

Texas Immunization Working Group Issue Status Updates

Issue Topic	TISWG Action to Date	DSHS Actions to Date
1. Over-arching Issues Category A <i>Updated *</i>	<ul style="list-style-type: none"> ○ Addressed 4th dose DTaP issues. (4/14) * 	<ul style="list-style-type: none"> ○ Other issues not yet addressed.
2. Provider Education Category B	Not yet addressed	
3. Reminder Recall Systems Category C <i>Updated *</i>	<ul style="list-style-type: none"> ○ TISWG members hold assignments regarding use of R/R systems in their circle of influence. To be addressed at 6/23 meeting.* ○ Benchmarking R/R systems via telephone survey to health departments in Michigan, Connecticut, and North Carolina * ○ Panel presented reminder recall projects initiated by DSHS across the state. Questions and answers were allowed for clarification. ○ Participants’ brainstormed targeted issues with reminder recall systems. ○ Further discussion to occur at February 3rd TISWG meeting. 	<ul style="list-style-type: none"> ○ Follow- up survey from New Mexico, a state that raised their vaccine coverage levels for 19-35 month olds by 10% during the last reporting period. * ○ Inquiry of use of R/R is made with each TVFC provider site visits. * ○ Reminder /recall identified as a priority issue. ○ ImmTrac addresses some aspects of a r/r system ○ DSHS has partnered with the TMAA to launch the “Be Wise- Immunize” reminder recall campaign in physician’s offices. Evaluation is the recommended activity. ○ Immunization Branch planning statewide reminder recall project.
4 Targeted Consumer Outreach formally Recipient Access Category D <i>Updated *</i>	<ul style="list-style-type: none"> ○ These issues targeted certain population also relate to Public and Parent Education. (4/14 mtg.) * <ol style="list-style-type: none"> 1. Suggestions and recommendations included Adolescent Education on Immunizations. 2. Focus on Back to School Campaign efforts 3. Education Curriculum for nursing students 4. Post Partum education to new parents about vaccines ○ All members to review next steps from previous meetings ○ All members to review information on the medical home resource provided at the 4/14 mtg. 	<ul style="list-style-type: none"> ○ Explore “Pass Port for Immunizations Tool” * ○ News articles for publications ○ Explore suggestions identified in left column with reports on progress that can be made. ○ Other Issues not yet addressed.

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<p>5. Texas Immunization Registry ImmTrac Category E</p>	<ul style="list-style-type: none"> ○ Discussed systems and policy changes. ○ Included marketing and stakeholder strategies. ○ Next steps: Include collaboration opportunities to promote and recruit use of ImmTrac, implement system changes, identify networking and outreach opportunities, and continue to solicit input from TISWG. 	<ul style="list-style-type: none"> ○ TISWG identified the registry as a high priority ○ TISWG has supported the promotion and marketing plans and provided useful input regarding specific target audiences, with methods to reach those audiences ○ TISWG offered collaboration to educate providers and the public about ImmTrac ○ DSHS agreed to submit ImmTrac articles in member newsletters and journals, including links on organization websites. ○ Suggestions offered by TISWG will be included in the marketing and promotion plans ○ Suggestion for improvement to the registry changes in registry policy and recommendations to increase provider participation and registry utility to parents will be considered as part of the post-HB 1921 ImmTrac planning and incorporated into the strategic plan in June.
<p>6. Data Outcomes Category F</p>	<p>Not yet addressed</p>	
<p>7. Texas Vaccines for Children Category G</p>	<p>Not yet addressed</p>	
<p>8. Public and Parent Education Category H <i>Updated *</i></p>	<ul style="list-style-type: none"> ○ Presented the Immunization 2003-04 Media Campaign Evaluation Summary * ○ Marketing/ media effort partially addressed and outlined. 	<ul style="list-style-type: none"> ○ DSHS to incorporate the feedback and recommendations made.* ○ The TISWG has contributed to the Immunization

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	<p>Discussed launching of newest campaign.</p> <ul style="list-style-type: none"> ○ Expect media outline with timelines at the by the first of the year. ○ TISWG and SME’s generously offered support in marketing and media efforts successfully used by other agents ○ Next steps: Revisit evaluation aspects of media campaign and return to public and parent education specifics at a later date. 	<p>Branch Public information, Education and Training Group by providing guidance on where to focus the next phase of the immunization media campaigns.</p> <ul style="list-style-type: none"> ○ The TISWG provided guidance for the evaluation of the current 2003-2004 Immunization Media campaign. ○ Results of the evaluation focus groups will be shared with the TISWG.
<p>9 Maintenance of Medical Home Category I</p>	<ul style="list-style-type: none"> ○ Presentation on medical home provided by Children With Special Health Care Needs. In addition a presentation from a parents perspective on the challenges parents face when the medical teams do not consider comprehensive care for the child. Many specialty medical providers could be the primary care provider for a child with special needs. 	<ul style="list-style-type: none"> ○ The TISWG will inquiry of TISWG membership on Medical Home Workgroup.