



Lead Safe Program

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Mission:

Prevent Childhood Lead Poisoning in Fort Worth By:

- **Increasing public awareness of lead-based paint hazards**
- **Making free, lead paint level reduction services available to eligible residents**
- **Expanding the City's stock of safe, lead-free homes**





Demographics:

City of Fort Worth Lead Grant Target Area Demographics

Source:

2008-2012 American Community Survey of the U.S. Census

	Fort Worth City	Total for Lead Target Area	As Pct of Tgt Area	As Pct of Entire City
Total Population	743,865	145,815		19.6%
Total Population Under 5 YOA	67,138	14,841	10.2%	22.1%
Total White	484,721	86,040	59.0%	17.8%
Total Black	139,743	21,080	14.5%	15.1%
Total AmerIndian	4,822	830	0.6%	17.2%
Total Asian	27,377	1,378	0.9%	5.0%
Hawaiian/Pacific Islander	707	37	0.0%	5.2%
Total Hispanic	252,656	99,747	68.4%	39.5%
Total Minority/Non-White	425,305	123,072	84.4%	



Raise Public Awareness:

- **Lead-poisoning is a serious health concern.**
- **How lead poisoning is likely to occur, and how to promote safer behaviors and to identify lead hazards.**
- **How income-eligible residents can receive free, lead based paint hazard control services.**





Community Based Approach:

Outreach:

Events, meetings, fairs, and workshops

Inter-/Intra- Agency Partnerships:

NICA

TCHP

WIC

Fort Worth ISD

Cooks Children's Neighborhood Clinics

Library- Early Childhood Matters Program

Neighborhood Outreach Office

Code Compliance

Priority Repair Program and Cowtown Brush Up





Barriers:

- Limited Number of Contractors/Firms with Lead Abatement Experience
- Cultural Barriers
- EBLL testing





Successful Strategies:

Referrals:

**Water Bill Inserts and
Neighborhood Canvassing**

EBLL Testing:

**Lead Safe Workshop
(health focus)**

**Meeting Benchmarked Goals!
Gaining Community Trust**

