overdue immunizations
• Monitoring immunization coverage levels at the community level
• Allows for targeting of resources and interventions at every pocket of need
Texas Immunization Registry Coordinator

- This content is primarily the focus of the person in each Responsible Entity who serves is the Texas Immunization Registry Coordinator (currently known as the IPOS).
- Individual(s) responsible for the oversight of Texas Immunization Registry activities.
- We will be releasing the Guidelines for Increasing the Use of the Texas Immunization Registry (GIUTIR) within the year.
6 Subcategories in the Statement of Work (SOW):

6.1 – Outreach for Immunization Records
6.2 – Outreach for Patient Consents
6.3 – Outreach to Users
6.4 – User Education
6.5 – Registry Promotion
6.6 – Program Quality Improvement
6.1 Outreach for Immunization Records

**Objective**

- To ensure that all children and adults in the Registry are up-to-date and have complete and accurate immunization records.

**Expectation**

- Identify and target children and adults that have incomplete or missing immunization records.

1 Suggested Activity
6.1 Outreach for Immunization Records

Current Activity

Statement of Work Activity Summary

Conduct ImmTrac outreach regarding vaccinations for children (19 through 35 months of age in the Contractor’s jurisdiction)

1 Suggested Activity

<table>
<thead>
<tr>
<th>FY20 SOW Metric</th>
<th>Statement of Work Activity Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.1.01</td>
<td>Conduct Texas Immunization Registry outreach to organizations regarding missing vaccinations for children and adults for whom consent has been granted but who do not have complete immunization records.</td>
</tr>
</tbody>
</table>
6.1 Outreach for Immunization Records

Reporting Metric

• Report all outreach activities for specific age cohorts on the LHD Quarterly Report
6.1 Outreach for Immunization Records

<table>
<thead>
<tr>
<th>Discontinued Activity</th>
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</thead>
<tbody>
<tr>
<td>Contact 3% or 250 children (whichever is more) per each Full Time Equivalent (FTE) contract employee position that conducts ImmTrac2 activities who are not up-to-date on their immunizations.</td>
</tr>
</tbody>
</table>
6.2 Outreach for Patient Consents

Objective

• To increase participation in the Registry for all age groups with an emphasis on obtaining adult consent.

Expectation

• Conduct outreach activities to the general public to educate and collect Registry consent.

1 Required Activity

1 Suggested Activity
6.2 Outreach for Patient Consents

Current Activity

<table>
<thead>
<tr>
<th>Statement of Work Activity Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conduct ImmTrac outreach to 17-year-olds included on the lists distributed to the Contractor</td>
</tr>
</tbody>
</table>

1 Required Activity

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<tr>
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<tbody>
<tr>
<td>6.2.02</td>
<td>Conduct at least twelve (12) outreach and educational activities focused on 18 year olds in high schools and colleges/universities in LHD Contractor’s jurisdiction.</td>
</tr>
</tbody>
</table>
6.2 Outreach for Patient Consents

1 Suggested Activity

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<tbody>
<tr>
<td>6.2.01</td>
<td>Conduct activities aimed at increasing the consent rate for all age groups, including adults and individuals identified as recently moved in-state.</td>
</tr>
</tbody>
</table>
## 6.2 Outreach for Patient Consents

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<tbody>
<tr>
<td>Conduct ImmTrac outreach to 17-year-olds included on the lists distributed to the Contractor to ensure they complete.</td>
</tr>
</tbody>
</table>
6.2 Outreach for Patient Consents

Reporting Metric

• Report all patient outreach activities on the LHD Quarterly Report
6.3 Outreach to Users

Objective

• Identify all users who are not actively using the Registry. Provide orientation to all new organizations and new users reporting to the Registry.

Expectation

• Provide technical assistance to the organization to ensure active and effective use of the Registry.

1 Required Activity

1 Suggested Activity
## 6.3 Outreach to Users

### 1 Required Activity

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<thead>
<tr>
<th>FY20 SOW Metric</th>
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<tbody>
<tr>
<td>6.3.01</td>
<td>Conduct outreach to existing Registry users who have not logged into the Registry in the last 90 days.</td>
</tr>
</tbody>
</table>
### 6.3 Outreach to Users

#### 1 Suggested Activity

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<tr>
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<tbody>
<tr>
<td><strong>6.3.02</strong></td>
<td>Provide orientation to all new Texas Immunization Registry organizations within the LHD Contractor's jurisdiction at least once a year and maintain documentation of all technical assistance provided (e.g., telephone logs).</td>
</tr>
<tr>
<td></td>
<td>Provide education and training on the effective use of the Texas Immunization Registry according to the Guidelines for Increasing the Use of the Texas Immunization Registry. Identify and assist newly registered providers and new users reporting to the Texas Immunization Registry.</td>
</tr>
</tbody>
</table>
6.3 Outreach to Users

Reporting Metric

• Report all user outreach activities on the LHD Quarterly Report
6.4 User Education

Objective
- Identify currently registered organizations and existing users that are not effectively using the Registry.

Expectation
- Provide technical assistance to the organization to ensure active and effective use of the Registry.

1 Required Activity
1 Suggested Activity
6.4 User Education

<table>
<thead>
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<tbody>
<tr>
<td>FY20 SOW Metric</td>
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<tr>
<td>6.4.01</td>
</tr>
</tbody>
</table>

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<tr>
<th>1 Required Activity</th>
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<tbody>
<tr>
<td>FY20 SOW Metric</td>
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<tr>
<td>6.4.02</td>
</tr>
</tbody>
</table>
6.4 User Education

Reporting Metric

• Report all educational activities on the LHD Quarterly Report
6.5 Registry Promotion

Objective

- Identify all providers who administer pediatric and adult immunizations and are not enrolled and reporting to the Registry.

Expectation

- Provide education on the statutory requirements and the benefits of participating in the Registry.

1 Required Activity

2 Suggested Activities
6.5 Registry Promotion

1 Required Activity

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<tr>
<td>6.5.01</td>
<td>Promote the use of the Texas Immunization Registry to organizations within the LHD Contractor's jurisdiction that are not currently enrolled in the Registry. Identify all providers who administer vaccine in awardee’s jurisdiction, including both pediatric and adult immunization providers. Educate them on their statutory requirement to report immunizations and on the enrollment process.</td>
</tr>
</tbody>
</table>
## 6.5 Registry Promotion

### 2 Suggested Activities

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<tr>
<td><strong>6.5.02</strong></td>
<td>Provide education and technical assistance to birth registrars on the effective use of the Texas Immunization Registry.</td>
</tr>
<tr>
<td><strong>6.5.03</strong></td>
<td>Collaborate with prenatal healthcare providers, birth registrars, hospital staff, pediatricians, and other entities to educate parents, expectant parents, and providers about Texas Immunization Registry and the benefits of participation. This includes the dissemination of DSHS educational materials as appropriate.</td>
</tr>
</tbody>
</table>
6.5 Registry Promotion

Reporting Metric

• Report all promotional activities on the LHD Quarterly Report
6.6 Program Quality Improvement

Objective

- Conduct organization quality improvement assessments to evaluate operational workflows and effective use of the Registry.

Expectation

- Increase consent acceptance rates and ensure accurate and timely reporting of immunization data.

3 Required Activities
### 3 Required Activities

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<tr>
<td><strong>6.6.01</strong></td>
<td>Review the monthly Provider Activity Report (PAR) to identify organizations who are inactive or not routinely submitting immunization data or adding consented clients. Prioritize these organizations for outreach activities.</td>
</tr>
<tr>
<td><strong>6.6.02</strong></td>
<td>Review the quarterly Consent Accepted Rate Evaluation (CARE) report to target organizations with largest client volume and/or lowest consent acceptance rate. Prioritize these organizations for outreach activities.</td>
</tr>
<tr>
<td><strong>6.6.03</strong></td>
<td>Conduct a minimum of 60 Texas Immunization Registry organization quality improvement assessments per FTE each year as described in the Guidelines for Increasing the Use of the Texas Immunization Registry. (For jurisdictions with less than 60 orgs, conduct quality improvement assessment visits to 100% of your orgs.)</td>
</tr>
</tbody>
</table>
6.6 Program Quality Improvement

Reporting Metric

- Record results of the organization assessment in the Quality Improvement survey tool.
Summary

• The activities reviewed serve a purpose to ensure efficiency and effectiveness of the Registry. The metrics discussed should give further insight as to how the expectations will be measure of you as a contractor.
Thank you

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Texas Immunization Registry
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