

This document includes social media messages that help educate, encourage and support community members in their decision to get vaccinated. Please feel free to use and share these social media messages in combination with the social media graphics in our COVID-19 Vaccination Toolkit. Please tag @TexasDSHS when posting media from our toolkit. Thank you for helping to encourage COVID-19 vaccination in your community.

Facebook/Instagram (FB/IG)

FB/IG Post Option #1

Every day, more Texans get their COVID-19 vaccine! 🙌 Get vaccinated—it can save your life. The vaccines work! They're safe and proven to protect you from COVID's worst. They also help stop the virus from spreading.

Doctors, the CDC and DSHS encourage all eligible people to get the vaccine. Protect yourself and others by getting vaccinated or by wearing a mask and staying 6 feet apart. The more people get fully vaccinated, the more we can get back to normal. This is our best shot at ending the pandemic, together for a #HealthyTexas! To find COVID-19 vaccine providers near you, go to: covidvaccine.texas.gov

🗨️ Share this post with family and friends. #EveryDoseMatters #ThisIsOurShot @TexasDSHS

FB/IG Post Option #2

The more of us who get fully vaccinated, the more we can get back to normal—and to the moments we've missed! ❤️ These vaccines work! They are safe and proven to protect you from COVID's worst.

Doctors, the CDC and DSHS encourage all eligible people to get the vaccine to help stop the spread. Fully vaccinated people do not need to wear a mask or stay 6 feet apart during most activities. This is our best shot at ending the pandemic, together for a #HealthyTexas!

What does the vaccine mean to you?

Find COVID-19 vaccine providers: covidvaccine.texas.gov

🗨️ Share this post with family and friends. #EveryDoseMatters #ThisIsOurShot @TexasDSHS

FB/IG Post Option #3

The vaccines work and are the best shot at ending the pandemic! The more of us who get fully vaccinated, the more we can get back to normal. These vaccines are safe and proven to protect you from COVID's worst. 🙌

Doctors, the CDC and DSHS encourage all eligible people to get the vaccine and help stop the spread. Protect yourself and others by getting vaccinated or by wearing a mask and staying 6 feet apart. Find COVID-19 vaccine providers: covidvaccine.texas.gov

🗣️ Share this post with family and friends. #EveryDoseMatters #HealthyTexas #ThisIsOurShot @TexasDSHS

FB/IG Post Option #4

Get vaccinated to protect yourself and your loved ones. The more of us who get fully vaccinated, the more we can get back to normal. The vaccines work and are proven to protect you from COVID's worst.

Fully vaccinated people do not need to wear a mask or stay 6 feet apart during most activities.

🙌 Let's get vaccinated! ❤️ #EveryDoseMatters #HealthyTexas #ThisIsOurShot @TexasDSHS

Find COVID-19 vaccine providers: covidvaccine.texas.gov

🗣️ Share this post with family and friends.

Twitter (TW)

TW Post Option #1

Protect yourself and others by getting vaccinated or by wearing a mask and staying 6 feet apart. These vaccines are safe and protect you from COVID's worst, and help stop the spread.
#HealthyTexas @TexasDSHS

Find COVID-19 vaccine providers: covidvaccine.texas.gov

TW Post Option #2

The more of us who get fully vaccinated, the sooner we can end the pandemic and get back to normal. Fully vaccinated people do not need to wear a mask or stay 6 feet apart during most activities. #HealthyTexas @TexasDSHS

Find COVID-19 vaccine providers: covidvaccine.texas.gov

TW Post Option #3

The COVID-19 vaccines work. They're safe and proven to protect you from hospitalization and death. Fully vaccinated people do not need to wear a mask or stay 6 feet apart during most activities. #HealthyTexas @TexasDSHS

Find COVID-19 vaccine providers: covidvaccine.texas.gov

TW Post Option #4

The vaccines work and protect you from COVID's worst. They help stop the spread. Protect yourself and others by getting vaccinated or by wearing a mask and staying 6 feet apart.
#HealthyTexas #ThisIsOurShot #EveryDoseMatters @TexasDSHS