



DRUG VIOLENCE **ACTIVITY**

ALONG THE BORDER:

IMPACT TO A TEXAS SUBSTANCE ABUSE TREATMENT
AND PREVENTION PROGRAM

By: Chilo Madrid, Ph.D., LCDC, MAC, CCJAP
C.E.O., Aliviane, Inc., El Paso, Texas

Presented @ the Drug Demand Reduction Advisory Council
Austin, Texas | August 4, 2009



CNN and the El Paso Times state that the toll of drug-related **deaths in Juarez by July 2009 topped **1,000**, a distinction the Mexican city did not reach last year until September.**

According to CNS News research of State Department, Department of Defense data and Texas Congressman John Culberson, member of the U.S. subcommittee, people are at a **greater risk of being killed in Ciudad Juarez, Mexico then in Baghdad, Iraq (CNS News).**

2009



The **demand for illegal drugs** along the border and throughout the United States sustains the growing market for more than **35 million** individuals that used illicit drugs or abused prescription drugs in 2007, according to the U.S. Department of Justice.

America's "Insatiable Appetite"

(Honorable Hillary Clinton, Secretary of State 2009)

***33 Million U.S. Consumers**

*Source: SAMHSA, 2008

X \$100 p/d Consumption =

\$3.3 Billion a Day Business



Warehouse of cash confiscated in a drug bust (2008).

"For every active trafficker, there are 10 waiting for their opportunity to enter the business."



Group Therapy room where nine people were shot to death when killers burst into a group therapy session at the Center for Drug and Alcohol Integration Rehabilitation Center in Juarez (2008).

ACTIVITY:

In the early half of 2009, Reuters reported that 15 Juarez Rehab centers have closed their doors, with 1,000 available treatment spaces being lost due to attacks on several drug programs.

Impact 1: Staff and clients killed in treatment centers discouraging an average of 7,000 addicts per week that seek treatment (Reuters).

Impact 2: Existing clients/staff traumatized on both sides of the Border.

Video of an 11-year old with dual-citizenship in an Aliviane Counseling Session:



Courtesy of New York Times Documentary

ACTIVITY:

Dual Citizenship Clients Flock to Texas Programs

Impact 1: Outpatient women over-utilized.

Impact 2: Outpatient youth over-utilized.

Impact 3: Residential women and children over-utilized.

Impact 4: Dual Diagnosis over-utilized.

***NOTE:** DSHS responded to emergency through re-obligation.



Traumatized family members react to the death of their loved one who was one of six gunned down inside a mechanic shop used for smuggling drugs in Juarez (Photograph by Shaul Schwarz).

ACTIVITY:

Dealing with cartel victims in Texas Treatment Centers

Impact 1: Staff working in fear & trauma induced environment.

Impact 2: Security needs dramatically increased.

Impact 3: Dealing with innocent victims.

Drug Violence Claims Lives of Young Texans



Rico Banuelas,
11 year-old
El Paso student
Killed July 2008



Alejandro R. Perez,
15-year old
Texas High School Sophomore
Killed June 2009



Priscilla Ibarra Alfaro
11 year-old
Texas 7th Grade Student
Killed June 2009



Tania Lozoya,
15-year old
Texas High School Sophomore
Killed May 2009

NOTE: We still do not know how many Americans have been killed but we do know that over 33 million chemically dependent Americans are dying slowly...

ACTIVITY:

Youth Drug Muling & Performing Hits

Impact 1: Parents very alarmed & increase in referrals.

Impact 2: Anti recruitment prevention in order.

Impact 3: Treatment & Intervention changes.

ACTIVITY:

Cocaine & Heroin prices are down at \$2.50 per quarter gram in the Juarez/El Paso area.

Impact 1: Encountering younger addicts.

Impact 2: Encountering young pushers.

Impact 3: Large profits being made by middle/high school students.

Impact 4: 60 percent of the murder victims in Juarez are under the age of 25 (KVIA June 28, 2009).

RECOMMENDATIONS

Submitted to:

The Drug Demand Reduction Advisory Council (DDRAC)

- I. Form a Border Drug Demand Reduction Sub-committee immediately under the DDRAC.**

- II. DDRAC request that a Border Impact Study be performed by DSHS.**

RECOMMENDATIONS

Submitted to:

The Drug Demand Reduction Advisory Council (DDRAC) (continued)

III. That the DDRAC request that the governor's office immediately submit a **\$30 million Border Drug Reduction Impact Request** from the federal government through our Texas Congressional Delegation to be managed by DSHS for the following:

- \$12 million for Treatment services
- \$12 million for Prevention services
- \$6 million for Support services

RECOMMENDATIONS

Submitted to:

The Drug Demand Reduction Advisory Council (DDRAC) (continued)

- IV. The State of Texas immediately secure \$10 million for the DSHS Prevention Department to develop a creative web-based bi-national Prevention/ Intervention program to counter cartel youth mule, pusher and hit recruitment.**

- V. Develop a “La Frontera Initiative” similar to “La Merida Initiative” implementing Drug Demand Reduction strategies in direct collaboration with supply reduction efforts and have the state of Texas take the lead.**

RECOMMENDATIONS

Submitted to:

The Drug Demand Reduction Advisory Council (DDRAC) (continued)

- VI. Since only 5% of the 33 million consumers are in treatment and treatment demand might not be realistic at this time, Texas needs to take the national lead in developing a bi-national, cost effective, far reaching **Parents Empowering Parents** approach to take back one home at a time from the drug plague taking over the country.**

- VII. Texas needs to set the national and bi-national example in Drug Effort Collaboration by establishing a comprehensive Drug Treatment, Education Prevention, and Criminal Justice Council to simultaneously address the supply and demand aspects of this plague.**